

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Prestolite Wire LLC		12/31/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Prestolite Performance LLC
Street Address:	10601 Memphis Avenue, #12
City:	Cleveland
State/Country:	OHIO
Postal Code:	44144
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 55

Property Type	Number	Word Mark
Registration Number:	3783198	ACCEL
Registration Number:	0922281	ACCEL
Registration Number:	2946816	ACCEL ELIMINATOR
Registration Number:	0924091	BFL
Registration Number:	2218663	CALMAP
Registration Number:	1517021	COMP 9000
Registration Number:	1513340	COMP 9000
Registration Number:	1645921	COMP FILTER
Registration Number:	1645922	COMP FILTER
Registration Number:	1555684	COMP PUMP
Registration Number:	1555683	COMP PUMP
Registration Number:	3801947	COPPERSEAL
Registration Number:	3675095	DFI
Registration Number:	3278231	E-SPARK

TRADEMARK

Serial Number:	85181425	FIRE STORM
Registration Number:	2882546	G SPORT MR. GASKET PERFORMANCE GROUP
Serial Number:	77377542	HAYS
Registration Number:	2514329	HAYS
Registration Number:	1281295	HYFIRE
Registration Number:	1443988	HYFIRE
Registration Number:	0904683	LLAKEWOOD INDUSTRIES
Registration Number:	3578895	LAKEWOOD
Registration Number:	1620861	M
Registration Number:	0533982	M
Registration Number:	3875286	MALLORY
Registration Number:	3668392	MALLORY
Registration Number:	1244189	MALLORY IGNITION
Registration Number:	3224074	MALLORY MARINE PRODUCTS
Registration Number:	3584022	MAX FUELER
Registration Number:	3914562	MMX MODERN MUSCLE
Registration Number:	1354807	MR. GASKET CO. G
Registration Number:	3735667	MR. G GASKET CO.
Registration Number:	3595514	OES ENGINEERED QUALITY & FIT
Registration Number:	1480470	PRO SIDEWINDER
Registration Number:	1441045	PRO WIRE
Registration Number:	2655488	PROCONNECT
Registration Number:	2573054	PROCONNECT
Registration Number:	2795488	PROCONNECT
Registration Number:	2787074	PROCONNECT
Registration Number:	1278689	PROMASTER
Serial Number:	85342906	QWIKLINKS
Registration Number:	3097621	RODWARE
Registration Number:	3920463	SLM SELF LEARNING MODULE
Registration Number:	1441046	SPRINT WIRE
Registration Number:	1436237	SPRINTMAG
Registration Number:	1436239	SPRINTMAG
Registration Number:	1267881	STREET STACKS
Registration Number:	1458008	SUPER-MAG
Registration Number:	2911870	SUPER-TRUCK

	1131664	THE PERFORMANCE PEOPLE
Registration Number:	1376500	THE PERFORMANCE PEOPLE
Registration Number:	1629580	THE QUICKEST IGNITION IN THE WORLD
Registration Number:	0917573	TRACTION...ACTION!
Registration Number:	2439848	ULTRA-SEAL
Registration Number:	1068426	UNILITE

CORRESPONDENCE DATA

Fax Number: (248)594-0610
Phone: 2485940630
Email: tmddocketing@raderfishman.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Michael D. Fishman
Address Line 1: 39533 Woodward Avenue
Address Line 2: Suite 140
Address Line 4: Bloomfield Hills, MICHIGAN 48304

ATTORNEY DOCKET NUMBER:	65349-1010
NAME OF SUBMITTER:	Michael D. Fishman
Signature:	/mdf/
Date:	03/20/2012

Total Attachments: 4
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TRADEMARK ASSIGNMENT (US)

