

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank		03/13/2012	National Association:

RECEIVING PARTY DATA	
Name:	RSW Distributors, LLC
Street Address:	4700 Ashwood Drive
Internal Address:	Suite 200
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45241
Entity Type:	LIMITED LIABILITY COMPANY: OHIO

PROPERTY NUMBERS Total: 7		
Property Type	Number	Word Mark
Registration Number:	2915715	AMERICAN SIDE DISH COLLECTIONS
Registration Number:	2909782	CULINARY STANDARDS
Registration Number:	2288186	AMERICAN SOUP COLLECTIONS
Registration Number:	2019048	HALL'S
Registration Number:	1475168	HALL'S
Serial Number:	78481856	AMERICAN ENTREE COLLECTIONS
Serial Number:	77322188	AMERICAN ENTREE COLLECTIONS

CORRESPONDENCE DATA	
Fax Number:	(404)522-8409
Phone:	404-422-4336
Email:	lrb@phrd.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Lauren R. Brown

CH \$190.00 2915715

Address Line 1: 285 Peachtree Center Ave
Address Line 2: 1500 Marquis Two Tower
Address Line 4: Atlanta, GEORGIA 30303

ATTORNEY DOCKET NUMBER: 1141.113

NAME OF SUBMITTER: Harrison J. Roberts

Signature: /hjr/

Date: 03/19/2012

Total Attachments: 3
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RELEASE OF SECURITY INTEREST IN PATENTS AND TRADEMARKS

FOR VALUE RECEIVED, the undersigned, **WELLS FARGO BANK, NATIONAL ASSOCIATION**, a national banking association ("Assignor"), does hereby sell, assign, transfer and convey to **RSW DISTRIBUTORS, LLC**, an limited liability company ("Assignee"), without any representation or warranty by, or recourse to, all right, title and interest of Assignor in and to:

(i) the patent applications and patents listed on Exhibit A, attached hereto, including the right to sue for past, present and future infringements thereof, all rights corresponding thereto, and all re-issues, divisions, continuations, renewals, extensions and continuations-in-part thereof; and

(ii) the trademarks applications and trademarks listed on Exhibit B attached hereto, together with the goodwill of the respective businesses symbolized by such marks,

arising under (i) that certain Patent and Trademark Security Agreement dated September 30, 2008 by and between the Assignee and Assignor, and recorded on March 31, 2009, on Reel No. 003962, Frame 0319 with the United States Patent and Trademark Office (the "Patent and Trademark Security Agreement").

This Release of Security Interest in Patents and Trademarks (this "Release") is intended to operate as a release of all liens and security interests conveyed by Assignee to Assignor pursuant to the terms of the Patent and Trademark Security Agreement, and to reassign to Assignee all of Assignor's right, title, and interest acquired pursuant to the terms of the Patent and Trademark Security Agreement.

IN WITNESS WHEREOF, Assignor has caused this Release to be signed by its duly authorized officer on the date set forth below.

ASSIGNOR:

**WELLS FARGO BANK, NATIONAL
ASSOCIATION**

By: 

Name: Kathryn D. Williams

Title: Vice President

Date: 3/13/12

EXHIBIT A

United States Issued Patents

None

United States Patent Applications

None

Foreign Issued Patents

None

United States Patent Applications

None

EXHIBIT B

United States Issued Trademarks, Service Marks and Collective Membership Marks

Trademark Registrations

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
American Side Dish Collections	2,915,715	January 4, 2005
Culinary Standards	2,909,782	December 14, 2004
American Soup Collections	2,288,186	October 19, 1999
Hall's	2,019,048	November 26, 1996
Hall's	1,475,168	February 2, 1988

Trademark Applications

<u>Mark</u>	<u>Serial Number</u>	<u>Filing Date</u>	<u>Status</u>
American Entree Collections	78/481,856	September 10, 2004	Dead
American Entree Collections	77/322,188	November 6, 2007	Live

Collective Membership Marks

None

Unregistered Marks

None