

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NAC Vitamin Company, Inc.		02/03/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	NAC Marketing Company, LLC		
Street Address:	260 Smith Street		
City:	Farmingdale		
State/Country:	NEW YORK		
Postal Code:	11735		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2757379	RUBY REDS	
CORRESPONDENCE DATA			
Fax Number:	(310)300-2901		
Phone:	3103002920		
Email:	nameri@agmblaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Nina Ameri		
Address Line 1:	5900 Wilshire Boulevard, Suite 2250		
Address Line 4:	Los Angeles, CALIFORNIA 90036		
ATTORNEY DOCKET NUMBER:	RUBY REDS		
NAME OF SUBMITTER:	Nina Ameri		
Signature:	/Nina Ameri/		
Date:	03/22/2012		
Total Attachments: 1 source=Assignment.Ruby Reds.Signed#page1.tif			

OP \$40.00 2757379

Assignment of Trademark Pursuant to 15 U.S.C. § 1060(a)(1)

February 3, 2012

Jonathan Flicker
NAC Marketing Company, LLC
260 Smith Street
Farmingdale, New York 11735

Re: "Ruby Reds"/Registration Number: 2757379

Dear Mr. Flicker:

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, NAC Vitamin Company, Inc., a New York corporation with a business address at 260 Smith Street, Farmingdale, New York 11735 ("Assignor") agrees to assign the registered trademark "Ruby Reds" ("Trademark") and all goodwill and associated rights in and to the Trademark to NAC Marketing Company, LLC, a Delaware limited liability company with a business address at 260 Smith Street, Farmingdale, New York 11735 ("Assignee") pursuant to 15 U.S.C. § 1060(a)(1).

The parties acknowledge that upon full execution of this letter, the assignment shall be deemed to occur. Please manifest your assent to this transaction by signing and dating in the appropriate spaces provided below.

NAC Vitamin Company, Inc.
(Assignor)

By: _____

Jonathan Greenhut, President

NAC Marketing Company, LLC
(Assignee)

By: _____

Jonathan Flicker, Chief Executive Officer