

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |   |
|------------------------------|---|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT  |
| <b>NATURE OF CONVEYANCE:</b> | First Amendment to Amended and Restated Pledge and Security Agreement |

**CONVEYING PARTY DATA**

| Name     | Formerly | Execution Date | Entity Type                         |
|----------|----------|----------------|-------------------------------------|
| AGC, LLC |          | 01/18/2012     | LIMITED LIABILITY COMPANY: DELAWARE |

**RECEIVING PARTY DATA**

|                        |                                |
|------------------------|--------------------------------|
| <b>Name:</b>           | PNC Bank, National Association |
| <b>Street Address:</b> | 249 Fifth Avenue               |
| <b>City:</b>           | Pittsburgh                     |
| <b>State/Country:</b>  | PENNSYLVANIA                   |
| <b>Postal Code:</b>    | 15222                          |
| <b>Entity Type:</b>    | : UNITED STATES                |

**PROPERTY NUMBERS Total: 41**

| Property Type        | Number  | Word Mark            |
|----------------------|---------|----------------------|
| Registration Number: | 4064154 | GOING GA-GA          |
| Registration Number: | 4038797 | NEW RETAIL STAGE     |
| Registration Number: | 4099740 | CHEAP LAUGHS         |
| Registration Number: | 3944708 | P.S. BUTTON          |
| Registration Number: | 4038976 | FOR THE LOVE OF PETS |
| Registration Number: | 4035441 | FOR THE LOVE OF PETS |
| Registration Number: | 3874369 | FLYING LEAP          |
| Registration Number: | 3926437 | FLYING LEAP          |
| Registration Number: | 4074851 | 78TH STREET          |
| Registration Number: | 4071551 | 78TH STREET          |
| Registration Number: | 4010022 | MAGIC TOUCH          |
| Registration Number: | 3822865 | STICK-A 'TOOS        |
| Registration Number: | 3815282 | LISA & LAURA         |
| Registration Number: | 4003631 | READY, SET, BLOW!    |

**TRADEMARK**

|                      |          |  |
|----------------------|----------|--|
| Registration Number: | 3917952  | TASTIES  |
| Registration Number: | 3887795  | DANCE MACHINE                                      |
| Registration Number: | 3917953  | GUITAR   |
| Serial Number:       | 85242936 | JUST WINK  |
| Registration Number: | 3821891  | INVENTIONS   |
| Registration Number: | 3986529  | JUST WINK  |
| Serial Number:       | 85222438 | HAPPY CRAPPY                                       |
| Registration Number: | 3990208  | MARKETPLACE  |
| Registration Number: | 3951850  | YAKETY YAKS  |
| Registration Number: | 3951727  | GOOD VIBRATIONS                                    |
| Registration Number: | 4006797  | PULL-EEZ   |
| Registration Number: | 4077612  | OUT OF BOUNDS                                      |
| Registration Number: | 3932195  | ILLUMINOTES  |
| Registration Number: | 3945166  | TODAY AND ALWAYS                                   |
| Serial Number:       | 85300298 | JUSTWINK   |
| Registration Number: | 3987305  | BOOFLE   |
| Serial Number:       | 85300314 | JUSTWINK   |
| Registration Number: | 3917881  | OPEN THIS WHEN                                     |
| Registration Number: | 3917880  | STANDING OVATIONS                                  |
| Registration Number: | 3945362  | OPEN THIS WHEN...A CARD FOR NOW, A NOTE FOR LATER. |
| Registration Number: | 4091579  | PRINCESS JEWELIETTE                                |
| Registration Number: | 4036153  | WHOOAAAH WISHES                                    |
| Registration Number: | 4010385  | SOCIAL BUTTERFLY                                   |
| Registration Number: | 4054191  | JUST WINK  |
| Registration Number: | 4016638  | PULL EEZ   |
| Serial Number:       | 85300270 | JUST WINK  |
| Registration Number: | 4053009  | GIFTS & GOOD WISHES                                |

**CORRESPONDENCE DATA**

Fax Number: (412)562-1041

Phone: 412-562-1637

Email: vicki.cremonese@bipc.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Michael L. Dever

