

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MANWIN MEDIA S.A.R.L.		10/31/2011	LIMITED LIABILITY COMPANY: LUXEMBOURG

RECEIVING PARTY DATA

Name:	PLAYBOY ENTERPRISES, INC.
Street Address:	680 North Lake Shore Dr.
Internal Address:	Attn: CEO
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60611
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 96

Property Type	Number	Word Mark
Registration Number:	3184486	5 DEADLY VIDEOS
Registration Number:	3060143	5 DEADLY VIDEOS
Registration Number:	3327584	7 LIVES XPOSED
Registration Number:	2615152	7 LIVES XPOSED
Registration Number:	3270513	AMERICAN SEX STAR
Registration Number:	3353585	AMERICAN SEX STAR
Registration Number:	3353587	AMERICAN SEX STAR
Registration Number:	3609953	AROUND THE WORLD IN 80 BABES
Registration Number:	3326421	BODCAST
Registration Number:	3810929	BODCAST
Registration Number:	3384921	BODCAST
Registration Number:	3848988	
Registration Number:	3353308	

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Registration Number:	2995430	CENTERFOLD
Registration Number:	3124491	CONFIDENTIAL CUTS
Registration Number:	3194120	
Registration Number:	2631350	CYBER GIRL OF THE MONTH
Registration Number:	2631351	CYBER GIRL OF THE WEEK
Registration Number:	3282833	CYBER GIRLS
Registration Number:	2752417	CYBERCLUB
Registration Number:	2852585	CYBER GIRL
Registration Number:	2378730	FOR COUPLES ONLY
Registration Number:	2148516	GIRLS OF THE INTERNET
Registration Number:	1707314	INSIDE OUT
Registration Number:	3175298	NAUGHTY AMATEUR HOME VIDEOS
Registration Number:	2955127	NIGHT CALLS
Registration Number:	2715722	NIGHT CALLS 411
Registration Number:	3112314	NIGHT CALLS RADIO
Registration Number:	3616050	NO BOYS ALLOWED
Registration Number:	3381775	NOT SHY
Registration Number:	1393914	PLAYBOY
Registration Number:	1886578	PLAYBOY
Registration Number:	3187723	PLAYBOY
Registration Number:	3115167	PLAYBOY
Registration Number:	3500652	PLAYBOY
Registration Number:	3416873	PLAYBOY CENTERFOLD
Registration Number:	2322825	PLAYBOY CENTERFOLDS
Registration Number:	2322800	PLAYBOY CYBER CLUB
Registration Number:	3283687	PLAYBOY DIGITAL
Registration Number:	3314131	PLAYBOY MOBILE TV
Registration Number:	3314130	PLAYBOY MOBILE TV
Registration Number:	3869381	PLAYBOY RADIO
Registration Number:	2190905	PLAYBOY TV
Registration Number:	2822730	PLAYBOY TV JUKEBOX
Registration Number:	3264641	PLAYBOY TV NETWORKS
Registration Number:	3076053	PLAYBOY TV ON DEMAND
Registration Number:	3264595	PLAYBOY TV
Registration Number:	3075930	PLAYBOY DAILY

	2538068	PLAYBOY.COMVERSATION
Registration Number:	1733661	PLAYBOY'S
Registration Number:	2637350	PLAYBOY'S CASTING CALLS
Registration Number:	3341456	PLAYBOY'S CASTING CALLS
Registration Number:	2504457	PLAYBOY'S CYBER GIRLS
Registration Number:	2894179	PLAYBOYTV CLUB
Registration Number:	1393915	PLAYMATE
Registration Number:	2191054	PLAYMATE
Registration Number:	3115166	PLAYMATE
Registration Number:	3225376	PLAYMATE
Registration Number:	3225375	PLAYMATE OF THE YEAR
Registration Number:	3137809	PRIVATE CALLS
Registration Number:	1918754	
Registration Number:	2709639	
Registration Number:	2839937	
Registration Number:	3112931	
Registration Number:	3573569	SEE WHAT YOU WANT TO SEE
Registration Number:	3573570	SEE WHAT YOU WANT TO SEE
Registration Number:	3741185	SEX CELLS
Registration Number:	2548594	SEX COURT
Registration Number:	2412149	SEXCETERA
Registration Number:	2316371	SEXCETERA
Registration Number:	3944550	SEXCETERA
Registration Number:	2380834	STRIP SEARCH
Registration Number:	3265790	STRIPSEARCH
Registration Number:	3087304	STRIPSEARCH
Registration Number:	3158753	THE BANG
Registration Number:	3078595	THE EXTREME TRUTH
Registration Number:	3963276	THE GAMER NEXT DOOR
Registration Number:	3959708	THE SMOKING JACKET
Registration Number:	3959707	THESMOKINGJACKET
Registration Number:	3959709	THESMOKINGJACKET
Registration Number:	2906709	TOTALLY BUSTED
Registration Number:	1826170	WET & WILD
Serial Number:	85138005	GAMER NEXT DOOR

