

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PureTerra Naturals, Inc.		03/20/2012	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Vital Animal Health, LLC		
Street Address:	2031 Rand Avenue		
City:	Colorado Springs		
State/Country:	COLORADO		
Postal Code:	80905		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3855449	CALM EARS	
Registration Number:	3982080	PRECLIP	
Registration Number:	3656527	CALM EYES	
Registration Number:	2619814	CALM COAT	
Serial Number:	77892620	CALM COAT	
CORRESPONDENCE DATA			
Fax Number:	(813)227-8598		
Phone:	813-221-4242		
Email:	gabercrombie@gmail.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Gail Martin Abercrombie		
Address Line 1:	401 East Jackson Street		
Address Line 2:	Suite 2225		
Address Line 4:	Tampa, FLORIDA 33602		

OP \$140.00 3855449

NAME OF SUBMITTER:	Gail Martin Abercrombie
Signature:	/GMA/
Date:	03/27/2012
Total Attachments: 3 source=Assignment of Patent and Trademarks#page1.tif source=Assignment of Patent and Trademarks#page2.tif source=Assignment of Patent and Trademarks#page3.tif	

ASSIGNMENT OF PATENT AND TRADEMARKS

THIS ASSIGNMENT OF PATENT AND TRADEMARKS ("Assignment") is made and entered into on this 20th day of March, 2012 (the "Effective Date"), by and between PURETERRA NATURALS, INC., a Florida corporation, d/b/a CALM COAT, whose address is 630 Brooker Creek Boulevard, Suite 340, Oldsmar, Florida 34677 ("Assignor"), VITAL ANIMAL HEALTH, LLC, a Delaware limited liability company, whose address is 2031 Rand Avenue, Colorado Springs, Colorado 80905 ("Assignee").

WITNESSETH:

WHEREAS, Assignor owns the patent and the trademarks set forth on Exhibit "A" attached hereto and made a part hereof, along with brand names, trade dress, proprietary and confidential information and/or other intellectual property rights in connection with the assets to be transferred pursuant to the Asset Purchase Agreement dated February 17, 2012 between Assignor and Assignee (collectively, the "Intellectual Property"); and

WHEREAS, Assignee is desirous of acquiring the Intellectual Property and the good will associated with and symbolized by that Intellectual Property.

NOW, THEREFORE, for and in consideration of the amounts to be paid under the Asset Purchase Agreement:

1. Assignor hereby transfers and assigns the Intellectual Property and its rights, title, interest and benefits thereunder unto Assignee, its successors and assigns, to have and to hold the same unto Assignee. Assignee hereby acknowledges and accepts the assignment of such Intellectual Property, but does not assume any liabilities of Assignor in connection therewith that arose, accrued or otherwise existed as of the effective date of this Assignment.

2. This Assignment is absolute, unconditional and irrevocable.

3. After the date hereof, Assignor shall execute and deliver, without additional expense to Assignee, such additional documents as are reasonably necessary to consummate, effectuate or evidence the transactions contemplated hereby.

IN WITNESS WHEREOF, this Assignment has been duly executed as of the Effective Date.

ASSIGNOR:

PURETERRA NATURALS, INC., a Florida corporation, d/b/a CALM COAT

By: Kristen Watters
Kristen Watters, President

ASSIGNEE:

VITAL ANIMAL HEALTH, LLC, a Delaware limited liability company

By: Brian A. Crook, DVM
Brian A. Crook, DVM, President

Exhibit "A"

Patent and Trademarks

Patent:

US Patent Number 5,620,695 issued April 15, 1997 to Jennifer Elliott – Method and composition for treating minor skin irritations

Trademarks and Tradenames:

<u>Word Mark</u>	<u>Serial Number</u>	<u>Reg. Number</u>
1. CALM EARS	77695426	3855449
2. PRECLIP	77806687	3982080
3. CALM EYES	77406985	3656527
4. CALM COAT	76131017	2619814
5. CALM COAT	77892620	