

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BINCO L.L.C.		02/28/2012	LIMITED LIABILITY COMPANY: UNITED STATES

RECEIVING PARTY DATA

Name:	EUROPEAN IMPORTS, LTD.,
Doing Business As:	DBA European Imports, Ltd.
Street Address:	2475 N. Elston Ave
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60647
Entity Type:	Limited: UNITED STATES

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	2976149	RAISIN RIVER
Registration Number:	2504532	CUCINA VIVA
Registration Number:	2573035	COCINA SELECTA
Registration Number:	2321987	AMBER VALLEY
Registration Number:	3851521	LOVE OF FARE
Registration Number:	3410105	GAETA
Registration Number:	3351736	DEMILL
Registration Number:	3361570	CHI BAO
Registration Number:	3351329	CUCINA VIVA
Registration Number:	2555386	GAETA
Registration Number:	1963745	
Registration Number:	1929389	
Registration Number:	3242330	LE VILLAGE

CH \$390.00 2976149

Registration Number:	1320978	PROVINCES DE FRANCE
Registration Number:	1320975	PROVINCES DE FRANCE

CORRESPONDENCE DATA

Fax Number: (404)873-7029
Phone: 404-873-7028
Email: trademarks@agg.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Neil P. Mulchay
Address Line 1: 171 17th Street, NW
Address Line 2: Suite 2100
Address Line 4: Atlanta, GEORGIA 30363-1031

ATTORNEY DOCKET NUMBER:	3955.1558
NAME OF SUBMITTER:	Neil P. Mulcahy
Signature:	/npm/
Date:	03/19/2012

Total Attachments: 2
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is effective as of the 28th of February, 2012, by and between BINCO L.L.C., an Illinois limited liability company ("ASSIGNOR"), and EUROPEAN IMPORTS, LTD., an Illinois corporation ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the federal trademark registrations and applications for the trademarks listed on Schedule 1 hereto (collectively, the "Trademarks");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks, is using the Trademarks and has not abandoned the same;

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademarks worldwide; and

WHEREAS, ASSIGNOR, is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks worldwide.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by said Trademarks.

ASSIGNOR assigns to ASSIGNEE all claims to recover for damages and profits for past, present or future infringements or other unauthorized use of the Trademarks, together with the right to sue for, and to collect, damages.

ASSIGNOR agrees to execute and deliver at the request of ASSIGNEE, all papers, instruments and assignments, and to perform any other reasonable acts ASSIGNEE may require in order to vest all ASSIGNOR's rights, title and interest in and to the Trademarks in ASSIGNEE and/or to provide evidence to support any of the foregoing in the event such evidence as deemed necessary by ASSIGNEE, to the extent such evidence is in the possession or control of ASSIGNOR.

ASSIGNOR:

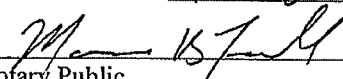
BINCO L.L.C.,
an Illinois limited liability company

By: 

Name: Glenn J. Binstein

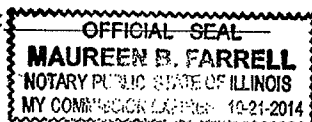
Its: Manager

SUBSCRIBED and SWORN to before me
this 20th day of February, 2012.







Notary Public

My Commission Expires:



SCHEDULE 1

Registration Number	Mark
2976149	Raisin River
2504532	Cucina Viva
2573035	Cocina Selecta
2321987	Amber Valley
3851521	Love of Fare
3410105	Gaeta
3351736	Demill
3361570	Chi Bao
3351329	Cucina Viva
2555386	Gaeta and Design 
1963745	Design Only (olive oil bottle) 
1929389	Design Only (olive oil bottle) 
3242330	Le Village
1320978	Provinces de France and Design 
1320975	Provinces de France