	85138082	GAMER NEXT DOOR
Serial Number:	85138097	GAMER NEXT DOOR
Serial Number:	85306987	PLAYBOY
Serial Number:	85382793	PLAYBOY
Serial Number:	78770576	PLAYBOY AFTER DARK
Serial Number:	85382787	
Serial Number:	77553931	THE GAMER NEXT DOOR
Serial Number:	77553930	THE GAMER NEXT DOOR
Serial Number:	85135792	THE GAMER NEXT DOOR
Serial Number:	85224470	THE STASH
Serial Number:	85022139	TV FOR 2
Serial Number:	85022166	TV FOR 2
Serial Number:	85399404	TV FOR 2

CORRESPONDENCE DATA

Fax Number: (213)443-2926
Phone: 213-617-5493
Email: jcravitz@sheppardmullin.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Sheppard, Mullin, Richter & Hampton LLP
Address Line 1: 333 S. Hope St., 48th Floor
Address Line 2: Attn: J. Cravitz
Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	01KR-166576
NAME OF SUBMITTER:	Julie Cravitz
Signature:	/julie cravitz/
Date:	03/19/2012

Total Attachments: 7
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U.S. TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Agreement"), dated as of October 31, 2011, is entered into by Manwin Media S.A.R.L., a Luxembourg company ("Grantor"), and Playboy Enterprises, Inc., a Delaware corporation (the "Secured Party").

Capitalized terms not otherwise defined herein have the meanings set forth in the Security Agreement, dated as of October 31, 2011, between Grantor and the Secured Party (the "Security Agreement").

WHEREAS, pursuant to the Security Agreement, Grantor is granting a security interest to the Secured Party in and to all of Grantor's rights in or to, or to use, certain Trademarks whether any such rights are presently owned or licensed or are hereafter acquired, licensed or arising and wherever located, including the Trademarks listed on Schedule A ("Secured Trademarks").

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor and the Secured Party hereby agree as follows:

(i) Grant of Security Interest

(a) Grantor hereby grants to the Secured Party a security interest in and continuing lien on all of such Grantor's right, title and interest in, to and under all the Secured Trademarks, including all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), subject to the terms and conditions of the Security Agreement.

(b) The security interest granted hereby is granted in conjunction with the security interest granted to the Secured Party under the Security Agreement. The rights and remedies of the Secured Parties with respect to the security interest granted hereby are in addition to those set forth in the Security Agreement. In the event of any conflict between the terms of this Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall control.

(c) Grantor and Secured Party acknowledge and agree that the description set forth herein of the Collateral is intended solely to govern the scope and coverage of the Security Interest for the purpose of covering and including all of Grantor's right, title and interest, if any, in and to each item of the Collateral as described, and that the description of the Collateral set forth herein is not intended to describe, alter or affect, and shall not be deemed, construed or interpreted to describe, alter or affect, in any manner whatsoever, the definition of Licensed Assets in the License Agreement, or the scope of any right, license or authority granted therein, all of which shall be governed exclusively by the terms set forth in the License Agreement.

(ii) Modification of Agreement

This Agreement or any provision hereof may not be changed, waived, or terminated except in accordance with the amendment provisions of the Security Agreement pursuant to which the Secured Party may modify this Agreement, after obtaining Grantor's approval of or signature to such modification, by amending Schedule A to include reference to any right, title or interest in any existing Trademarks or rights in any Trademarks acquired by Grantor after the execution hereof or to delete any reference to any right, title or interest in any Trademarks in which Grantor no longer has or claims any right, title or interest.

