

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL			
CONVEYING PARTY DATA				
	Name	Formerly	Execution Date	Entity Type
	James Joseph Yellich		02/23/2011	INDIVIDUAL: UNITED STATES
	Chris A. Webb		02/23/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA				
Name:	10ACIOUS, INC.			
Street Address:	1866 CAMPUS PLACE			
City:	Louisville			
State/Country:	KENTUCKY			
Postal Code:	40299			
Entity Type:	CORPORATION: KENTUCKY			
PROPERTY NUMBERS Total: 2				
	Property Type	Number	Word Mark	
Serial Number:		77504846	CELEBRITIES CALLYOU.COM	
Serial Number:		77504843	CELEBRITIES CALL YOU	
CORRESPONDENCE DATA				
Fax Number:	(502)587-6391			
Phone:	5025873400			
Email:	mstofferahn@stites.com			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>				
Correspondent Name:	Stites & Harbison PLLC			
Address Line 1:	400 West Market Street, Suite 1800			
Address Line 2:	David W. Nagle, Jr.			
Address Line 4:	Louisville, KENTUCKY 40202			
ATTORNEY DOCKET NUMBER:	10ACIOUS, INC.			
NAME OF SUBMITTER:	Memorie Stofferahn			

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Signature:	/memorie stofferahn/
Date:	03/21/2012
Total Attachments: 2 source=000TETrademarkAssignment#page1.tif source=000TETrademarkAssignment#page2.tif	

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of February 16, 2011 from James Joseph Yellich and Chris A. Webb ("Assignors") to 10Acious, Inc. ("Assignee"):

WHEREAS, Assignors are the joint owners of the trademarks CelebritiesCallyou.com [USPTO Serial No. 77504846] and Celebrities Call You [USPTO Serial No. 77504843] (the "Marks"), together with the goodwill of the business symbolized thereby (collectively with the Marks, the "Property") in connection with the services with respect to which the Marks are used ("the Products");

WHEREAS, Assignors desire to convey, transfer, assign, deliver, and contribute to Assignee all of their right, title, and interest in and to the Property.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby convey, transfer, assign, deliver, and contribute to Assignee all of Assignors' right, title, and interest of whatever kind in and to the Property, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered: (2) all income, royalties, and damages hereafter due or payable to Assignors with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks: and (3) all rights to sue for past, present and future infringement or misappropriation of the Marks.

Assignors further covenant that they will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Property.

IN WITNESS WHEREOF, Assignors have duly executed under seal and delivered this Assignment, as of the day and year first above written.


James Joseph Yellich

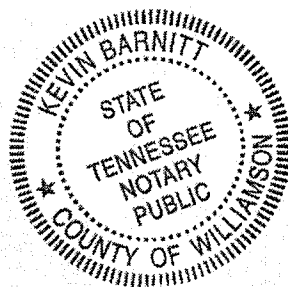

Chris A. Webb

ACKNOWLEDGEMENT TO TRADEMARK ASSIGNMENT

STATE OF Tennessee)
COUNTY OF Williamson) SS.

The foregoing instrument was acknowledged before me this 23RD day of February 2011, by James Joseph Yellich [personally known to me or having provided satisfactory evidence as to identity].

My commission expires: 2-18-2014



Kevin Barnitt
Notary Public

STATE OF _____)
COUNTY OF _____) SS.

The foregoing instrument was acknowledged before me this _____ day of February 2011, by Chris A. Webb [personally known to me or having provided satisfactory evidence as to identity].

My commission expires: _____

Notary Public