Address Line 1: 301 Grant Street

**TRADEMARK**  
**REEL: 004743 FRAME: 0866**

Address Line 2: 20th Floor  
Address Line 4: Pittsburgh, PENNSYLVANIA 15219

|                         |                    |
|-------------------------|--------------------|
| ATTORNEY DOCKET NUMBER: | 0011046-301801     |
| NAME OF SUBMITTER:      | Michael L. Dever   |
| Signature:              | /Michael L. Dever/ |
| Date:                   | 03/27/2012         |

**Total Attachments: 45**

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**FIRST AMENDMENT TO AMENDED AND RESTATED PLEDGE AND SECURITY AGREEMENT**

THIS FIRST AMENDMENT TO AMENDED AND RESTATED PLEDGE AND SECURITY AGREEMENT (this "Amendment") is dated as of January 18, 2012 by and among (i) AMERICAN GREETINGS CORPORATION, an Ohio corporation (the "Company"); EACH OF THE DOMESTIC SUBSIDIARIES OF THE COMPANY PARTY HERETO (each such Domestic Subsidiary, together with the Company, collectively, the "Grantors" and, individually, "Grantor"); and (iii) PNC BANK, NATIONAL ASSOCIATION, as collateral agent (the "Collateral Agent"), for the benefit of the Secured Creditors (as hereinafter defined):

WITNESSETH:

WHEREAS, the Grantors and the Collateral Agent are parties to that certain Amended and Restated Pledge and Security Agreement dated as of June 11, 2010 (as heretofor further amended, restated, modified or supplemented from time to time, the "Existing Security Agreement") entered into in connection with that certain Amended and Restated Credit Agreement dated as of June 11, 2010 (as heretofor further amended, restated, modified or supplemented from time to time, the "Existing Credit Agreement") among the Company, the Foreign Subsidiary Borrowers (as defined therein), the Lenders (as defined therein) and the Collateral Agent (as defined therein); and

WHEREAS, the parties to the Existing Credit Agreement have amended the Existing Credit Agreement pursuant to that certain First Amendment thereto dated as of even date herewith (the "First Amendment to Credit Agreement", and together with the Existing Credit Agreement, the "Credit Agreement"); and

WHEREAS, it is a condition precedent to the First Amendment to Credit Agreement that the parties to the Existing Security Agreement enter into this Amendment;

NOW, THEREFORE, the parties hereto, in consideration of their mutual covenants and agreements hereinafter set forth and intending to be legally bound hereby, covenant and agree as follows:

1. Recitals. The foregoing recitals are incorporated herein by reference.
2. Defined Terms. All terms used in this Amendment and not otherwise defined herein shall have the meaning given to them in the Existing Security Agreement, as amended hereby.
3. Amendments to Existing Security Agreement.
  - (a) Section 5.1. Section 5.1 [Deposit Accounts] of the Existing Security Agreement is hereby amended and restated in its entirety to read as follows:

5.1 Deposit Accounts.

(a) The Grantors shall cause all deposit accounts to be subject at all times (subject to Section 4.04(i) of the Credit Agreement) to a fully effective Deposit Account Control Agreement except (i) any payroll account used exclusively for funding the payroll obligations of the Grantors in the ordinary course of business, (ii) any other deposit account (other than a deposit account listed on Schedule 4.01(iv) of the Credit Agreement) so long as at any date of determination the aggregate average monthly balance for the 12 months ending on such date in any such deposit account is not in excess of \$5,000,000 and the aggregate average monthly balance for the 12 months ending on such date of all deposit accounts that are not subject to Deposit Account Control Agreements is not in excess of \$10,000,000, or (iii) any other deposit account so long as it is maintained by any Grantor with a Depository Bank (y) that is either a Lender or an Affiliate of a Lender, or (z) that has located the account outside of the United States of America, or any of its territories or possessions (any deposit account that is not required to be subject to a Deposit Account Control Agreement pursuant to this Section shall be referred to as an "Excluded Deposit Account").

