

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Host Communications	FORMERLY Host Communications	04/10/2008	CORPORATION: KENTUCKY
RECEIVING PARTY DATA			
Name:	IMG College, LLC		
Street Address:	540 North Trade Street		
City:	Winston-Salem		
State/Country:	NORTH CAROLINA		
Postal Code:	27101		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1660161	VIDEOSEAT	
CORRESPONDENCE DATA			
Fax Number:	(770)955-4491		
Email:	mbridges@clc.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Maria Bridges/The Collegiate Licensing C		
Address Line 1:	290 Interstate North, Suite 200		
Address Line 4:	Atlanta, GEORGIA 30339		
NAME OF SUBMITTER:	Jason Oraker		
Signature:	/Jason Oraker/		
Date:	03/15/2012		
Total Attachments: 0			

OP \$40.00 1660161

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**