

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Michael Machat		08/12/2011	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	Vampire Brands LLC
Street Address:	9903 Santa Monica Blvd., Ste. 775
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90212
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2263907	VAMPIRE
Registration Number:	3502158	CHATEAU DU VAMPIRE
Registration Number:	3418138	VAMPIRE VINEYARDS
Registration Number:	3082097	VAMPYRE
Registration Number:	2681906	VAMP
Registration Number:	3319536	DRACULA
Registration Number:	3895288	VAMP H20

CORRESPONDENCE DATA

Fax Number: (310)860-1837
 Phone: 3108601833
 Email: michael@machatlaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Michael Machat
 Address Line 1: 9107 Wilshire Blvd., Ste. 500
 Address Line 4: Beverly Hills, CALIFORNIA 90210

OP \$190.00 2263907

NAME OF SUBMITTER:	Michael Machat
Signature:	//MM//
Date:	03/23/2012
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

ASSIGNMENT

WHEREAS, MICHAEL MACHAT, a United States citizen with an address of 9107 Wilshire Blvd. Ste. 425, Beverly Hills, California 90210 is the owner of the following U.S. Registered trademarks: "VAMPIRE" (for wines – US Trademark Registration No. 2263907); "CHATEAU DU VAMPIRE" (for wines – US Trademark Registration No. 3502158); "VAMPIRE VINEYARDS" (for wines – US Trademark Registration No. 3418138); "VAMPYRE" (for vodka – US Trademark Registration No. 3082097); "VAMP"(energy drink --- US Trademark Registration No. 2681906); "DRACULA"(for wine – US Trademark Registration No. 3319536); and "VAMP H20" (water – US Trademark Registration No. 3895288)- collectively hereafter referred to as ("THE VAMPIRE BEVERAGE TRADEMARKS").

WHEREAS, MACHAT recently formed and created VAMPIRE BRANDS, LLC ("VAMPIRE BRANDS"), a Delaware LLC, located at 9107 Wilshire Blvd., Ste.425, Beverly Hills, CA, 90210 for the purpose of making VAMPIRE BRANDS the successor to his beverage business, or portion thereof, to which THE VAMPIRE BEVERAGE TRADEMARKS pertain;

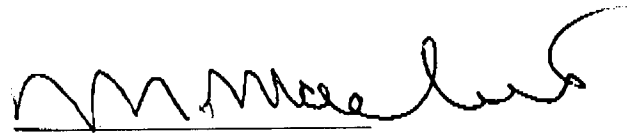
WHEREAS, VAMPIRE BRANDS is desirous of acquiring THE VAMPIRE BEVERAGE TRADEMARKS;

WHEREAS, MACHAT is assigning THE VAMPIRE BEVERAGE TRADEMARKS identified above, as part of the entire business or portion of MACHAT'S business to which the mark pertains as required by 15 U.S.C. Section 1060;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, MACHAT does hereby sell, assign, transfer and set over to VAMPIRE BRANDS all right, title and interest in and to THE VAMPIRE BEVERAGE TRADEMARKS and the goodwill of that portion of the business symbolized thereby.

The U.S. Commissioner of Patents and Trademarks is requested to modify its records and change the name of the Registrant for the VAMPIRE BEVERAGE TRADEMARKS to the assignee and successor to MACHAT's beverage business, VAMPIRE BRANDS, LLC.

IN WITNESS WHEREOF, MICHAEL MACHAT has caused this Assignment to be executed this 12th day of August 2011, at Beverly Hills, California.

A handwritten signature in black ink, appearing to read "Michael Machat", written over a horizontal line.

MICHAEL MACHAT