

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
W.A. Krapf, Inc.		03/07/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	INTELPROPLIST LLC		
Street Address:	2031 O'Neill Road		
City:	Macedon		
State/Country:	NEW YORK		
Postal Code:	14502		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2035717	PAGEVIEW	
Registration Number:	3434238	GIANTMONTH	
CORRESPONDENCE DATA			
Fax Number:	(585)703-7397		
Phone:	315.425.2856		
Email:	ipdocket@hblaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Peter J. Bilinski, Esq.		
Address Line 1:	One Park Place, 300 South State Street		
Address Line 4:	Syracuse, NEW YORK 13202		
ATTORNEY DOCKET NUMBER:	3029585 AND 3029580		
NAME OF SUBMITTER:	Peter J. Bilinski		
Signature:	/Peter J. Bilinski/		

Date:

03/23/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **W.A. KRAPP, INC.**, a Delaware corporation (hereinafter "Assignor"), hereby assigns, transfers and sets over to **INTELPROPLIST LLC**, a New York Limited Liability Company (hereinafter "Assignee"), the entire right, title and interest including all common law rights in and the trademarks, service marks and trade names identified in attached Schedule "A" attached hereto and made a part hereof (hereinafter "Marks"), together with all applications and registrations therefor throughout the world, and together with the good will of the business connected with the use of and symbolized by the Marks and with all rights of protection and all claims for past infringement thereof throughout the world.

Assignor covenants that it has the full right and power to convey the entire interest herein assigned, and that it has not executed and shall not hereafter execute any document in conflict with this Assignment. Assignor further covenants that it will at any time and at the request of Assignee execute such documents and take such other action that in the opinion of Assignee may be desirable or necessary to secure to Assignee, its successors, legal representatives and assigns, all rights conveyed and intended to be conveyed by this instrument.

IN WITNESS WHEREOF, the Assignor has caused this Agreement to be signed this 7 day of March, 2012

ASSIGNOR:
W.A. KRAPP, INC.

By: 
Name: Christian Q. Krapp
Title: Chief Operating Officer

Date 3/7/2012 Notary/Witness Yvonne Hirtzel-Aszkler

Date _____ Notary/Witness _____

YVONNE HIRTZEL ASZKLER
Notary Public, State of NY
Monroe County
Commission Expires Sept. 21, 2013

SCHEDULE A

A. Trademark Registrations

<u>COUNTRY</u>	<u>MARK</u>	<u>REGISTRATION NO.</u>
US	PAGEVIEW	2,035,717
US	GIANTMONTH	3,434,238