TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lance Mfg. LLC		12/15/2011	LIMITED LIABILITY COMPANY: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	S-L Snacks National, LLC
Street Address:	13024 Ballantyne Corp. Pl., Ste. 900
Internal Address:	Attn: Legal Dept.
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28277
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA

PROPERTY NUMBERS Total: 169

Property Type	Number	Word Mark
Serial Number:	85564002	ANYTIME IS TOM'S TIME
Serial Number:	85269733	THE GOODNESS IS BAKED IN
Serial Number:	85331326	STELLA D'ORO AND COFFEE
Serial Number:	85454364	SNACK STATION
Serial Number:	85454356	SNACK STATION
Serial Number:	85454344	SNACK STATION
Serial Number:	85400421	CRACKER CONNECTION
Serial Number:	85305056	FLIPTOPS
Serial Number:	85308464	HOMEKIST
Serial Number:	85305104	ARCHWAY HOMESTYLE COOKIES
Serial Number:	85308455	HOMEKIST
Serial Number:	85366200	WHAT A COOKIE SHOULD BE

OP $4240.00 85564002

Serial Number:	85330062	TASTE THE SEASON
Serial Number:	85223212	LET'S GRAB A BITE TOGETHER & CATCH UP
Serial Number:	85117632	A SMARTER WAY TO SNACK
Serial Number:	85117622	A SMARTER WAY TO SNACK
Serial Number:	85066376	CRACKER CREATIONS
Serial Number:	85407149	CAPE COD SEASIDE BAKERY
Serial Number:	85308487	HOMEKIST
Serial Number:	85115287	DELICIOUS BAKERY
Serial Number:	85003930	SAVOR THE SUMMER
Serial Number:	85012789	TOM'S
Serial Number:	85012612	TOM'S
Serial Number:	78635652	STELLA D'ORO
Serial Number:	78622492	DOUBLE THICK
Serial Number:	78210207	SOUTH STREET BAKERY
Serial Number:	78391479	YOU CAN ALMOST TASTE THE SALT AIR. BUT IT HELPS IF YOU OPEN THE BAG.
Serial Number:	78387560	PB DREAMZ
Serial Number:	78360830	TOASTCHEE
Serial Number:	78360796	VAN-O-LUNCH COOKIES
Serial Number:	78355032	FRUIT CHEWZ
Serial Number:	78353145	HELPING YOU SNACK RIGHT
Serial Number:	78353134	HELPING YOU SNACK RIGHT
Serial Number:	78343619	TOASTCHEE
Serial Number:	78343604	VAN-O LUNCH COOKIES
Serial Number:	78343596	VAN-O-LUNCH COOKIES
Serial Number:	78343568	TOASTY CRACKERS
Serial Number:	78309620	LANCE
Serial Number:	78251384	
Serial Number:	78221209	
Serial Number:	78221205	
Serial Number:	78192809	LANCE FRESHNESS
Serial Number:	78192803	LANCE FRESHNESS
Serial Number:	78190021	LANCE FRESHNESS
Serial Number:	78189085	LANCE FRESHNESS
Serial Number:	78135832	RAGIN'