(b) Immediately upon the creation or acquisition of any new deposit account (other than any deposit account that would qualify as an Excluded Deposit Account) or any interest therein by any Grantor, such Grantor shall cause to be in full force and effect, prior to the deposit of any funds therein, a Deposit Account Control Agreement duly executed by such Grantor, the Collateral Agent and the applicable Depository Bank.

(b) Section 5.2. Section 5.2 [Securities Accounts] of the Existing Security Agreement is hereby amended and restated in its entirety to read as follows:

5.2 Securities Accounts.

(a) The Grantors shall cause all securities accounts to be subject at all times (subject to Section 4.04(i) of the Credit Agreement) to a fully effective Securities Account Control Agreement except (i) so long as at any date of determination the aggregate average monthly balance for the 12 months ending on such date in any such securities account is not in excess of \$5,000,000 and the aggregate average monthly balance for the 12 months ending on such date of all securities accounts that are not subject to Securities Account Control Agreements is not in excess of \$10,000,000, or (ii) any other securities account so long as it is maintained by any Grantor with a Securities Intermediary (y) that is either a Lender or an Affiliate of a Lender, or (z) that has located the account outside of the United States of America, or any of its territories or possessions (any securities account that is not required to be subject to a Securities Account Control Agreement pursuant to this Section shall be referred to as an "Excluded Securities Account").

(b) Immediately upon the creation or acquisition of any new Securities Account (other than any securities account that would qualify as an Excluded Securities Account) or any interest therein by any Grantor, such Grantor shall cause to be in full force and effect, prior to the crediting of any Financial Asset with respect to which any Grantor is an Entitlement Holder, a Securities Account Control Agreement duly executed by such Grantor, the Collateral Agent and the applicable Securities Intermediary.

4. Conditions Precedent. The effectiveness of this Amendment is subject to the receipt by the Collateral Agent on behalf of the Secured Creditors of the following, in form and substance satisfactory to the Collateral Agent, and the first date on which the Grantors have satisfied all of the following conditions to the satisfaction of the Collateral Agent shall be referred to as the "Effective Date".

(a) Counterparts. The Collateral Agent shall have received from the Grantors an executed counterpart original of this Amendment.

(b) Legal Details. All legal details and proceedings in connection with the transactions contemplated by this Amendment shall be in form and substance satisfactory to the Collateral Agent.

(c) Payment of Fees. The Company unconditionally agrees to pay and reimburse the Collateral Agent and hold the Collateral Agent harmless against liability for the payment of all reasonable out-of-pocket costs, expenses and disbursements, including, without limitation, reasonable expenses of counsel, incurred by the Collateral Agent in connection with the development, preparation and execution of this Amendment and all other documents or instruments to be delivered in connection herewith.

5. Representations and Warranties of the Grantors. Each Grantor covenants and agrees with and represents and warrants to the Collateral Agent and the Secured Creditors as follows:

(a) such Grantor possesses all of the powers requisite for it to enter into and carry out the transactions of such Grantor referred to herein and to execute, enter into and perform the terms and conditions of this Amendment and any other documents contemplated herein that are to be performed by such Grantor; and that any and all actions required or necessary pursuant to such Grantor's organizational documents or otherwise have been taken to authorize the due execution, delivery and performance by such Grantor of the terms and conditions of this Amendment and said other documents, and that such execution, delivery and performance will not conflict with, constitute a default under or result in a breach of any applicable Law or any agreement, instrument, order, writ, judgment, injunction or decree to which such Grantor is a party or by which such Grantor or any of its properties are bound, and that all consents, authorizations and/or approvals required or necessary from any third parties in connection with the entry into, delivery and performance by such Grantor of the terms and conditions of this Amendment, the said other documents and the transactions contemplated hereby have been obtained by such Grantor and are in full force and effect;

(b) this Amendment and any other documents contemplated herein constitute the valid and legally binding obligations of such Grantor, enforceable against such Grantor in accordance with their respective terms, except as such enforceability may be limited by applicable bankruptcy, insolvency, reorganization, moratorium or similar laws and by general equitable principles, whether enforcement is sought by proceedings at law or in equity;

