

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT														
EFFECTIVE DATE:	10/10/2011														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Qumu, Inc.</td> <td></td> <td>03/16/2012</td> <td>CORPORATION: CALIFORNIA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Qumu, Inc.		03/16/2012	CORPORATION: CALIFORNIA				
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RECEIVING PARTY DATA															
<table border="1"> <tr> <td>Name:</td> <td>Rimage Corporation</td> </tr> <tr> <td>Street Address:</td> <td>7725 Washington Avenue So.</td> </tr> <tr> <td>City:</td> <td>Edina</td> </tr> <tr> <td>State/Country:</td> <td>MINNESOTA</td> </tr> <tr> <td>Postal Code:</td> <td>55439</td> </tr> <tr> <td>Entity Type:</td> <td>CORPORATION: MINNESOTA</td> </tr> </table>				Name:	Rimage Corporation	Street Address:	7725 Washington Avenue So.	City:	Edina	State/Country:	MINNESOTA	Postal Code:	55439	Entity Type:	CORPORATION: MINNESOTA
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PROPERTY NUMBERS Total: 3															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85432293</td> <td>QUMU</td> </tr> <tr> <td>Serial Number:</td> <td>85432314</td> <td>QUMU</td> </tr> <tr> <td>Serial Number:</td> <td>85433581</td> <td>VIDEO THAT DELIVERS</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	85432293	QUMU	Serial Number:	85432314	QUMU	Serial Number:	85433581	VIDEO THAT DELIVERS
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Serial Number:	85432293	QUMU													
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CORRESPONDENCE DATA															
Fax Number:	(612)877-5999														
Phone:	6128775443														
Email:	ipmsd@moss-barnett.com														
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>															
Correspondent Name:	Marsha Stolt, Esq. MOSS & BARNETT, P.A.														
Address Line 1:	90 So. Seventh St.														
Address Line 2:	4800 Wells Fargo Ctr.														
Address Line 4:	Minneapolis, MINNESOTA 55402-4129														
ATTORNEY DOCKET NUMBER:	45284.359001														

CH \$90.00 85432293

NAME OF SUBMITTER:	Marsha Stolt
Signature:	/ms/
Date:	03/20/2012
Total Attachments: 2 source=Qumu assignment_3-2012#page1.tif source=Qumu assignment_3-2012#page2.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, having an effective date of October 10, 2011, is made by and between Qumu, Inc., a California corporation having a business address of 1100 Grundy Lane, Suite 300, San Bruno CALIFORNIA 94066 ("Assignor") and Rimage Corporation, a Minnesota corporation having a business address of 7725 Washington Avenue So. Edina, MN 55439 ("Assignee").

WHEREAS, Assignor has adopted, owned and used the following marks and has applied for registration of the marks in the U.S. Patent and Trademark Office under the serial numbers indicated below:

QUMU, Appl. Serial No. 85432293,
QUMU (Stylized), Appl. Serial No. 85432314
VIDEO THAT DELIVERS, Appl. Serial No. 85433581
(collectively, the "Marks").

WHEREAS, it is the intention of the parties that Assignee own and continue to use the Marks.

NOW, THEREFORE, pursuant to and as set forth in the Asset Purchase Agreement between Assignor and Assignee dated October 10, 2011, and for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor agrees that Assignor assigned unto Assignee nunc pro tunc effective October 10, 2011, all right, title and interest in and to the Marks throughout the world, including the above-identified applications for registration thereof, together with the good will of the business symbolized by the Marks, and all registrations that have or shall issue in connection with the Marks in any country throughout the world, along with the right to all causes of action and rights of recovery for past infringement of the Marks. This assignment shall be binding upon the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

IN WITNESS WHEREOF, said Assignor and Assignee have executed and delivered this instrument as set forth below.

ASSIGNOR:

Date: 3/16/12

QUMU, INC.

By: Robert J. Stubblefield
Name: Robert J. Stubblefield
Title: VP of Finance

Notary:

PERVEZ DINSHAW ZACK
Dock

Subscribed and sworn to before me this 16 day of March, 2012



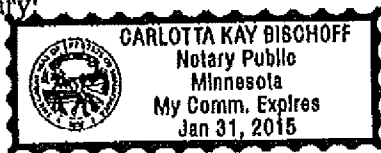
Date: 3/15/12

ASSIGNEE:

RIMAGE CORPORATION

By: [Signature]
Name: Christopher Wells
Title: SVP & GM Disc Publishing

Notary:



Carlotta Kay Bischoff
Subscribed and sworn to before me this 15 day of March, 2012

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