

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
URL Pharma, Inc.		03/19/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	AR Holding Company, Inc.
Street Address:	7722 Dungan Road
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19111
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3818946	URL PHARMA
Registration Number:	3758296	UNITED RESEARCH LABORATORIES
Registration Number:	3838376	URL
Registration Number:	3850404	URL PHARMA
Registration Number:	2784491	URL MUTUAL

CORRESPONDENCE DATA

Fax Number: (301)896-0607
 Phone: 301-896-0600
 Email: dinman@bw-iplaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Berenato & White, LLC
 Address Line 1: 6550 Rock Spring Drive
 Address Line 2: Suite 240
 Address Line 4: Bethesda, MARYLAND 20817

CH \$140.00 3818946

ATTORNEY DOCKET NUMBER:	6318.100_URL ASSIGNMENT
NAME OF SUBMITTER:	Patricia M. Rehfield
Signature:	/s/
Date:	03/21/2012
Total Attachments: 3 source=URL assingment_001#page1.tif source=URL assingment_001#page2.tif source=URL assingment_001#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, effective March 13, 2012, URL Pharma, Inc. (hereinafter referred to as Assignor), a corporation established under the laws of Delaware, having an address of 1100 Orthodox Street, Philadelphia, Pennsylvania 19124, has adopted, used, is currently using and is the owner of all right, title, and interest in the trademarks of attached Schedule 1 that are registered in the United States Patent and Trademark Office and in the trademark offices of foreign countries;

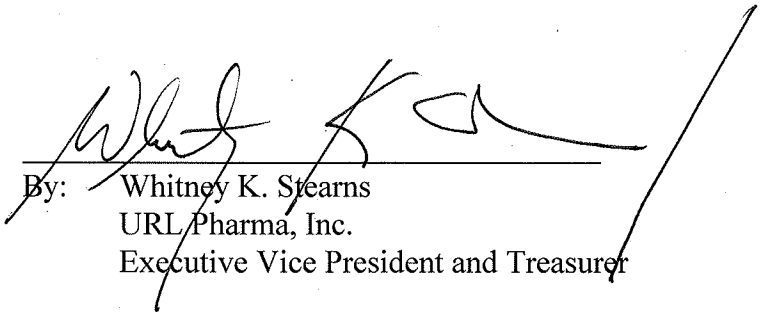
AND AR Holding Company, Inc. (hereinafter referred to as Assignee), a corporation established under the laws of Delaware, having an address of 7722 Dungan Road, Philadelphia, Pennsylvania 19111, is interested in acquiring all right, title and interest in and to said trademarks, including the appurtenant goodwill associated with said trademark registrations.

NOW, THEREFORE, for the amount of \$1.00 (One Dollar) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers unto Assignee its entire worldwide right, title and interest in and to said trademarks and trademark registrations as set forth in Schedule 1, together with the goodwill of the business associated therewith.

Assignor hereby authorizes and requests the officials of the United States Patent and Trademark Office, and any corresponding foreign trademark office, to issue any and all renewals for said trademarks to Assignee, its successors and assigns, and to record this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed and sealed this Assignment, which shall be effective as of March 13, 2012.

Date: 3-19-2012


By: Whitney K. Stearns
URL Pharma, Inc.
Executive Vice President and Treasurer

Witnessed by: Phylla Benson

SCHEDULE 1

Trademark

URL PHARMA and Design

UNITED RESEARCH LABORATORIES

URL

URL PHARMA

URL MUTUAL

Trademark

URL

URL PHARMA SMARTER SCIENCE.
SAFER MEDICINES. and Design

U.S. Registration No.

Registration No. 3818946

Registration No. 3758296

Registration No. 3838376

Registration No. 3850404

Registration No. 2784491

OHIM Registration No.

Registration No. 007323322

Registration No. 008566309