(c) all representations and warranties made by such Grantor in the Loan Documents are true and correct in all material respects as of the date hereof (except for those representations and warranties qualified by reference to a Material Adverse Change or other reference to materiality, which are true and correct), with the same force and effect as if all such representations and warranties were fully set forth herein and made as of the date hereof and such Grantor has complied with all covenants and undertakings in the Loan Documents;

(d) the execution and delivery of this Amendment is not intended to and shall not cause or result in a novation with regard to the existing indebtedness of any Grantor to the Collateral Agent or any Secured Creditor, which indebtedness shall continue without interruption and has not been discharged;

(e) (i) after giving effect to this Amendment, no Event of Default has occurred and is continuing under the Loan Documents; and (ii) there exist no defenses, offsets, counterclaims or other claims with respect to the obligations and liabilities of such Grantor under the Credit Agreement or any of the other Loan Documents; and

(f) such Grantor hereby ratifies and confirms in full its duties and obligations under the Loan Documents, as modified hereby.

6. References to Security Agreement. From and after the Effective Date, any references to the Security Agreement contained in any of the Loan Documents shall be deemed to refer to the Existing Security Agreement as amended hereby and as further amended, restated, modified or supplemented from time to time.

7. Successors and Assigns. This Amendment shall apply to and be binding upon, and shall inure to the benefit of, each of the other parties hereto and their respective successors and assigns permitted under the Security Agreement. Nothing expressed or referred to in this Amendment is intended or shall be construed to give any person or entity other than the parties hereto a legal or equitable right, remedy or claim under or with respect to this Amendment or any Loan Documents, it being the intention of the parties hereto that this Amendment and all of its provisions and conditions are for the sole and exclusive benefit of the parties hereto.

8. Severability. If any one or more of the provisions contained in this Amendment or the Loan Documents shall be held invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained in this Amendment or the Loan Documents shall not in any way be affected or impaired thereby, and this Amendment shall otherwise remain in full force and effect.

9. Governing Law. This Amendment shall be deemed to be a contract under the Laws of the State of Ohio without regard to its conflict of laws principles.



10. Counterparts; Facsimile or Electronic Signatures. This Amendment may be executed in any number of counterparts each of which, when so executed, shall be deemed an original, but all such counterparts shall constitute but one and the same instrument. Delivery of executed signature pages hereof by facsimile or other electronic method of transmission (such as "pdf") from one party to another shall constitute effective and binding execution and delivery thereof by such party. Any party that delivers its original counterpart signature to this Amendment by facsimile or other electronic method of transmission hereby covenants to personally deliver its original counterpart signature promptly thereafter to the Collateral Agent.

11. No Novation. The Existing Security Agreement is hereby amended as provided in this Amendment, and this Amendment is not intended to constitute, nor does it constitute, an interruption, suspension of continuity, satisfaction, discharge of prior duties, novation, or termination of the liens, security interests, indebtedness, loans, liabilities, expenses, or obligations under the Credit Agreement or the Existing Security Agreement.

[SIGNATURE PAGES FOLLOW]

[SIGNATURE PAGE TO FIRST AMENDMENT TO AMENDED AND RESTATED  
PLEDGE AND SECURITY AGREEMENT]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed  
and delivered by their duly authorized officers as of the date first above written.

GRANTORS:

AMERICAN GREETINGS CORPORATION  
AGC HOLDINGS, LLC  
AGC, LLC  
A.G.C. INVESTMENTS, INC.  
A.G. EUROPE, INC.  
A.G. INDUSTRIES, INC.  
AG INTERACTIVE, INC.  
A.G. (UK), INC.  
AGP KIDS, INC.  
CARLTON CARDS RETAIL, INC.  
CLOUDCO, INC.  
CREATACARD, INC.  
CREATACARD INTERNATIONAL LEASING  
INC.  
CUSTOM HOLDINGS, INC.  
GIBSON GREETINGS INTERNATIONAL  
LIMITED  
JOHN SANDS (AUSTRALIA) LTD.  
JOHN SANDS (N.Z.) LTD.  
JOHN SANDS HOLDING CORP.  
MEMPHIS PROPERTY CORPORATION  
PAPYRUS-RECYCLED GREETINGS, INC.  
PLUS MARK LLC, formerly known as Plus Mark,  
Inc.  
RPG HOLDINGS, INC.  
THOSE CHARACTERS FROM CLEVELAND,  
INC.