(iii) Governing Law

THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER (INCLUDING, WITHOUT LIMITATION, ANY CLAIMS SOUNDING IN CONTRACT LAW OR TORT LAW ARISING OUT OF THE SUBJECT MATTER HEREOF AND ANY DETERMINATIONS WITH RESPECT TO POST-JUDGMENT INTEREST) SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAW OF THE STATE OF CALIFORNIA, WITHOUT REGARD TO CONFLICTS OF LAW PRINCIPLES THAT WOULD REQUIRE THE APPLICATION OF THE LAWS OF ANOTHER JURISDICTION.

(iv) Successors and Assigns

This Agreement shall be binding upon and inure to the benefit of the Secured Party and Grantor and their respective successors and assigns. Grantor shall not, without the prior written consent of the Secured Party, assign any right, duty or obligation hereunder.

(v) Counterparts

This Agreement may be executed in any number of counterparts and by the parties hereto on separate counterparts, each of which when so executed, shall be deemed to be an original and all of which taken together shall constitute one and the same instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, Grantor and the Secured Party have caused this Agreement to be duly executed and delivered as of the date first above written.

**MANWIN MEDIA S.A.R.L.,
a Luxembourg company**

**PLAYBOY ENTERPRISES, INC.,
a Delaware corporation**

By: Manwin Holding S.A.R.L., its director

By:

By: 

Name: Scott Flanders

Title: Chief Executive Officer

Name: Fabian Thylmann

Title: Director

IN WITNESS WHEREOF, Grantor and the Secured Party have caused this Agreement to be duly executed and delivered as of the date first above written.

MANWIN MEDIA S.A.R.L.,
a Luxembourg company

PLAYBOY ENTERPRISES, INC.,
a Delaware corporation

By: Manwin Holding S.A.R.L., its director

By:



By:

Name: Scott Flanders

Title: Chief Executive Officer

Name: Fabian Thylmann
Title: Director

SCHEDULE A
TRADEMARKS

See attached.