Serial Number:	78128758	CHOC-O LUNCH COOKIES
Serial Number:	78128148	LEM-O LUNCH COOKIES
Serial Number:	78122571	CAPTAIN'S CHOICE
Serial Number:	78110361	CAPTAIN'S WAFERS
Serial Number:	78103122	CHARGIN'
Serial Number:	78095868	THUNDER
Serial Number:	78095652	CAPTAIN'S WAFERS
Serial Number:	78095309	STORMY
Serial Number:	78095298	STORMY
Serial Number:	78094127	LEM-O LUNCH COOKIES
Serial Number:	78093828	CHOC-O LUNCH COOKIES
Serial Number:	78093058	MALT CRACKERS
Serial Number:	78088991	RUMBLE
Serial Number:	78088800	RUMBLE
Serial Number:	78088189	TOASTCHEE
Serial Number:	78088180	TOASTCHEE
Serial Number:	78088095	THUNDER
Serial Number:	78088087	NIP CHEE
Serial Number:	78088078	NIP CHEE
Serial Number:	78342751	
Serial Number:	78228480	CAPE COD POTATO CHIPS
Serial Number:	78224468	CAPE COD POTATO CHIPS
Serial Number:	78222582	
Serial Number:	78192949	LANCE
Serial Number:	78141534	CAPE COD
Serial Number:	77510215	BOARDWALK BATCH
Serial Number:	77845116	TOM'S HUNGRY
Serial Number:	77691834	EAT THE HEAT
Serial Number:	77691812	BRAVE THE CRAVE
Serial Number:	77691540	CHOOSE BOLDLY
Serial Number:	77691497	LIVE SATISFIED
Serial Number:	77691461	LANCE FRESH
Serial Number:	77687667	LANCE FRESH
Serial Number:	77687634	LANCE FRESH
Serial Number:	77558983	TOAST CHEE

	77536521	RED HOT RUMBLE
Serial Number:	77963313	GO CRUNCH
Serial Number:	77963302	GO CRUNCH
Serial Number:	77691877	LOVE THE LITTLE THINGS
Serial Number:	77901062	WONDERFULLY CRAFTED
Serial Number:	77850281	EZ-GRAB
Serial Number:	77848225	GREET THE HEAT
Serial Number:	77837222	TASTE THE TRADITION
Serial Number:	77798716	ZESTY CHEESE
Serial Number:	77495408	JUST LIKE HOMEMADE
Serial Number:	77424277	BRENT & SAM'S PREMIUM GOURMET COOKIES
Serial Number:	77424269	BRENT & SAM'S
Serial Number:	77037873	
Serial Number:	77024272	COFFEE TREATS
Serial Number:	77005549	DELICIOUS
Serial Number:	76591285	TOM'S
Serial Number:	76589648	CRISPY CLASSICS
Serial Number:	76477990	MRS. ALISON'S GREAT TASTE SINCE 1933
Serial Number:	76185989	
Serial Number:	76185988	
Serial Number:	76137940	AN EXPLOSION OF FLAVOR!
Serial Number:	76006322	SENOR TOM'S
Serial Number:	75499377	SANTA'S FAVORITES
Serial Number:	75347268	STELLA D'ORO
Serial Number:	75281440	LANCE FRESHNESS
Serial Number:	75281439	LANCE
Serial Number:	75281407	LANCE
Serial Number:	75247999	
Serial Number:	75243716	SALERNO
Serial Number:	75183271	LADY STELLA
Serial Number:	75114118	MAMA'S
Serial Number:	75111370	SALERNO
Serial Number:	74137548	ARCHWAY
Serial Number:	74653319	SD
Serial Number:	74645756	MRS. ALISON'S

	74540480	HOLIDAY TRINKETS
Serial Number:	74426000	COOKIE LEGENDS
Serial Number:	74314145	TOM'S
Serial Number:	74297426	SCHOOLHOUSE COOKIES
Serial Number:	74292620	MRS. ALISON'S COOKIES
Serial Number:	74266209	TOM'S
Serial Number:	74207836	LEM-O-LUNCH
Serial Number:	74198500	PUFFED CHEEZERS
Serial Number:	74166123	FROOKWICH
Serial Number:	74139450	ARCHWAY
Serial Number:	74137671	MILK LUNCH
Serial Number:	74085204	LANCELECT
Serial Number:	74079879	FUNKY MONKEYS
Serial Number:	74069084	POP-A-LANCE
Serial Number:	74061733	REGENCY
Serial Number:	74012955	FRACKERS
Serial Number:	73838510	ANISETTE TOAST
Serial Number:	73837911	ANISETTE SPONGE
Serial Number:	73836615	FRUITINS
Serial Number:	73744464	ROMAN EGG BISCUITS
Serial Number:	73744309	SWISS FUDGE
Serial Number:	73744294	REGINA
Serial Number:	73743991	BREAKFAST TREATS
Serial Number:	73743966	MARGHERITE
Serial Number:	73732792	...HELPING YOU SNACK RIGHT!
Serial Number:	73732785	NIP-CHEE
Serial Number:	73732784	LANCHOS
Serial Number:	73732782	TOASTY
Serial Number:	73732592	WHEATSWAFERS
Serial Number:	73732543	NUT-O-LUNCH
Serial Number:	73725161	CAPE COD
Serial Number:	73723064	ANGEL WINGS
Serial Number:	73400162	CAPE COD
Serial Number:	73260732	COMO DELIGHT
Serial Number:	73193200	MY BUDDY