By: 

Name: Gregory M. Steinberg


Title: Treasurer of each of the foregoing Grantors

TRADEMARK

REEL: 004743 FRAME: 0874

[SIGNATURE PAGE TO FIRST AMENDMENT TO AMENDED AND RESTATED  
PLEDGE AND SECURITY AGREEMENT]

AGCM, INC.  
MIDIRINGTONES, LLC  
CARDSTORE, INC., formerly known as  
PhotoWorks, Inc.

By:   
Name: Gregory M. Steinberg  
Title: Assistant Treasurer of each of the foregoing  
Grantors

COLLATERAL AGENT:

PNC BANK, NATIONAL ASSOCIATION, as  
Collateral Agent

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

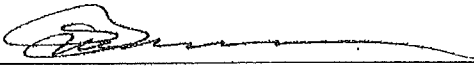
[SIGNATURE PAGE TO FIRST AMENDMENT TO AMENDED AND RESTATED  
PLEDGE AND SECURITY AGREEMENT]

AGCM, INC.  
MIDIRINGTONES, LLC  
CARDSTORE, INC., formerly known as  
PhotoWorks, Inc.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**COLLATERAL AGENT:**

PNC BANK, NATIONAL ASSOCIATION, as  
Collateral Agent

By:  \_\_\_\_\_  
Name: Christian S. Brown  
Title: Senior Vice President

CONFIDENTIAL

AMERICAN GREETINGS  
PATENT PORTFOLIO  
Schedule 3.8, Exhibit C  
MARCH 2012

PENDING UTILITY PATENT APPLICATIONS

| Name of File  | Serial No.                                      | Filed    | R & A Docket No. | Status  |
|---|---|----------|------------------|---------|
| GREETING CARD WITH SPRING LOADED SLIDE TRACK<br>AUDIO TRIGGER | 61/583,701                                      | 1/6/12   | 109769.0319      | PENDING |
| GIFT BAG DISPLAY  | 13/332,541<br>Prov. Conversion of<br>61/425,941 | 12/21/11 | 109769.0291      | PENDING |
| MOTION GREETING CARD  | 13/330,754<br>Continuation of<br>12/940,145     | 12/20/11 | 109769.0253.CON  | PENDING |
| MOTION GREETING CARD  | 13/329,917<br>Continuation of<br>13/270,611     | 12/19/11 | 109769.0325-CON  | PENDING |
| THREE DIMENSIONAL FOAM GREETING CARD                          | 13/313,146                                      | 12/7/11  | 109769.0310      | PENDING |
| PHONOGRAPH GREETING CARD                                      | 61/548,421                                      | 10/18/11 | 109769.0313      | PENDING |
| SMART GREETING CARD   | 61/548,426                                      | 10/18/11 | 109769.0312      | PENDING |

