

03/02/2012



RE

103641404

TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

## 1. Name of conveying party(ies):

Luemme, Inc.

- ☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation- State: Florida  
☐ Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached? ☐ Yes ☒ No

## 3. Nature of conveyance /Execution Date(s):

Execution Date(s) 02/06/2012

- ☒ Assignment      ☐ Merger  
☐ Security Agreement      ☐ Change of Name  
☐ Other \_\_\_\_\_

## 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ NoName: SwimsuitsForAll, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 2 Industrial Drive, Unit BCity: KeyportState: New JerseyCountry: United States Zip: 07735

- ☐ Association      Citizenship \_\_\_\_\_  
☐ General Partnership      Citizenship \_\_\_\_\_  
☐ Limited Partnership      Citizenship \_\_\_\_\_  
☒ Corporation      Citizenship New Jersey  
☐ Other \_\_\_\_\_      Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
(Designations must be a separate document from assignment)

## 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)



02-27-2012

B. Trademark Registration No.(s)

2774185

Additional sheet(s) attached? ☐ Yes ☒ No

Trademark(s) (and Filing Date if Application or Registration Number is unknown):

## 5. Name &amp; address of party to whom correspondence concerning document should be mailed:

Name: Rubin, Kaplan & AssociatesInternal Address: Richard H. Kaplan, Esq.Street Address: 200 Centennial Avenue, Suite 110City: PiscatawayState: New Jersey Zip: 08854-3950Phone Number: 732-463-7511Fax Number: 732-463-7648Email Address: attys@rkalaw.com

## 6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- ☐ Authorized to be charged to deposit account  
☒ Enclosed

## 8. Payment Information:

03/02/2012 MARTIN 00000004 2774185

01 FC:8521

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

## 9. Signature:

Signature

Robert B. Weir

Name of Person Signing

02/24/2012

Date

Total number of pages including cover sheet, attachments, and document:

2

ASSIGNMENT

WHEREAS, **Luemme, Inc.**, a corporation duly organized under the laws of Florida, is the owner of the following trademark registration in the United States Patent and Trademark Office:

Registration Number

Mark

Registration Date

2,774,185

AQUABELLA

October 14, 2003

WHEREAS, **SwimsuitsForAll, Inc.**, a Corporation duly organized under the laws of New Jersey, is desirous of acquiring said trademark registration.

NOW, THEREFORE, be it known that for and in consideration of a payment of \$6,000.00 from **SwimsuitsForAll, Inc.** to **Luemme, Inc.**, the receipt of which is hereby acknowledged, said **Luemme, Inc.**, does sell, assign, transfer and set over unto said **SwimsuitsForAll, Inc.**, the entire right, title, and interest in, to and under said trademark and that part of the goodwill of the business connected with the use of and symbolized by the mark.

For: **Luemme, Inc.**

UGO CAMPELLO

Name

[Signature]

Signature

J.P.

Position

2.6.2012

Date

Accepted by: **SwimsuitsForAll, Inc.**

BOBBY MISSOY

Name

[Signature]

Signature

Marketing

Position

2-11-12

Date