

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Link Management Joint Venture		03/05/2012	JOINT VENTURE: TEXAS
RECEIVING PARTY DATA			
Name:	Billy Bob's Texas Investments LLC		
Street Address:	2520 Rodeo Plaza		
City:	Fort Worth		
State/Country:	TEXAS		
Postal Code:	76164		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1448405	BILLY BOB'S TEXAS	
Registration Number:	1611187	BILLY BOB'S	
Registration Number:	2078234	BILLY BOB'S	
Registration Number:	2078233	BILLY BOB'S TEXAS	
Registration Number:	2477125	LIVE AT BILLY BOB'S	
Registration Number:	3971967	LIVE AND LOUD	
CORRESPONDENCE DATA			
Fax Number:	(214)389-8986		
Phone:	214.389.8985		
Email:	trademarks@harperwasham.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Scott L. Harper		
Address Line 1:	1700 Pacific Avenue		
Address Line 2:	Suite 3600		
Address Line 4:	Dallas, TEXAS 75201		

OP \$165.00 1448405

ATTORNEY DOCKET NUMBER:	HBBOB.00001
NAME OF SUBMITTER:	SCOTT L. HARPER
Signature:	/scott l. harper/
Date:	03/21/2012
Total Attachments: 2 source=Executed Assignment from Link Mgmt to Billy Bobs TX#page1.tif source=Executed Assignment from Link Mgmt to Billy Bobs TX#page2.tif	

**ASSIGNMENT**

WHEREAS, Link Management Joint Venture ("Assignor"), having an address of 2520 Rodeo Plaza, Fort Worth, Texas 76164, has adopted, used and is using the marks referenced in Schedule A attached hereto, which are applied for or registered in the United States Patent and Trademark office;

WHEREAS, Billy Bob's Texas Investments LLC ("Assignee"), having an address of 2520 Rodeo Plaza, Fort Worth, Texas 76164, is desirous of acquiring said marks and the applications/registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the marks, set forth in Schedule A attached hereto.

Date: 3-5-2012



LINK MANAGEMENT JOINT VENTURE

By: \_\_\_\_\_

Name: Donald Fury

Title: Chief Financial Officer V.P.

**Schedule A**

<u>Application/Trademark No.</u>	<u>Filed/Registered</u>	<u>Title</u>
TX 38,559	05.06.1981	
US 1,448,405	07.21.1987	
TX 46,914	11.26.1986	BILLY BOB'S
US 1,611,187	08.28.1990	BILLY BOB'S
US 2,078,234	07.15.1997	BILLY BOB'S
US 2,078,233	07.15.1997	BILLY BOB'S TEXAS
US 2,477,125	08.14.2001	LIVE AT BILLY BOB'S
US 3,971,967	05.31.2011	LIVE AND LOUD