WHEREAS, Prestolite Wire LLC, a Delaware limited liability company, at 200 Galleria OfficeCentre, Suite 212, Southfield, Michigan 48034 (“Assignor”), wishes to assign and transfer to Prestolite Performance LLC, a Delaware limited liability company, at 10601 Memphis Avenue #12, Cleveland, Ohio 44144 (“Assignee”); and Assignee wishes to acquire from Assignor, the entire right, title and interest in and to those marks, applications and registrations set forth on the attached schedule; all other rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto worldwide with respect to the foregoing, including, without limitation, any other U.S. and foreign applications filed and registrations obtained in respect of the foregoing; any U.S. and foreign applications to be filed and registrations to be obtained in respect of the foregoing; the GOODWILL of the business in which the marks are used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof (collectively, the “Trademark Rights”).

WHEREAS, Assignee is a successor to the business, assets and appurtenant goodwill of Assignor to which the Trademark Rights pertain, and the parties acknowledge that the business of Assignor was, at the time of the assignment and transfer, ongoing and existing as required under 15 U.S.C. § 1060.

NOW, THEREFORE, in view of the payment of Ten Dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor DOES HEREBY assign and transfer to Assignee all right, title and interest in and to the Trademark Rights.

Assignor represents and warrants that no assignment, sale, agreement or encumbrance has been made or entered into which would conflict with this Assignment.

Assignor shall, without further consideration: (1) provide Assignee, upon request by same, with all pertinent facts and documents relating to the Trademark Rights as may be known and accessible to Assignor; (2) promptly execute and deliver to Assignee or its legal representatives any and all documents, papers, instruments and/or affidavits requested by Assignee to obtain, maintain, enhance and/or enforce the Trademark Rights, to vest in Assignee good, valid and marketable title to the Trademark Rights and to enable Assignee to enjoy the full benefits of the property rights hereby assigned; and (3) testify as to the foregoing set forth in (1) and (2) above in any litigation, other proceeding and/or prosecution to obtain, maintain, enhance and/or enforce the Trademark Rights.

Assignor hereby authorizes and empowers Assignee to invoke and claim the benefit of any rights to which Assignor might be entitled under international law or under the laws of any particular country, such as, without limitation, the right of priority provided under the International Convention for the Protection of Industrial Property, as amended, and to invoke and claim such rights without further written or oral authorization from Assignor.

This Assignment and all terms hereof shall be binding upon and shall inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