| Name of File  | Serial No.  | Filed    | R & A Docket No. | Status                       |
|---|---|----------|------------------|------------------------------|
| MOTION GREETING CARDS<br>"BOUNCE"   | 13/270,611<br>Divisional of:<br>12/940,145<br>Prov. Conversion of<br>61/286,184 | 10/11/11 | 109769.0325-DIV  | PENDING                      |
| SIGN CUBE SYSTEM  | 13/245,951  | 9/27/11  | 109769.0308      | PENDING                      |
| FLAP SENSOR ACTIVATED GREETING CARDS  | 13/198,758<br>Claims priority to:<br>61/370,914                                 | 8/5/11   | 109769.0271      | PENDING                      |
| INTERACTIVE GIFT BAG  | 13/197,343<br>Claims priority to:<br>61/370,135                                 | 8/03/11  | 109769.0262      | PUBLISHED<br>2012-0033897    |
| PINHOLE PUNCHED GREETING CARDS  | 13/181,814<br>Claims priority to:<br>61/364,060                                 | 7/13/11  | 109769.0266      | PUBLISHED<br>2012-0030976    |
| GIFT BAGS WITH REMOVABLE, CONFIGURABLE<br>AND WEARABLE PARTS                                  | 13/178,830<br>Divisional of<br>12/250,662                                       | 7/8/11   | 109769.0311      | PUBLISHED<br>2011-0274374    |
| SOUND GENERATING PULL-OUT GREETING CARDS WITH<br>REMOVABLE PANELS<br>"LET ME OUT"             | 13/176,103<br>Claims priority to:<br>61/360,981                                 | 7/5/11   | 109769.0280      | PUBLISHED<br>2012-0000101    |
| GIFT WRAP WITH TAPE   | 13/173,623<br>Claims priority to:<br>61/359,848                                 | 6/30/11  | 109769.0212      | PUBLISHED<br>2012-0000970    |
| GREETING CARDS AND SOCIAL COMMUNICATION<br>PRODUCTS WITH VIDEO GAMING FEATURES<br>"MINI GAME" | 13/172,215<br>Claims priority to:<br>61/359,522                                 | 6/29/11  | 109769.0273      | PUBLISHED<br>US-2011-0319162 |

| Name of File   | Serial No.  | Filed    | R & A Docket No. | Status                       |
|--|---|----------|------------------|------------------------------|
| POP-UP MUSICAL GREETING CARDS<br>"PERFECT SETTING"   | 13/171,573<br>Claims priority to<br>61/359,903                    | 6/29/11  | 109769.0275      | PUBLISHED<br>2012-0000100    |
| SEASONAL HIGHLIGHTER   | 61/498,709  | 06/20/11 | 109769.0309      | PENDING                      |
| MERCHANDISING AND MERCHANT DISPLAYS FOR<br>STATIONERY  | 13/169,301<br>Claims priority to<br>61/359,528                    | 6/27/11  | 109769.0261      | PUBLISHED<br>US-2011-0314714 |
| RETAIL PLANNING APPLICATION AND METHOD FOR<br>CONSUMER PRODUCTS<br>"JOINT PLANNING"          | 13/153,963<br>Claims priority to<br>61/363,311 and<br>61/326,727. | 06/06/11 | 109769.0278      | PENDING                      |
| VERTICAL ROLL WRAP PRODUCT TRAY KIT  | 61/492,091  | 06/01/11 | 109769.0307      | PENDING                      |
| GREETING CARD WITH LCD ENHANCED JEWELRY  | 61/490,643  | 05/27/11 | 109769.0301      | PENDING                      |
| POP UP GREETING CARDS  | 61/485,298  | 05/12/11 | 109769.0306      | PENDING                      |
| ELECTRONIC GREETING CARDS  | 13/095,071<br>CIP of 12/774,836 and<br>12/126,235                 | 4/27/11  | 109769.0302      | PUBLISHED<br>2011-0247247    |
| INTERACTIVE ELECTRONIC GREETING CARDS WITH TAP<br>AND TOUCH ACTIVATED SOUND<br>"MAGIC TOUCH" | 13/090,569<br>Prov. Conversion of<br>61/326,727                   | 4/20/11  | 109769.0270      | PUBLISHED<br>2011-0258893    |
| THREE DIMENSIONAL ILLUMINATED GREETING CARDS<br>"ILLUMINOTES"                                | 13/090,552<br>Prov. Conversion of<br>61/326,359                   | 4/20/11  | 109769.0265      | PENDING                      |

