

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	St. Somewhere Corp.		02/24/2012
			Entity Type
			CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Walden-Hays, Inc.		
Street Address:	Cooper Station		
Internal Address:	P.O. Box 1071		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10276		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	4099380	ST. SOMEWHERE
CORRESPONDENCE DATA			
Fax Number:	(678)553-2212		
Phone:	678-553-2100		
Email:	attrademark@gtlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Greenberg Traurig, LLP		
Address Line 1:	3290 Northside Parkway, Suite 400		
Address Line 4:	Atlanta, GEORGIA 30327		
ATTORNEY DOCKET NUMBER:	101885.020000 - ASSGNMT		
NAME OF SUBMITTER:	Kristen L. Fancher, GA bar member		
Signature:	/kristen l fancher/		
Date:	03/14/2012		
Total Attachments: 1 source=TM Assignment - ST. SOMEWHERE & Design - Class 25 - to Walden Hayes#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Walden-Hays, Inc., a New York corporation with a mailing address of Cooper Station, P.O. Box 1071, New York, New York 10276 ("Assignor"), is the owner of the mark ST. SOMEWHERE & Design with the United States Patent and Trademark Office (Reg. No. 4099380) (hereinafter the "Mark"); and

WHEREAS, Margaritaville Enterprises, LLC, a Delaware limited liability company with a mailing address of 256 Worth Avenue, Suite Q-R, Palm Beach, Florida 33480 ("Assignee"), is desirous of acquiring any and all rights that Assignor may have in and to the Mark and the registration therefor, together with the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer, convey and deliver (and agrees further to assign, transfer, convey and deliver) unto Assignee all right, title and interest in and to the Mark, including the registration therefor and any common-law rights therein, in the United States and throughout the world, and any and all similar designations thereto, together with that part of the goodwill of the business connected with the use of the Mark and symbolized by the Mark, along with the right to pursue claims and recover damages and profits for past infringements thereof.

ASSIGNOR:
WALDEN HAYS, INC.

By: [Signature]
Name: Tony Yarborough
Title: Vice President

Date: 3.7.12

Sworn to and subscribed before me
This 7 day of March, 2012.

[Signature]
Notary Public

RICHARD A. KERNER
Notary Public, State of New York
No. 02KE7242910
Qualified in Rockland County
Commission Expires Dec. 31, 2014