

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kitty Likes to Scratch Productions, Inc.		03/01/2012	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Boyfriend, LLC
Street Address:	10866 Wilshire blvd
Internal Address:	c/o Kitty Likes to Scratch/TMBG 10th Fl
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90024
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	85230734	FIRST BOYFRIEND
Serial Number:	85180823	LOVE OF YOUR LIFE
Serial Number:	85391993	BROKE ASS BOYFRIEND
Serial Number:	85299415	BRO
Registration Number:	4068749	BILLIONAIRE BOYFRIEND
Serial Number:	85321730	ORIGINAL COUGAR
Serial Number:	85180847	BILLIONAIRE BOYFRIEND
Serial Number:	85357192	ORIGINAL B
Serial Number:	85180860	EX BOYFRIEND
Serial Number:	85285220	KATE'S BOYFRIEND
Serial Number:	85276082	KATE'S BOYFRIEND
Serial Number:	85276047	KATE'S BOYFRIEND
Serial Number:	77893636	BOYFRIEND

OP \$465.00 85230734

Serial Number:	77893626	BOYFRIEND
Serial Number:	77802067	BOYFRIEND
Serial Number:	77802080	BOYFRIEND
Registration Number:	3994454	BOYFRIEND
Registration Number:	3867964	BOYFRIEND

CORRESPONDENCE DATA

Fax Number: (212)246-6434

Email: jp@morisyorn.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Jonathan Pollack, Esq.

Address Line 1: 235 Park Avenue South

Address Line 2: 9th Floor

Address Line 4: New York, NEW YORK 10003

NAME OF SUBMITTER:	Jonathan Pollack
Signature:	/Jonathan Pollack/
Date:	03/15/2012

Total Attachments: 1
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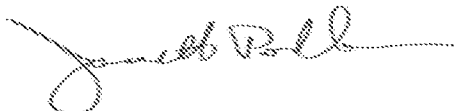
ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned does hereby sell, assign, transfer and set over unto Boyfriend, LLC, its successors and assigns, all right, title and interest, including, without limitation, the goodwill, in and to the following trademarks:

First Boyfriend	USPTO Serial # 85230734
Love of Your Life	USPTO Serial # 85180823
Broke Ass Boyfriend	USPTO Serial # 85391993
Bro	USPTO Serial # 85299415
Billionaire Boyfriend	USPTO Serial #85975811 Reg.# 4068749
Original Cougar	USPTO Serial # 85321730
Billionaire Boyfriend	USPTO Serial # 85180847
Original B	USPTO Serial # 85357192
Ex Boyfriend	USPTO Serial # 85180860
Kate's Boyfriend	USPTO Serial # 85285220
Kate's Boyfriend	USPTO Serial # 85276082
Kate's Boyfriend	USPTO Serial # 85276047
Boyfriend	USPTO Serial # 77893636
Boyfriend	USPTO Serial # 77893626
Boyfriend	USPTO Serial # 77802067
Boyfriend	USPTO Serial # 77802080
Boyfriend	USPTO Serial # 77802073 Reg.# 3994454
Boyfriend	USPTO Serial # 77491305 Reg.# 3867964

IN WITNESS WHEREOF, the undersigned has hereunto set his hand and seal this 1st day March, 2012.

Kitty Likes to Scratch Productions, Inc.



By: _____

An Authorized Signatory