

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Active8media, LLC		03/20/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Advance Magazine Publishers, Inc.		
Street Address:	Four Times Square		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78664682	LOVE LEARN LOCATE	
CORRESPONDENCE DATA			
Fax Number:	(212)381-7201		
Phone:	Eric E. Gisolfi		
Email:	egisolfi@sabinfirm.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Sabin, Bermant & Gould LLP		
Address Line 1:	Four Times Square		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	LOVE LEARN LOCATE		
NAME OF SUBMITTER:	Eric E. Gisolfi		
Signature:	/ Eric E. Gisolfi /		

CH \$40.00 78664682

Date:

03/22/2012

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of March 1, 2012 by and between Active8media, LLC, a Delaware limited liability company ("Active8") and Advance Magazine Publishers, Inc., a New York Corporation ("AMPI").

WHEREAS, Active8 has filed applications for the trademark and domain name shown on the attached Schedule A, hereinafter "the Trademark and Domain", and Active8 desires to assign all of its rights, title and interest in and to the Trademark and Domain to AMPI;

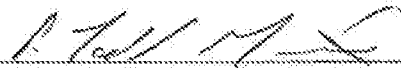
WHEREAS, AMPI desires to acquire the Trademark and Domain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Active8 does hereby, assign, transfer and set over unto AMPI all right, title and interest in and to the Trademark and the Domain, together with any and all goodwill associated with the use, applications and/or registration of the Trademark and Domain and all common law rights.

Within five (5) days of the effective date Active8 shall email AMPI's lawyer, Eric Gisolfi, the AUTHORIZATION CODE for the Domain.

IN WITNESS WHEREOF, Active8 has executed this Assignment effective as of the date first above written.

Active8media, LLC

By: 
Name:
Title:

Schedule A

Trademark

U.S. PTO Application Serial No.

LOVE LEARN LOCATE

78/664682

Domain Name

lovelearnlocate.com

273945