

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Link Management Corporation		03/05/2012	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Billy Bob's Texas Investments LLC		
Street Address:	2520 Rodeo Plaza		
City:	Fort Worth		
State/Country:	TEXAS		
Postal Code:	76164		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1448408	POWERHOUSE	
CORRESPONDENCE DATA			
Fax Number:	(214)389-8986		
Phone:	214.389.8985		
Email:	trademarks@harperwasham.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Scott L. Harper		
Address Line 1:	1700 Pacific Avenue		
Address Line 2:	Suite 3600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	HBBOB.00001		
NAME OF SUBMITTER:	SCOTT L. HARPER		
Signature:	/scott l. harper/		

Date:

03/21/2012

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Link Management Corporation ("Assignor"), having an address of 2520 Rodeo Plaza, Fort Worth, Texas 76164, has adopted, used and is using the marks referenced in Schedule A attached hereto, which are applied for or registered in the United Kingdom Trade Marks Registry;

WHEREAS, Billy Bob's Texas Investments LLC ("Assignee"), having an address of 2520 Rodeo Plaza, Fort Worth, Texas 76164, is desirous of acquiring said marks and the applications/registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the marks, set forth in Schedule A attached hereto.

Date: 3-5-2012

LINK MANAGEMENT CORPORATION

By: 

Name: DONALD E. JUDY

Title: V.P. AND CHIEF FINANCIAL OFFICER

Schedule A

<u>Application/Trademark No.</u>	<u>Filed/Registered</u>	<u>Title</u>
US 1,448,408	10.28.1991	BILLY BOB'S TEXAS