| Name of File   | Serial No.                                      | Filed    | R & A Docket No. | Status                               |
|--|---|----------|------------------|--------------------------------------|
| LOW PROFILE ELECTRONIC DISPLAY GREETING CARDS AND PRODUCTS                                   | 13/070,662<br>Prov. Conversion of<br>61/316,893 | 3/24/11  | 109769.0274      | PENDING                              |
| GREETING CARD WITH ATTACHED CD OR MP3<br>"MOOD CD"   | 13/038,204<br>Prov. Conversion of<br>61/309,188 | 03/01/11 | 109769.0263      | PUBLISHED<br>2011-0209365<br>8/11/11 |
| PRODUCT MERCHANDISING OUTPOST SYSTEM<br>"P68 OUTPOST"  | 13/023,813<br>Prov. Conversion of<br>61/302,589 | 02/09/11 | 109769.0246      | PUBLISHED<br>2011-0192812<br>8/11/11 |
| THREE DIMENSIONAL FOAM GREETING CARDS  | 13/004,544<br>Prov. Conversion of<br>61/293,852 | 01/11/11 | 109769.0245      | PUBLISHED<br>2011-0167685<br>7/14/11 |
| TELESCOPING GREETING CARDS WITH ACTIVATED SOUND OR LIGHT OR MECHANICAL FUNCTIONS<br>"GUITAR" | 12/974,287<br>Prov. Conversion of<br>61/288,960 | 12/21/10 | 109769.0251      | PENDING                              |
| FLIP BOOK GREETING CARDS   | 12/945,032<br>Prov. Conversion of<br>61/260,508 | 11/12/10 | 109769.0255      | PUBLISHED<br>2011-0107630<br>5/12/11 |
| MOTION GREETING CARDS<br>"BOUNCE"  | 12/940,145<br>Prov. Conversion of<br>61/286,184 | 11/5/10  | 109769.0253      | PENDING                              |
| THREE DIMENSIONAL GREETING CARD WITH GLASSES<br>"3D"   | 12/911,962<br>Prov. Conversion of<br>61/255,182 | 10/26/10 | 109769.0249      | PUBLISHED<br>2011-0094132<br>4/28/11 |



| Name of File   | Serial No.   | Filed    | R & A Docket No. | Status                                |
|--|--|----------|------------------|---------------------------------------|
| LOW PROFILE GREETING CARD SPEAKER  | 12/836,032   | 07/14/10 | 109769.0279      | PUBLISHED<br>2011-0110554<br>5/12/11  |
| SING-A-LONG GREETING CARDS   | 12/782,995   | 05/19/10 | 109769.0272      | PUBLISHED<br>2011-0283572<br>11/24/11 |
| TWO SOUND GATEFOLD GREETING CARD   | 12/780,062   | 05/14/10 | 109769.0234      | PENDING                               |
| ULTRA NARROW FLEXIBLE RETAIL DISPLAY FOR GREETING CARD AND NON-GREETING CARD MERCHANDISE<br>"TARGET FIXTURE OF THE FUTURE" | Prov. Conversion of<br>61/178,187<br>12/776,889<br>Prov. Conversion of<br>61/176,604 | 05/10/10 | 109769.0241      | PENDING                               |
| ELECTRONIC GREETING CARDS<br>"LCD CARDS"   | 12/774,836<br>CIP of 12/126,235  | 5/06/10  | 109769.0277      | PUBLISHED<br>2010-0223824<br>9/9/10   |
| ELECTRONIC GREETING CARDS AND NOVELTIES WITH MOVEABLE ELEMENTS AND MANUAL ELECTRONIC CIRCUIT ACTIVATION<br>"TALKING HEADS" | 12/704,180   | 02/11/10 | 109769.0226      | PUBLISHED<br>2010-0199330<br>8/12/10  |
| ADJUSTABLE CARD POCKET   | 12/628,394   | 12/01/09 | 109769.0247      | PENDING                               |
| RETAIL DISPLAY OF FLAT ROLL GIFT WRAP PRODUCTS   | 12/579,482   | 10/15/09 | 109769.0143-CIP  | PENDING                               |
| AUDIO ENVELOPES  | CIP of 11/322,793<br>12/489,829  | 6/23/09  | 109769.0220      | PUBLISHED<br>2009-0314668<br>12/24/09 |