Country	Trademark	Owner	Class	App. No.	App. Date	Reg. No.	Reg. Date	Status	Next Renewal
United States of America	5 DEADLY VIDEOS	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	38, 41	78/451747	Jul-16-2004	3184486	Dec-12-2006	Registered	Dec-12-2016
United States of America	5 DEADLY VIDEOS (Design)	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	38, 41	78/525501	Dec-1-2004	3060143	Feb-21-2006	Registered	Feb-21-2016
United States of America	7 LIVES XPOSED	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	9	78/849842	Mar-30-2006	3327584	Oct-30-2007	Registered	Oct-30-2017
United States of America	7 LIVES XPOSED	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	76/330155	Oct-26-2001	2615152	Sep-3-2002	Registered	Sep-3-2012
United States of America	AMERICAN SEX STAR	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	9	78/697706	Aug-22-2005	3270513	Jul-24-2007	Registered	Jul-24-2017
United States of America	AMERICAN SEX STAR	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	38	78/697734	Aug-22-2005	3353585	Dec-11-2007	Registered	Dec-11-2017
United States of America	AMERICAN SEX STAR	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	78/697744	Aug-22-2005	3353587	Dec-11-2007	Registered	Dec-11-2017
United States of America	AROUND THE WORLD IN 80 BABES	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	77394206	Feb-11-2008	3609953	Apr-21-2009	Registered	Apr-21-2019
United States of America	BROADCAST	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	78/668537	Jul-12-2008	3326421	Oct-30-2007	Registered	Oct-30-2017
United States of America	BROADCAST	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	38	78/948684	Aug-9-2006	3810929	Jun-29-2010	Registered	Jun-29-2020
United States of America	BROADCAST	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	9	77215669	Jun-26-2007	3384921	Feb-19-2008	Registered	Feb-19-2018
United States of America	BUNNY COSTUME (3 D)	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	38	78/513383	Nov-8-2004	3848988	Sep-14-2010	Registered	Sep-14-2020
United States of America	BUNNY COSTUME (3 D)	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	78/513390	Nov-8-2004	3353308	Dec-11-2007	Registered	Dec-11-2017
United States of America	CENTERFOLD	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	42	75/576544	Oct-26-1998	2,995,430	Sep-13-2005	Registered	Sep-13-2015
United States of America	CONFIDENTIAL CUTS	PLAYBOY ENTERTAINMENT GROUP, INC.	9	78/430985	Jun-14-2004	3124491	Aug-1-2006	Registered	Aug-1-2016
United States of America	CROPPED RABBIT HEAD DESIGN	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	78/849440	Mar-29-2006	3194120	Jan-2-2007	Registered	Jan-2-2017
United States of America	CYBER GIRL OF THE MONTH	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	76/334413	Nov-7-2001	2631350	Oct-8-2002	Registered	Oct-8-2012
United States of America	CYBER GIRL OF THE WEEK	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	76/334414	Nov-7-2001	2631351	Oct-8-2002	Registered	Oct-8-2012
United States of America	CYBER GIRLS (word)	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	78/850101	Mar-30-2006	3282833	Aug-21-2007	Registered	Aug-21-2017
United States of America	CYBER(Rabbit Head Design)CLUB	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	76/440143	Aug-8-2002	2752417	Aug-19-2003	Registered	Aug-19-2013
United States of America	CYBER(Rabbit Head Design)GIRL	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	76/440144	Aug-8-2002	2852585	Jun-15-2004	Registered	Jun-15-2014
United States of America	FOR COUPLES ONLY	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	9	75/606363	Dec-16-1998	2378730	Aug-22-2000	Registered	Aug-22-2020
United States of America	GAMER NEXT DOOR	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	38	85138005	Sep-24-2010			Pending	
United States of America	GAMER NEXT DOOR	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	85138082	Sep-24-2010			Pending	
United States of America	GAMER NEXT DOOR	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	9	85138097	Sep-24-2010			Pending	
United States of America	GIRLS OF THE INTERNET	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	75/010382	Oct-25-1995	2148516	Apr-7-1998	Registered	Apr-7-2018
United States of America	INSIDE OUT	PLAYBOY ENTERTAINMENT GROUP, INC.	41	74/158816	Apr-19-1991	1707314	Aug-11-1992	Registered	Aug-11-2012
United States of America	NAUGHTY AMATEUR HOME VIDEOS	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	38, 41	78/592851	Mar-22-2005	3175298	Nov-21-2016	Registered	Nov-21-2016
United States of America	NIGHT CALLS	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	38, 41	78/418992	May-14-2004	2955127	May-24-2005	Registered	May-24-2015
United States of America	NIGHT CALLS 411	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	76/440578	Aug-15-2002	2715722	May-13-2003	Registered	May-13-2013
United States of America	NIGHT CALLS RADIO	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	76/434181	Jul-25-2002	3112314	Jul-4-2006	Registered	Jul-4-2016
United States of America	NO BOYS ALLOWED	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	78/425754	May-26-2004	3616050	May-5-2009	Registered	May-5-2019
United States of America	NOT SHY	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	9	78/700604	Aug-25-2005	3381775	Feb-12-2008	Registered	Feb-12-2018
