

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nicaragua American Cigar, S.A.		10/13/2011	CORPORATION: NICARAGUA
RECEIVING PARTY DATA			
Name:	Santa Clara, Inc.		
Street Address:	2589 Eric Lane		
City:	Burlington		
State/Country:	NORTH CAROLINA		
Postal Code:	27215		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77817315	VMI	
CORRESPONDENCE DATA			
Fax Number:	(914)683-6956		
Phone:	914 949-2700		
Email:	tbailey@bpslaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Thomas G. Bailey, Jr.		
Address Line 1:	One North Lexington Avenue		
Address Line 2:	Bleakley Platt & Schmidt, LLP		
Address Line 4:	White Plains, NEW YORK 10601		
NAME OF SUBMITTER:	Thomas G. Bailey, Jr.		
Signature:	/Thomas G. Bailey, Jr./		
Date:	03/20/2012		
Total Attachments: 1 source=VMI Assignment#page1.tif			

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ASSIGNMENT

**WHEREAS**, Nicaragua American Cigar, S.A. is a Nicaraguan corporation with principal offices located at Apartados Postal #64, Donde Fue Colectivo Luisa Amanda Espinosa, Barrio del Rosario, Esteli, Nicaragua, Central America;

**WHEREAS**, Nicaragua American Cigar, S.A. (hereinafter referred to as "ASSIGNOR") is the owner of the following trademark application, along with any goodwill of the business in connection with which said trademark is or will be used and which is symbolized by said trademark: VMI, U.S. Serial No. 77817315.

**WHEREAS**, Santa Clara, Inc., is a North Carolina corporation with offices located 2589 Eric Lane, Burlington, North Carolina 27215 (hereinafter referred to as "ASSIGNEE"), and is desirous of acquiring the aforesaid trademark, rights and goodwill.

**NOW, THEREFORE**, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged by said ASSIGNOR, said ASSIGNOR by these presents sells, transfers, conveys and assigns unto said ASSIGNEE, the entire right, title and interest in and to the VMI trademark, together with all rights to recover for past misuse or infringement of said trademark and the goodwill of the business in connection with which said trademark is used or will be used and which is symbolized by said trademark. Further, Assignor agrees to cooperate fully with Assignee in pursuing its application.

Nicaraguan American Cigar, S.A.

By: \_\_\_\_\_

Lew Rothman  
President

Dated: 10/13, 2011