

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DIC Entertainment Corporation		10/23/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cookie Jar Entertainment (USA) Inc.		
Street Address:	4100 WEST ALAMEDA AVENUE		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91505		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	3229601	TATTOOED TEENAGE ALIEN FIGHTERS	
Registration Number:	3119786	LIBERTY'S KIDS	
Registration Number:	3023405	LIBERTY'S KIDS	
Registration Number:	2258699	MUMMIES ALIVE!	
Registration Number:	2110380	THE INCREDIBLE WORLD OF DIC	
Registration Number:	1951702	HURRICANES	
Registration Number:	1857203	TOON-TIME	
Registration Number:	1714039	DIC	
Registration Number:	1469442	DIC	
CORRESPONDENCE DATA			
Fax Number:	(212)425-5288		
Phone:	212-425-7200		
Email:	tmdocketny@kenyon.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			

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Correspondent Name: Jonathan D. Reichman, Esq.
Address Line 1: One Broadway
Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER: 13384/

NAME OF SUBMITTER: JONATHAN D. REICHMAN, ESQ.

Signature: /Jonathan D. Reichman/

Date: 03/23/2012

Total Attachments: 1
source=DIC Entertainment Corp - change of name#page1.tif

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
DIC ENTERTAINMENT CORPORATION

DIC Entertainment Corporation, a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation by the written consent of its sole member, filed with the minutes of the Board of Directors, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

RESOLVED, that the Certificate of Incorporation of DIC Entertainment Corporation be amended by changing Article 1 thereof so that, as amended, said Article shall be and read as follows:

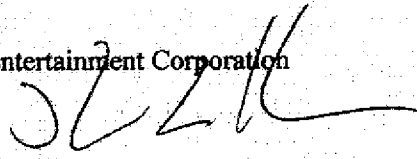
"The name of this corporation is Cookie Jar Entertainment (USA) Inc."

SECOND: That in lieu of a meeting and vote of stockholders, the sole stockholder has given its written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said DIC Entertainment Corporation has caused this certificate to be signed by its duly authorized officer, this 23rd day of October, 2008.

DIC Entertainment Corporation



Name: Greg Gilhooly

Title: General Counsel and Assistant Secretary