PRESTOLITE WIRE LLC

Date: 12-31-11

By: _____


Name: Eric S. Scheinerman
Title: Chief Executive Officer

PRESTOLITE PERFORMANCE LLC

Date: 12-31-11

By: _____


Name: Kenneth M. Buttermore
Title: Treasurer

SCHEDULE

Mark	App. #	App. Date	Reg. #	Reg Date
ACCEL	77/393,552	02/11/2008	3,783,198	05/04/2010
ACCEL & DESIGN	72/356,009	04/06/1970	922,281	10/19/1971
ACCEL ELIMINATOR	78/326,232	11/11/2003	2,946,816	05/03/2005
BFL	72/345,353	12/04/1969	924,091	11/23/1971
CALMAP	75/381,135	10/20/1997	2,218,663	01/19/1999
COMP 9000	73/696,149	11/18/1987	1,517,021	12/20/1988
COMP 9000 & DESIGN	73/696,541	11/20/1987	1,513,340	11/22/1988
COMP FILTER	74/015,354	01/02/1990	1,645,921	05/28/1991
COMP FILTER & DESIGN	74/015,649	01/02/1990	1,645,922	05/28/1991
COMP PUMP	73/737,217	06/29/1988	1,555,684	09/12/1989
COMP PUMP & DESIGN	73/737,118	06/29/1988	1,555,683	09/12/1989
COPPERSEAL	77/724,148	04/28/2009	3,801,947	06/15/2010
DFI	77/393,549	02/11/2008	3,675,095	09/01/2009
E-SPARK	78/916,838	06/26/2006	3,278,231	08/07/2007
FIRESTORM & DESIGN	85/181,425	11/19/2010		
G SPORT MR. GASKET PERFORMANCE GROUP & DESIGN (WOMAN DESIGN)	76/461,230	10/22/2002	2,882,546	09/07/2004
HAYS	77/377,542	01/22/2008		
HAYS & DESIGN	75/942,545	03/13/2000	2,514,329	12/04/2001
HYFIRE	73/423,324	04/27/1983	1,281,295	06/12/1984
HYFIRE & DESIGN	73/627,438	10/29/1986	1,443,988	06/23/1987
L LAKEWOOD INDUSTRIES & DESIGN	72/328,312	05/26/1969	904,683	12/22/1970
LAKWOOD	77/377,550	01/22/2008	3,578,895	02/24/2009
M & DESIGN	74/031,914	02/23/1990	1,620,861	11/06/1990
M & DESIGN	71/575,999	03/24/1949	533,982	11/28/1950
MALLORY	77/377,539	01/22/2008	3,875,286	11/16/2010
MALLORY	77/509,900	06/27/2008	3,668,392	08/18/2009
MALLORY IGNITION & DESIGN	73/343,267	12/24/1981	1,244,189	07/05/1983
MALLORY MARINE PRODUCTS & DESIGN	78/683,648	08/02/2005	3,224,074	04/03/2007
MAX FUELER	77/216,461	06/27/2007	3,584,022	03/03/2009
MMX MODERN MUSCLE & DESIGN	85/104,915	08/11/2010	3,914,562	02/01/2011
MR. GASKET CO. & DESIGN	73/438,323	08/13/1983	1,354,807	08/20/1985
MR. GASKET CO. & DESIGN	77/408,530	02/28/2008	3,735,667	01/12/2010
OES ENGINEERED QUALITY & FIT & DESIGN	77/181,631	05/15/2007	3,595,514	03/24/2009
PRO SIDEWINDER	73/644,100	02/11/1987	1,480,470	03/15/1988
PRO WIRE	73/621,200	09/22/1986	1,441,045	06/02/1987
PROCONNECT	76/069,876	06/14/2000	2,655,488	12/03/2002
PROCONNECT & DESIGN	76/115,494	08/23/2000	2,573,054	05/28/2002

PROCONNECT & DESIGN (ADDED GOODS)	76/298,961	08/09/2001	2,795,488	12/16/2003
PROCONNECT (ADDED GOODS)	76/298,962	08/09/2001	2,787,074	11/25/2003
PROMASTER	73/423,313	04/27/1983	1,278,689	05/22/1984
QWIKLINKS	85/342,906	06/10/2011		
RODWARE	78/553,618	01/25/2005	3,097,621	05/30/2006
SLM SELF LEARNING MODULE	77/734,423	05/11/2009	3,920,463	02/15/2011
SPRINT WIRE	73/621,201	09/22/1986	1,441,046	06/02/1987
SPRINTMAG	73/615,587	08/19/1986	1,436,237	04/14/1987
SPRINTMAG & DESIGN	73/616,186	07/22/1986	1,436,239	04/14/1987
STREET STACKS	73/369,163	06/11/1982	1,267,881	02/21/1984
SUPER-MAG	73/615,592	08/19/1986	1,458,008	09/22/1987
SUPER-TRUCK	78/351,964	01/14/2004	2,911,870	12/14/2004
THE PERFORMANCE PEOPLE	73/137,159	08/11/1977	1,131,664	03/11/1980
THE PERFORMANCE PEOPLE	73/465,697	02/14/1984	1,376,500	12/24/1985
THE QUICKEST IGNITION IN THE WORLD	73/839,945	11/15/1989	1,629,580	12/25/1990
TRACTION...ACTION! (STYLIZED)	72/345,352	12/04/1969	917,573	08/03/1971
ULTRA-SEAL	75/544,453	08/31/1998	2,439,848	04/03/2001
UNILITE	73/074,647	01/19/1976	1,068,426	06/28/1977