

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Barbara J. Swaab		03/21/2012
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	TADB, Inc.		
Street Address:	3850 Lakeview Blvd.		
City:	Orchard Lake		
State/Country:	MICHIGAN		
Postal Code:	48324		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2553590	TAKE A DEEP BREATH
CORRESPONDENCE DATA			
Fax Number:	(248)865-9436		
Phone:	(248) 865-9430		
Email:	dsinnhuber@weintraubgroup.com		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Arnold S. Weintraub		
Address Line 1:	28580 Orchard Lake Road		
Address Line 2:	Suite 140		
Address Line 4:	Farmington Hills, MICHIGAN 48334		
ATTORNEY DOCKET NUMBER:	SBJ-101-T2		
NAME OF SUBMITTER:	Arnold S. Weintraub		
Signature:	/Arnold S. Weintraub/		
Date:	03/22/2012		
Total Attachments: 1 source=20120321 signed Assignment#page1.tif			

OP \$40.00 2553590

**ASSIGNMENT OF REGISTRATION OF A MARK**

WHEREAS, Barbara J. Swaab, residing at 3850 Lakeview Blvd., Orchard Lake, Michigan 48324, has adopted and is using the mark, as set forth below:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
TAKE A DEEP BREATH	2,553,590	March 26, 2002

WHEREAS, TADB, Inc., a Michigan corporation, having a place of business at 3850 Lakeview Blvd., Orchard Lake, Michigan 48324, is desirous of acquiring said mark and the registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Barbara J. Swaab does hereby sell, transfer and set over unto TADB, Inc. all rights, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration.

Date: 3/21/12

By: Barbara Swaab  
BARBARA J. SWAAB