United States of America	PLAYBOY	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	9	73563849	Oct-18-1985	1393914	May-20-1986	Registered	May-20-2016
United States of America	PLAYBOY	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	9	74/400744	Jun-10-1993	1886578	Mar-28-1995	Registered	Mar-28-2015
United States of America	PLAYBOY	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	9	76/442353	Aug-22-2002	3187723	Dec-19-2006	Registered	Dec-19-2016
United States of America	PLAYBOY	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	78/478179	Sep-2-2004	3115167	Jul-11-2006	Registered	Jul-11-2016
United States of America	PLAYBOY	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	83306987	Apr-28-2011			Pending	
United States of America	PLAYBOY TV w/CROPPED RABBIT HEAD DESIGN	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	9	77092211	Jan-26-2007	3500652	Sep-16-2008	Registered	Sep-16-2018
United States of America	PLAYBOY	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	9	85382793	Jul-27-2011			Pending	
United States of America	PLAYBOY AFTER DARK	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	78/770576	Dec-9-2005			Pending	
United States of America	PLAYBOY CENTERFOLD	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	77092308	Jan-26-2007	3416873	Apr-29-2008	Registered	Apr-29-2018
United States of America	PLAYBOY CENTERFOLD	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	77092308	Jan-26-2007	3416873	Apr-29-2008	Registered	Apr-29-2018
United States of America	PLAYBOY CENTERFOLDS	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	42	75/368956	Oct-6-1997	2322825	Feb-29-2000	Registered	Feb-28-2020
United States of America	PLAYBOY CYBER CLUB	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	42	75/347353	Aug-26-1997	2322800	Feb-29-2000	Registered	Feb-28-2020
United States of America	PLAYBOY DIGITAL	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	9, 41	78/699772	Aug-24-2005	3283687	Aug-21-2007	Registered	Aug-21-2017
United States of America	PLAYBOY MOBILE TV	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	78/743392	Dec-15-2005	3314131	Oct-16-2007	Registered	Oct-16-2017
United States of America	PLAYBOY MOBILE TV	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	38	78/743755	Dec-15-2005	3314130	Oct-16-2007	Registered	Oct-16-2017
United States of America	PLAYBOY RADIO	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	77/859746	Oct-28-2009	3869381	Nov-2-2010	Registered	Nov-2-2020
United States of America	PLAYBOY TV	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	75/344894	Apr-11-1997	2190905	Sep-22-1998	Registered	Sep-22-2018
United States of America	PLAYBOY TV Jukebox	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	78/882091	May-12-2006	3264641	Jul-17-2007	Registered	Jul-17-2017
United States of America	PLAYBOY TV NETWORKS and Design	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	76/505441	Apr-10-2003	2822730	Mar-16-2004	Registered	Mar-16-2014
United States of America	PLAYBOY TV ON DEMAND (and cropped Rabbit Head Design)	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	38, 41	78/514097	Nov-9-2006	3076053	Apr-4-2006	Registered	Apr-4-2016
United States of America	PLAYBOY TV w/CROPPED RABBIT HEAD DESIGN	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	78/849741	Mar-29-2006	3264595	Jul-17-2007	Registered	Jul-17-2017
United States of America	PLAYBOY(Rabbit Head Design)DAILY	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	78/491817	Sep-29-2004	3075930	Apr-4-2006	Registered	Apr-4-2016
United States of America	PLAYBOY.CONVERSATION	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	78/491817	Sep-29-2004	3075930	Apr-4-2006	Registered	Apr-4-2016
United States of America	PLAYBOY'S	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	76/191127	Jan-8-2001	2538068	Feb-12-2002	Registered	Feb-12-2012
United States of America	PLAYBOY'S CASTING CALLS	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	74/132604	Jan-23-1991	1733661	Nov-17-1992	Registered	Nov-17-2012
United States of America	PLAYBOY'S CASTING CALLS	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	9, 16	78037726	Dec-4-2000	2637350	Oct-15-2002	Registered	Oct-15-2012
United States of America	PLAYBOY'S CASTING CALLS	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	78755568	Jan-16-2005	3341456	Nov-20-2007	Registered	Nov-20-2017
United States of America	PLAYBOY'S CYBER GIRLS	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	42	76/197191	Jan-19-2001	2504457	Nov-6-2001	Registered	Nov-6-2011
United States of America	PLAYBOY'S CYBER GIRLS	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	76/197191	Jan-19-2001	2504457	Nov-6-2001	Registered	Nov-6-2011
United States of America	PLAYBOYTV CLUB	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	76/197168	Jun-12-2002	2894179	Oct-19-2004	Registered	Oct-19-2014
United States of America	PLAYMATE	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	9	73563856	Oct-18-1995	1393915	May-20-1986	Registered	May-20-2016
United States of America	PLAYMATE	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	42	75/368959	Oct-6-1997	2191054	Sep-22-1998	Registered	Sep-22-2018
United States of America	PLAYMATE	PLAYBOY ENTERPRISES INTERNATIONAL, INC.	41	78/478176	Sep-2-2004	3115166	Jul-11-2006	Registered	Jul-11-2016

