

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Spirit-Led Records, LLC		LIMITED LIABILITY COMPANY: TENNESSEE
RECEIVING PARTY DATA			
Name:	Word Entertainment LLC		
Street Address:	25 Music Square West		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37203		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2732893	FERVENT RECORDS
CORRESPONDENCE DATA			
Fax Number:	(212)775-8800		
Phone:	212-775-8700		
Email:	nytrademarks@kilpatricktownsend.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Kilpatrick Townsend & Stockton LLP		
Address Line 1:	1114 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036-7703		
ATTORNEY DOCKET NUMBER:	65292-411960		
NAME OF SUBMITTER:	Jason M. Vogel		
Signature:	/Jason M. Vogel/		
Date:	03/20/2012		
Total Attachments: 1 source=Assignment - Fervent Records - Reg. No. 2732893#page1.tif			

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ASSIGNMENT

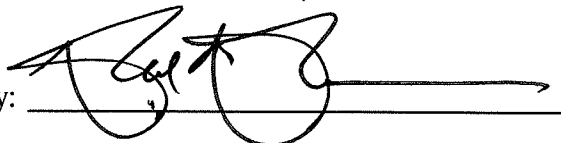
WHEREAS, Spirit-Led Records, LLC, a limited liability company organized and existing under the laws of Tennessee ("**Assignor**"), is the owner of the following trademark (hereinafter, the "Trademark");

TRADEMARK	SERIAL NO./REGISTRATION NO.
FERVENT RECORDS	Reg. No. 2732893

WHEREAS, Word Entertainment LLC, a limited liability company organized and existing under the laws of Tennessee located at 25 Music Square West, Nashville, Tennessee 37203 ("**Assignee**"), is desirous of acquiring the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademark.

SPIRIT-LED RECORDS, LLC

By: 

Name: Paul Robinson
Title: Vice President and Secretary

Dated: 3/16, 2012