

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lead Generation Technologies, Inc.		02/01/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	MMV Finance Inc.		
Street Address:	370 King Street West, Ste. 604		
City:	Toronto, ONT		
State/Country:	CANADA		
Postal Code:	M5V 1J9		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	85147683	RELION GROUP	
Serial Number:	76688613	AMERICAN DEBT SPECIALISTS	
Serial Number:	76688612	MORTGAGE IN 15 MINUTES	
Serial Number:	76677453	CRAZY LIKE A FOX	
Serial Number:	76677382	CRAZY FOX	
Serial Number:	76677381	CRAZYFOX	
Serial Number:	76709173	LEAD GENERATION TECHNOLOGIES	
CORRESPONDENCE DATA			
Fax Number:	(858)638-5130		
Phone:	858-638-6730		
Email:	susan.reynolds@dlapiper.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	DLA Piper LLP (US)		
Address Line 1:	4365 Executive Drive, Suite 1100		
Address Line 2:	Attention: Susan Reynolds		

Address Line 4: San Diego, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER:

370428-3

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Troy Zander

Signature:

/s/ Troy Zander

Date:

03/16/2012

Total Attachments: 3
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CONFIRMATION OF GRANT OF SECURITY INTEREST

This will confirm that, pursuant to a general security agreement (hereinafter referred to as the "GSA") dated July 19, 2010, between **MEDIA PROPERTIES HOLDINGS, INC.**, a corporation organized under the laws of the State of Delaware (hereinafter referred to as "**Media Properties**"), whose full post office address is 32836 Wolf Store Road, Temecula, CA 92592 and MMV Finance Inc. (hereinafter referred to as "**MMV**"), a specialty finance corporation incorporated under the laws of Canada, whose full post office address is 370 King Street West, Suite 604, Toronto, Ontario, M5V 1J9, and for good and valuable consideration, the receipt and sufficiency of which are hereby confirmed and acknowledged, Media Properties confirms that it has granted to MMV a security interest, lien and charge in all of Media Properties' right, title and interest in and to the intellectual property listed on the Schedule attached hereto, including, without limitation, the copyrights, trademarks, patents and trademark and patent applications and registrations listed therein, and in and to any and all continuations, continuations-in-part, updates, developments, divisions, reissues and re-examinations which issue therefrom, the same to be held and enjoyed by MMV, strictly subject to the terms of the GSA. Media Properties hereby represents and warrants that it is the owner of 100% of the outstanding equity securities of each of AMN Television Marketing, RevShare Corporation, LG Technology, Ltd. and LG Technology LLC (the "**Subsidiaries**") and has the power and authority to execute and deliver this confirmation of grant on each such Subsidiary's behalf.

EXECUTED at Temecula, California this 15th day of February, 2012.

MEDIA PROPERTIES HOLDINGS, INC.

By: 

Name: Thomas R Moyes

Title: Chief Financial Officer

I have authority to bind the Corporation and the Subsidiaries

TRADEMARK

REEL: 004738 FRAME: 0423

MEDIA PROPERTIES HOLDINGS, INC.

Trademark Status Table - All Pending and Registered Applications
as prepared by Russo & Duckworth, LLP (January 16, 2012)

File No.	Mark	Serial No.	Filing Date	Registration No.	Date	Owner	Upcoming Deadline
785-T-1-USA	REVSHARE	76/059,423	05/30/2005	2,980,366	08/02/2005	AMN Media, Inc.	Renewal Due 08/02/2015
785-T-2-USA	REVSHARE	76/662,288	06/28/2006	3,238,698	05/08/2007	AMN Media, Inc.	Affidavit of Continued Use Due 05/08/2012
785-T-3-USA	CPAMETRICS	76/662,280	06/28/2006	ABANDONED			
785-T-4-USA	INFOCUS	76/668,331	10/31/2006	ABANDONED			
785-T-5-USA	DIRECTAVENUE	76/676,919	05/16/2007	SOLD in Divestiture of Direct Avenue, Inc.			
785-T-6-AUS	CRAZYFOX	121413	12/05/2007	1214113	12/05/2007	Lead Generation Technologies, Inc.	Renewal Due 12/05/2017
785-T-6-ECT	CRAZYFOX	06543672	12/31/2007	ABANDONED			
785-T-6-USA	CRAZYFOX	76/677,381	05/25/2007	3,697,342	10/20/2009	Lead Generation Technologies, Inc.	Affidavit of Continued Use Due 04/20/2015
785-T-7-USA	CRAZY FOX	76/677,382	05/25/2007	3,697,343	10/20/2009	Lead Generation Technologies, Inc.	Affidavit of Continued Use Due 04/20/2015
785-T-8-USA	CRAZY LIKE A FOX	76/677,453	05/29/2007	3,697,344	10/20/2009	Lead Generation Technologies, Inc.	Affidavit of Continued Use Due 04/20/2015
785-T-9-USA	CPAMETRICS	76/680,841	08/20/2007	3,486,609	08/12/2008	AMN Media, Inc.	Affidavit of Continued Use Due 08/12/2013
785-T-10-USA	IMETRICSMEDIA	76/341,415	12/16/2003	SOLD in Divestiture of Direct Avenue, Inc.			

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785-T-11-USA	MORTGAGE IN 15 MINUTES (SUPPLEMENTAL REGISTER)	76/688,612	04/14/2008	3,614,042	04/28/2009	Lead Generation Technologies, Inc.	Affidavit of Continued Use Due 04/28/2014
785-T-12-USA	15 MINUTE LOANS	76/688,614	04/14/2008	ABANDONED			
785-T-13-USA	AMERICAN DEBT SPECIALISTS (SUPPLEMENTAL REGISTER)	76/688,613	04/14/2008	3,522,779	10/21/2008	Lead Generation Technologies, Inc.	Affidavit of Continued Use Due 10/21/2013
785-T-14-USA	R-FOCUS	76/684,935	12/14/2007	3,552,429	12/30/2008	AMN Media, Inc.	Affidavit of Continued Use Due 12/30/2013
785-T-15-USA	NEEDCASH.COM	76/965,528	02/02/2009	ABANDONED			
785-T-16-USA	RELION GROUP	85/147,683	10/07/2010	Pending	Pending	Lead Generation Technologies, Inc.	N/A
785-T-17-USA	LEAD GENERATION TECHNOLOGIES	Pending	09/19/2011	N/A	N/A	Media Properties Holdings, Inc.	N/A