

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
XIV Licensing Company, LLC		03/13/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	SBE Licensing, LLC		
Street Address:	8000 Beverly Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90048		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3541576	XIV	
Registration Number:	3591176	XIV	
Registration Number:	3773197	THE TERRACE AT XIV	
Registration Number:	3871210	XIV FOURTEEN	
CORRESPONDENCE DATA			
Fax Number:	(312)750-6546		
Phone:	312.269.8000		
Email:	temanuelson@ngelaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Lee J. Eulgen		
Address Line 1:	2 North LaSalle Street, Suite 1700		
Address Line 2:	Neal, Gerber & Eisenberg LLP		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	023244-0703		

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NAME OF SUBMITTER:	Lee J. Eulgen
Signature:	/Lee J. Eulgen/
Date:	03/20/2012
Total Attachments: 2 source=XIV#page1.tif source=XIV#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, XIV Licensing Company, LLC, a Delaware limited liability company having an address of 8000 Beverly Boulevard, Los Angeles, California 90048 (the "Assignor") owns the names, trade names, trademarks, service marks, trademark applications and trademark registrations as shown in Schedule A attached hereto, along with the goodwill associated therewith (collectively, the "Marks"); and


WHEREAS, Assignor wishes to assign all right, title, and interest to the Marks to SBE Licensing, LLC, a Delaware limited liability company with an address of 8000 Beverly Boulevard, Los Angeles, California 90048 (the "Assignee").

NOW, THEREFORE, for the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

Assignor hereby assigns unto Assignee all right, title and interest in and to the Marks, together with any common law rights and the goodwill of the business symbolized therewith, as well as the right (but not the obligation) to assert the Marks and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including without limitation license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

Dated: March 13, 2012

XIV Licensing Company, LLC

By:  \_\_\_\_\_

Name: Brandt Mori \_\_\_\_\_

Title: Authorized Signatory \_\_\_\_\_

**Schedule A**

<u>Trademark</u>	<u>Jurisdiction</u>	<u>Registration No.</u>	<u>Specification</u>	<u>Application Date</u>
XIV	U.S.	3,541,576	Class 43 -- Restaurant and bar services	January 24, 2008
XIV (& DESIGN)	U.S.	3,591,176	Class 43 -- Restaurant and bar services; restaurant and cafe services; restaurant and catering services; restaurant services, including sit-down service of food and take-out restaurant services	September 5, 2008
THE TERRACE AT XIV	U.S.	3,775,197	Class 43 -- Restaurant and bar services; Restaurant and cafe services; Restaurant and catering services; Restaurant services, including sit-down service of food and take-out restaurant services	February 27, 2009
XIV FOURTEEN (& DESIGN)	U.S.	3,871,210	Class 43 -- Restaurant and bar services; Restaurant and cafe services; Restaurant and catering services; Restaurant services, including sit-down service of food and take-out restaurant services	June 11, 2009
XIV	CA	1,403,310	Class 43 ---- Restaurant and bar services	July 15, 2008