

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Transformative Health Products, Inc.		03/16/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Natural Alternatives International, Inc.		
Street Address:	1185 Linda Vista Drive, Suite D		
City:	San Marcos		
State/Country:	CALIFORNIA		
Postal Code:	92078		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1785193	CELLLIFE	
CORRESPONDENCE DATA			
Fax Number:	(312)827-8185		
Phone:	2027789087		
Email:	benita.collier@klgates.com, chicago.trademarks@klgates.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Benita Collier		
Address Line 1:	P. O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690		
NAME OF SUBMITTER:	Benita P. Collier		
Signature:	/Benita P. Collier/		
Date:	03/19/2012		
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TRADEMARK ASSIGNMENT

WHEREAS, Transformative Health Products, Inc., a Delaware corporation, having principal place of business at 1185 Linda Vista Drive, Suite D, San Marcos, California 92078 ("Assignor"), owns the mark shown in the attached Schedule A, and owns a trademark registration therefore, (hereinafter referred to as "the Mark"); and


WHEREAS, Natural Alternatives International, Inc., a Delaware corporation, having a principal place of business at 1185 Linda Vista Drive, Suite D, San Marcos, California 92078 ("Assignee"), desires to acquire all right, title and interest in the Mark;

WHEREAS, Assignor desires to assign all right, title and interest in the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark, including all common law trademark rights and registrations therefore, together with the goodwill of the business associated with the Mark, to become effective the date of execution.

IN WITNESS WHEREOF, Assignor executed this Assignment this 16th day of March, 2012.

TRANSFORMATIVE HEALTH PRODUCTS, INC.

By: 
Mark LeDoux, President

SCHEDULE A

Trademark	Country	Registration No./Registration Date	Class/Goods
CELLLIFE	United States	1,785,193	Vitamins, minerals and dietary food supplements