

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BioCeuticals, LLC		05/01/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	FIT-Bioceuticals Limited		
Street Address:	37-41 O'Riordan Street		
Internal Address:	Unit 16		
City:	Alexandria, NSW		
State/Country:	AUSTRALIA		
Postal Code:	2015		
Entity Type:	CORPORATION: AUSTRALIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3819706	BIOCEUTICALS	
CORRESPONDENCE DATA			
Fax Number:	(336)723-5181		
Phone:	336-723-5180		
Email:	jarcher@ennsandarcher.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Julia C. Archer		
Address Line 1:	939 Burke Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
ATTORNEY DOCKET NUMBER:	BIOCEUTICALS ASSIGNMENT		
DOMESTIC REPRESENTATIVE			
Name:			

CH \$40.00 3819706

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Julia C. Archer
Signature:	/jarcher/
Date:	03/21/2012
Total Attachments: 4 source=BIOCEUTICALS Assignment#page1.tif source=BIOCEUTICALS Assignment#page2.tif source=BIOCEUTICALS Assignment#page3.tif source=BIOCEUTICALS Assignment#page4.tif	

DEED OF ASSIGNMENT

Between

BIOCEUTICALS, LLC

-and-

FIT BIOCEUTICALS PTY LTD

2011

**Davies Collison Cave
Patent & Trade Mark Attorneys
255 Elizabeth Street,
Sydney NSW 2000
Australia
T: +61 2 9293 1000 | F: +61 2 9262 1080**

DEED OF ASSIGNMENT

THIS DEED made the 1st day of May 2011

BETWEEN

1. **BIOCEUTICALS, LLC**, a limited liability corporation registered in the State of Delaware, having offices at Unit 16 37-41, O'Riordan Street, Alexandria, in the State of New South Wales of Australia (hereinafter referred to as "the Assignor") of the one part

AND

2. **FIT-BIOCEUTICALS LIMITED**, an Australian public company, having offices at Unit 16 37-41, O'Riordan Street, Alexandria, in the State of New South Wales of Australia (hereinafter referred to as "the Assignee") of the other part

WHEREAS the Assignor is the proprietor in the United States of America of the trade mark **BIOCEUTICALS** (hereinafter referred to as "the Trade Mark") in International Class 5, including being the registered proprietor of the Trade Mark under Federal Trade Mark Registration No. 3819706 (hereinafter referred to as "the Registration") dated August 24, 2009.

AND WHEREAS the Assignee is desirous of acquiring from the Assignor the Trade Mark, including the transfer of the ownership of the Registration, together with the goodwill of the business concerned in the goods in respect of which the Trade Mark has been used in the United States of America and is registered.

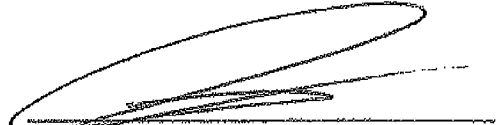
AND WHEREAS the Assignor has agreed to transfer the ownership of the Trade Mark and the Registration to the Assignee.

NOW THIS DEED WITNESSETH that for good and valuable consideration the Assignor hereby assigns, transfers and sets over all the right, title and interest of the Assignor in and to the Trade Mark, including the ownership of the Registration, together with the goodwill of the business concerned in the goods in respect of which the Trade Mark has been used in the United States of America and is registered to the Assignee absolutely, together with all claims, demands, causes of action and rights of action for infringement or otherwise accrued or accruing and all rights to costs, damages, profits, penalties and all other relief in respect thereof.

[REMAINDER OF PAGE LEFT INTENTIONALLY BLANK]

EXECUTED AS A DEED

Executed by the authority of, for and)
on behalf of **Biocenticals, LLC**)
by)
)
)
)
)



Signature of authorised officer

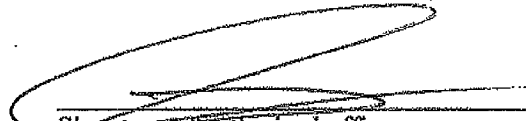
Sean Hall
Name of authorised officer (BLOCK LETTERS)

owner / President
Position of authorised officer within
Biocenticals, LLC

Signature of Witness

Name of Witness (BLOCK LETTERS)

Executed by the authority of, for and)
on behalf of **FIT-Biocenticals Limited**)
by)
)
)
)
)



Signature of authorised officer

Sean Hall
Name of authorised officer (BLOCK LETTERS)

CEO / Director
Position of authorised officer within
FIT-Biocenticals Limited

Signature of Witness

Name of Witness (BLOCK LETTERS)