900217658 03/19/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name Formerly		Execution Date	Entity Type
BULLEX, INC.		03/06/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	LION APPAREL, INC.
Street Address:	7200 Poe Avenue
Internal Address:	Suite 400
City:	Dayton
State/Country:	ОНЮ
Postal Code:	45414
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark	
Registration Number:	3394318	BULLEX	
Registration Number:	3365220	нотѕнот	
Registration Number:	3365216	SMARTEXTINGUISHER	

CORRESPONDENCE DATA

Fax Number: (937)443-6635 **Phone**: 937-443-6600

Email: IPDocket@ThompsonHine.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Susan M. Oiler, Esq.
Address Line 1: 10050 Innovation Drive

Address Line 2: Suite 400

Address Line 4: Dayton, OHIO 45342-4934

ATTORNEY DOCKET NUMBER: 520219-00205 / AMI

TRADEMARK REEL: 004738 FRAME: 0717 \$90.00 339/348

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NAME OF SUBMITTER:	Susan M. Oiler	
Signature:	/Susan M. Oiler/	
Date:	03/19/2012	
Total Attachments: 2 source=Trademark_Assignment_by_Bullex_Inc_to_Lion_Apparel_Inc#page1.tif source=Trademark_Assignment_by_Bullex_Inc_to_Lion_Apparel_Inc#page2.tif		

TRADEMARK
REEL: 004738 FRAME: 0718

TRADEMARK ASSIGNMENT - UNITED STATES

THIS TRADEMARK ASSIGNMENT is effective as of the 9th day of December, 2011.

WHEREAS, **BULLEX**, **INC.**, a Delaware corporation, with a place of business at 85 Broadway, Menands, New York, 12204, USA (hereinafter "Assignor"), is the owner of the entire right, title and interest in and to the following trademark and registrations therefor in the United States Patent and Trademark Office:

Mark	Application No.	Filing Date	Registration No.	Registration Date
BullEx	77/167,646	April 27, 2007	3,394,318	March 3, 2011
HotShot	77/167,687	April 27, 2007	3,365,220	January 8, 2008
SmartExtinguisher	77/167,667	April 27, 2007	3,365,216	January 8, 2008

WHEREAS, Assignor also is the owner of the entire right, title and interest in and to the common law and/or unregistered trade names and trademarks listed below:

BullEx
BullsEye
BEST
BullEx Environmental and Safety Training
GasTrainer
Halligan Hood
HazardTank
HotShot
Intelligent Training System
I.T.S. Xtreme
SmartDummy
SmartExtinguisher
SmartProps
SmartStove
Smoke Generator 4000
Smoke Generator 6000

WHEREAS, LION APPAREL, INC., an Ohio corporation, with a place of business at 7200 Poe Avenue, Suite 400, Dayton, Ohio, 45414, USA (hereinafter "Assignee"), desires to acquire the entire right, title and interest in and to said trademarks and registrations therefor.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark and registrations therefor, together with the goodwill of the business symbolized by said trademark, and including the right to sue and recover for past infringement thereof.

IN WITNESS V	NHEREOF, Assignor	, by its duly auth	norized officer, do	oes hereby set it	s hand this
day of	NHEREOF, Assignor <i>Manh</i>	, 2012.			

BULLEX, INC. ("Assignor")

By: ______ Name:

Title:

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RECORDED: 03/19/2012