

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vidalia Brands, Inc.		03/06/2012	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Bland Farms, LLC		
Street Address:	1126 Raymond Bland Road		
City:	Glennville		
State/Country:	GEORGIA		
Postal Code:	30427		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2812194	VIDALIA BRANDS	
CORRESPONDENCE DATA			
Fax Number:	(770)951-0933		
Phone:	770-933-9500		
Email:	mary.kilgore@tkhr.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	George M. Thomas		
Address Line 1:	400 Interstate North Parkway, SE		
Address Line 2:	Suite 1500		
Address Line 4:	Atlanta, GEORGIA 30339		
ATTORNEY DOCKET NUMBER:	10233-3080		
NAME OF SUBMITTER:	George M. Thomas		
Signature:	/George M. Thomas/		
Date:	03/23/2012		
Total Attachments: 1 source=01578940#page1.tif			

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**ASSIGNMENT OF U.S. TRADEMARK
VIDALIA BRANDS**

WHEREAS, **Vidalia Brands, Inc.**, a Georgia corporation, having a place of business at 6054 Georgia Hwy 121, Reidsville, GA 30453, is the owner of the mark

"VIDALIA BRANDS"

that is registered in the U.S. Patent and Trademark Office under U.S. Trademark Registration 2,812,194 and owns all right, title and interest in and to said mark, said U.S. Trademark Registration, and the goodwill of the business associated with said mark; and,

WHEREAS, **Bland Farms, LLC**, a Georgia limited liability company, having a place of business at 1126 Raymond Bland Road, Glennville, GA 30427, is desirous of acquiring said mark and said registration, together with the goodwill of the businesses associated therewith;

NOW, THEREFORE, in consideration of the sum of five dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Vidalia Brands, Inc. does hereby sell, assign and convey, and ratifies any prior sale, assignment and conveyance, of its entire right, title and interest, in and to said mark and said registration, and the goodwill of the business associated therewith, and the right to bring suit and recover for past infringement of said mark, to said Bland Farms, LLC for the use and benefit of said Bland Farms LLC, its successors, assigns, and legal representatives.

VIDALIA BRANDS, INC.

3-6-12
Date

Signature: Sandra B. Bland,
Sandra B. Bland, President
Printed name and office held

10233-3080