

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Liberty Life Insurance Company		02/01/2012	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	Athene Annuity & Life Assurance Company		
Street Address:	2000 Wade Hampton Blvd.		
City:	Greenville		
State/Country:	SOUTH CAROLINA		
Postal Code:	29615		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Serial Number:	85483078	INSURING TOMORROW TODAY	
Serial Number:	85410122	ATHENE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(949)760-9502		
Phone:	310-551-3450		
Email:	efiling@kmob.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jonathan A. Hyman		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 2:	Knobbe Martens Olson & Bear LLP		
Address Line 4:	Irvine, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	LIBLI.001T/002T		
NAME OF SUBMITTER:	Jonathan A. Hyman		
Signature:	/jhh/		
Date:	03/22/2012		
Total Attachments: 0			

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