

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael J. Hennessy & Associates, Inc.		03/22/2012	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Physicians' Education Resource, LLC		
Street Address:	666 Plainsboro Road		
City:	Plainsboro		
State/Country:	NEW JERSEY		
Postal Code:	08536		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3556683	IPCC	
CORRESPONDENCE DATA			
Fax Number:	(732)851-4638		
Email:	shpulaski@shpulaskilaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Shannon Hennessy Pulaski		
Address Line 1:	14 Winding Creek Drive		
Address Line 4:	Millstone, NEW JERSEY 08535		
NAME OF SUBMITTER:	Shannon Hennessy Pulaski		
Signature:	/Shannon Hennessy Pulaski/		
Date:	03/26/2012		
Total Attachments: 1 source=Trademark Assignment PER#page1.tif			

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**TRADEMARK ASSIGNMENT**

WHEREAS, Michael J Hennessy & Associates, Inc., a New Jersey corporation located at 666 Plainsboro Road Plainsboro NEW JERSEY 08536 ("Assignor") is the owner of the U.S federal trademark Registration No. 3,556,683 and related goodwill for the mark IPCC ("Assigned Mark"); and

WHEREAS, Physicians' Education Resource, LLC, a New Jersey limited liability company located at 666 Plainsboro Road Plainsboro, NJ 08536 ("Assignee"), is desirous of acquiring the entire worldwide right, title and interest in and to the said trademarks, trademark applications and in and to any registrations, renewals, and extensions that may be granted thereon, together with all common law rights and the goodwill of the business connected therewith;

NOW THEREFORE, TO WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the Assignor, said Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, as of March 22, 2012, its entire rights, title, interest and related goodwill in and to the Assigned Mark, along with the right to sue for past infringement of the Assigned Mark.

Michael J Hennessy & Associates, Inc.

By: 

Name: Neil Glasser  
Title: CFO

Date: March 22, 2012