United States of America	PLAYMATE	9	76/442357	Aug-22-2002	3225376	Apr-3-2007	Registered	Apr-3-2017
United States of America	PLAYMATE OF THE YEAR	9	76/442354	Aug-22-2002	3225375	Apr-3-2007	Registered	Apr-3-2017
United States of America	PRIVATE CALLS	41	78/246219	May-6-2003	3137809	Sep-5-2006	Registered	Sep-5-2016
United States of America	RABBIT HEAD DESIGN	9	74/456176	Oct-29-1993	1918754	Sep-12-1995	Registered	Sep-12-2015
United States of America	Rabbit Head Design	9	75/706356	May-14-1999	2709639	Apr-22-2003	Registered	Apr-22-2013
United States of America	Rabbit Head Design	41	76/523689	Jun-19-2003	2839937	May-11-2004	Registered	May-11-2014
United States of America	Rabbit Head Design	41	78/478860	Sep-3-2004	3112931	Jul-4-2006	Registered	Jul-4-2016
United States of America	SEE WHAT YOU WANT TO SEE	9	85382787	Jul-27-2011			Pending	
United States of America	SEE WHAT YOU WANT TO SEE	38	77293155	Oct-1-2007	3573569	Feb-10-2009	Registered	Feb-10-2019
United States of America	SEX CELLS	41	77293213	Oct-1-2007	3573570	Feb-10-2009	Registered	Feb-10-2019
United States of America	SEX COURT	41	78327054	May-10-2005	3741185	Jan-19-2010	Registered	Jan-19-2020
United States of America	SEXCETERA	41	76/096698	Jul-26-2000	2548594	Mar-12-2002	Registered	Mar-12-2012
United States of America	SEXCETERA	41	75/770657	Aug-6-1999	2412149	Dec-12-2000	Registered	Dec-12-2020
United States of America	SEXCETERA	42	75/611057	Dec-22-1998	2316371	Feb-8-2000	Registered	Feb-8-2010
United States of America	STRIP SEARCH	9	77209392	Jun-19-2007	3944550	Apr-12-2011	Registered	Apr-12-2021
United States of America	STRIPSEARCH	9	75/657284	Mar-10-1999	2380834	Aug-29-2000	Registered	Aug-29-2020
United States of America	THE BANG	38	78/511591	Nov-4-2004	3265790	Jul-17-2007	Registered	Jul-17-2017
United States of America	THE EXTREME TRUTH	41	78/515567	Nov-11-2004	3087304	May-2-2006	Registered	May-2-2016
United States of America	THE GAMER NEXT DOOR	41	78/91561	Jan-13-2006	3158753	Oct-17-2006	Registered	Oct-17-2016
United States of America	THE GAMER NEXT DOOR	41	78/423207	May-21-2004	3078595	Apr-11-2006	Registered	Apr-11-2016
United States of America	THE GAMER NEXT DOOR	9	77553931	Jul-22-2008			Pending	
United States of America	THE GAMER NEXT DOOR	41	77553930	Aug-22-2008			Pending	
United States of America	THE GAMER NEXT DOOR	41	85135792	Sep-22-2010			Pending	
United States of America	THE GAMER NEXT DOOR	41	77981813	Aug-22-2008	3963276	May-17-2011	Registered	May-17-2021
United States of America	THE SMOKING JACKET	41	85045438	May-21-2010	3959708	May-10-2011	Registered	May-10-2021
United States of America	THE STASH	41	85224470	Jan-24-2011			Pending	
United States of America	THESMOKINGJACKET	41	85045420	May-21-2010	3959707	May-16-2011	Registered	May-16-2021
United States of America	THESMOKINGJACKET with Rabbit Head Design as part of letter "O"	41	85045439	May-21-2010	3959709	May-10-2011	Registered	May-10-2021
United States of America	TOTALLY BUSTED	41	78/329859	Nov-19-2003	2906709	Nov-30-2004	Registered	Nov-30-2014
United States of America	TV FOR 2	38	85022139	Apr-23-2010			Pending	
United States of America	TV FOR 2	41	85022166	Apr-23-2010			Pending	
United States of America	TV FOR 2 & Design	38, 41	85/399,404	Aug-16-2011			Pending	
United States of America	WET & WILD	9	74/334405	Nov-25-1992	1826170	Mar-15-1994	Registered	Mar-15-2014