

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VIHN US, LLC		03/07/2012	LIMITED LIABILITY COMPANY: OREGON
RECEIVING PARTY DATA			
Name:	Vesta Corporation		
Street Address:	11950 SW Garden Place		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97223		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3399788	EDM	
Registration Number:	3399787	ENHANCED DECISION MANAGEMENT	
Registration Number:	3094684	CUSTOMER ACQUISITION SYSTEM	
Registration Number:	3084134	CAS	
Registration Number:	1811235	PROFILE	
CORRESPONDENCE DATA			
Fax Number:	(206)359-9000		
Phone:	206-359-8000		
Email:	pctrademarks@perkinscoie.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	James L. Vana		
Address Line 1:	1201 Third Avenue, Suite 4800		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	35302-4000		

OP \$140.00 3399788

NAME OF SUBMITTER:	James L. Vana
Signature:	/James L. Vana/
Date:	03/15/2012
Total Attachments: 1 source=VIHN US LLC to Vesta - Assignment#page1.tif	

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, VIHN US, LLC ("Assignor"), an Oregon limited liability company with its principal place of business at 11950 SW Garden Place, Portland, Oregon 97223, is the owner of the service marks (the "Marks"), the goodwill and common law rights in and to the Marks, and the trademark registrations for the Marks (together, the "Registrations") identified below:

<u>Reg. No.</u>	<u>Mark</u>	<u>Reg. Date</u>
3,399,788	EDM	March 18, 2008
3,399,787	ENHANCED DECISION MANAGEMENT	March 18, 2008
3,094,684	CUSTOMER ACQUISITION SYSTEM	May 23, 2006
3,084,134	CAS	April 25, 2006
1,811,235	PROFILE	December 14, 1993

WHEREAS, Vesta Corporation ("Assignee"), an Oregon corporation with its principal place of business at 11950 SW Garden Place, Portland, Oregon 97223, desires to acquire all right, title and interest in and to the Marks and the Registrations, and all goodwill and common law rights associated therewith, and Assignor desires to assign the same to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee all right, title and interest in and to the Marks and the Registrations, and the goodwill and common law rights appurtenant thereto, and Assignee does hereby accept this assignment.

Assignor agrees to execute all instruments and documents and do such additional acts as Assignee may deem necessary or desirable to effect, evidence, record and perfect the assignment and recordation of the rights being assigned hereunder.

Signed this ____ day of _____, 2012

VIHN US, LLC

By _____

Name:

Title: