

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nintendo Co., Ltd.		02/01/2012	CORPORATION: JAPAN

RECEIVING PARTY DATA

Name:	Nintendo of America Inc.
Street Address:	4600 150th Avenue NE
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052
Entity Type:	CORPORATION: WASHINGTON

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	85393173	WII U
Serial Number:	85393180	WII U
Serial Number:	85393213	WII U
Serial Number:	85393218	WII U
Serial Number:	85393191	WII U
Serial Number:	85393202	WII U
Serial Number:	85393204	WII U
Serial Number:	85393212	WII U
Serial Number:	85393278	WII U
Serial Number:	85393281	WII U
Serial Number:	85393286	WII U
Serial Number:	85393294	WII U
Serial Number:	85393224	WII U
Serial Number:	85393243	WII U

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Serial Number:	85393249	WII U
Serial Number:	85393255	WII U
Serial Number:	85393263	WII U
Serial Number:	85393268	WII U

CORRESPONDENCE DATA

Fax Number: (206)224-0779
Phone: 206-682-8100
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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Jerald E. Nagae
Address Line 1: Christensen O'Connor Johnson Kindness PL
Address Line 2: 1420 Fifth Avenue, Suite 2800
Address Line 4: Seattle, WASHINGTON 98101-2347

ATTORNEY DOCKET NUMBER:	NOAM-5-47269
NAME OF SUBMITTER:	Jerald E. Nagae, Reg. No. 29,418
Signature:	/Jerald E. Nagae, Reg. No. 29,418/
Date:	03/21/2012

Total Attachments: 3
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ASSIGNMENT OF TRADEMARK/SERVICE MARK APPLICATIONS

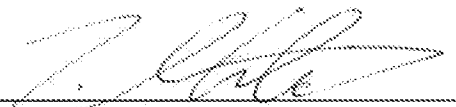
WHEREAS, Nintendo Co., Ltd., a Japan corporation, having the business address of 11-1, Hokotate-cho, Kamitoba, Minami-ku, Kyoto-shi, Kyoto, Japan (hereinafter the "Assignor"), is the owner of the intent-to-use trademark/service mark applications for registration, as listed in Annex A attached (hereinafter the "Trademarks"). The Trademarks have been applied for and/or registered in the United States Patent and Trademark Office, with the application numbers and application set forth in Annex A; and

WHEREAS, Nintendo of America Inc., a Washington corporation, having the business address of 4600 150th Avenue NE, Redmond, Washington USA 98052 (hereinafter the "Assignee"), is desirous of acquiring the Trademarks and the applications thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said Trademarks and the applications for registration thereof, together with the goodwill of the business associated with the Trademarks.

Executed at Kyoto, Japan, on 02/01/2012 (Date).

NINTENDO CO., LTD.


By: Toshiro Hibino
Title: Deputy General Manager,
IP Department


WITNESSED: 
Printed Name: Koji Morimoto
Date: 02/01/2012

ANNEX A

United States Trademark/Service Mark Applications of Nintendo Co., Ltd.

Trademark/Service Mark		
Wii U		
International Class	Application No.	Application Date
9	85/393173	August 9, 2011
16	85/393180	August 9, 2011
18	85/393213	August 9, 2011
25	85/393218	August 9, 2011
28	85/393191	August 9, 2011
35	85/393202	August 9, 2011
38	85/393204	August 9, 2011
41	85/393212	August 9, 2011

Trademark/Service Mark		
		
International Class	Application No.	Application Date
9	85/393278	August 9, 2011
28	85/393281	August 9, 2011
38	85/393286	August 9, 2011
41	85/393294	August 9, 2011

Trademark/Service Mark		
		
International Class	Application/Registration No.	Application/Registration Date
9	85/393224	August 9, 2011
16	85/393243	August 9, 2011
28	85/393249	August 9, 2011
35	85/393255	August 9, 2011
38	85/393263	August 9, 2011
41	85/393268	August 9, 2011