	73755292	DELICIOUS
Serial Number:	73201983	CHOC-O-LUNCH
Serial Number:	72384771	TOM'S
Serial Number:	72253336	ORANGE PUNCH
Serial Number:	72224646	FUDGE TOWN
Serial Number:	72223796	LANCE
Serial Number:	72052440	ANGELICA GOODIES
Serial Number:	72051148	EGG JUMBO
Serial Number:	71689143	GOLD-N-CHEES
Serial Number:	71678870	LANCE
Serial Number:	71676840	SHUR-GOOD
Serial Number:	71636079	TOM'S
Serial Number:	71566113	MRS. ALISON'S
Serial Number:	71563419	TOASTCHEE
Serial Number:	71486795	MAMA'S
Serial Number:	71475365	VAN-O-LUNCH
Serial Number:	71297865	TOM'S
Serial Number:	71563418	NEKOT

CORRESPONDENCE DATA

Fax Number: (704)557-8197
Phone: 704-557-8951
Email: tgraham@snyderslance.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Thomas E. Graham
Address Line 1: 13024 Ballantyne Corp. Pl., Ste. 900
Address Line 2: Attn: Legal Dept.
Address Line 4: Charlotte, NORTH CAROLINA 28277

ATTORNEY DOCKET NUMBER:	S-L SNACKS NATIONAL, LLC
NAME OF SUBMITTER:	Thomas E. Graham
Signature:	/Thomas E. Graham/
Date:	03/22/2012

Total Attachments: 1
source=Lance Mfg. LLc name change to S-L Snacks National, LLC#page1.tif

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Elaine F. Marshall
North Carolina Secretary of State
C201135405388

State of North Carolina
Department of the Secretary of State

Limited Liability Company
AMENDMENT OF ARTICLES OF ORGANIZATION

Pursuant to §57C-2-22 of the General Statutes of North Carolina, the undersigned limited liability company hereby submits the following Articles of Amendment for the purpose of amending its Articles of Organization.

1. The name of the limited liability company is: Lance Mfg. LLC

2. The text of each amendment adopted is as follows:

   Paragraph 1 of the Articles of Organization is hereby deleted in its entirety and the following new Paragraph 1 is hereby substituted in lieu thereof:

   "1. The name of the limited liability company is: S-L Snacks National, LLC "

3. (Check either a or b, whichever is applicable)

   a._____ The amendment(s) was (were) duly adopted by the unanimous vote of the organizers of the limited liability company prior to the identification of initial members of the limited liability company.

   b.__x__ The amendment(s) was (were) duly adopted by the unanimous vote of the members of the limited liability company or was (were) adopted as otherwise provided in the limited liability company's Articles of Organization or a written operating agreement.

4. These articles will be effective at 12:02 a.m. Eastern Time on January 1, 2012.

This 15th day of December, 2011.

LANCE MFG. LLC

By: _____
Name: Margaret E. Wicklund
Title: Vice President, Controller & Secretary

Authorized to sign in accordance with 57C3-24

NOTES:
1. Filing fee is $50. This document must be filed with the Secretary of State.

(Revised January 2000)
CORPORATIONS DIVISION P. O. BOX 29622 *(Form L-17)* RALEIGH, NC 27626-0622