| Name of File   | Serial No.                                | Filed    | R & A Docket No.                                   | Status                               |
|--|---|----------|--|--------------------------------------|
| SYSTEM AND METHOD FOR AUTOMATED COMPILATION AND EDITING OF PERSONALIZED VIDEOS INCLUDING ARCHIVED HISTORICAL CONTENT AND PERSONAL CONTENT  | 12/408,102                                | 03/20/09 | 109769.0211  | PUBLISHED<br>2009-0238558<br>9/24/09 |
| PROVIDING SUPPLEMENTAL CONTENT FOR A SOCIAL EXPRESSION PRODUCT   | 12/407,090                                | 03/19/09 |  | PUBLISHED<br>KING &<br>SPALDING      |
| GIFT BAG ASSEMBLIES WITH SELECTABLE COMPLEMENTARY COMPONENTS AND RELATED DISPLAY   | 12/256,726<br>Divisional of<br>10/970,474 | 10/23/08 | 109769.0229  | PUBLISHED<br>2009-0074331<br>3/19/09 |
| GIFT BAGS WITH REMOVABLE, CONFIGURABLE AND WEARABLE PARTS  | 12/250,662                                | 10/14/08 | 109769.0184  | PUBLISHED                            |
| FLEXIBLE DISPLAY AND STORAGE OF MEMORABILIA "HELLO"  | 12/131,851                                | 06/02/08 |  | PENDING<br>Thompson Hine             |
| CONVERGENCE -- GREETING CARDS WITH DIGITAL STORAGE DEVICES<br><br>See also:<br>METHOD AND SYSTEM OF PROVIDING SUPPLEMENTAL DIGITAL CONTENT FOR A GREETING CARD<br>[Digital Surprise and URL Card Content]<br>CardPlace.com Convergence demo<br>email 4.17<br><a href="http://theformgroup.com/dev/ag_convergence">http://theformgroup.com/dev/ag_convergence</a> | Claims priority to<br>60/925,632          | 12/10/07 | 109769.0191<br><br>King & Spalding<br>12827.100001 | PENDING                              |
| METHOD AND APPARATUS FOR INCREASING GREETING CARD SALES  | 11/654,396                                | 01/17/07 | P-1073   | PENDING                              |
| METHOD AND APPARATUS FOR INCREASING GREETING CARD SALES  | 11/654,387                                | 01/17/07 | P-1070   | PENDING                              |

| Name of File   | Serial No. | Filed    | R & A Docket No. | Status                            |
|--|------------|----------|------------------|-----------------------------------|
| METHOD AND APPARATUS FOR INCREASING GREETING CARD SALES  | 11/654,382 | 01/17/07 | P-1071           | PENDING                           |
| METHOD AND APPARATUS FOR INCREASING GREETING CARD SALES  | 11/509,359 | 8/24/06  | P-1072           | PENDING                           |
| ORNAMENTAL GIFT CARD HOLDERS   | 11/445,780 | 06/02/06 | 109769.0042      | PUBLISHED<br>Filed RCE<br>9/15/09 |
| PRINTED PLASTIC OPAQUE GIFT BAGS<br>"1-TIME USE BAG"   | 11/370,529 | 03/08/06 | 109769.0067      | PUBLISHED                         |
| GREETING CARD DISPLAY SYSTEMS AND METHODS WITH HEIRARCHICAL LOCATORS DEFINING GROUPS AND SUBGROUPS OF CARDS --<br>MEGA BLOCK | 10/414,875 | 4/16/03  | 109769.0010      | ON APPEAL                         |

**PENDING DESIGN PATENT APPLICATIONS**

| Name of File   | Serial No.                                 | Filed    | R & A Docket No. | Status  |
|--|--|----------|------------------|---------|
| GREETING CARD<br>"vinyl notes"                             | 29/414,846<br>Divisional of:<br>29/404,325 | 3/5/12   | 109769.0323      | PENDING |
| THREE DIMENSIONAL GREETING<br>CARD<br>"ILLUMINOTES DESIGN" | 29/408,445<br>Divisional of:<br>29/368,778 | 12/13/11 | 109769.0336      | PENDING |
| SMART PHONE GREETING CARD                                  | 29/408,095                                 | 12/07/11 | 109769.0331      | PENDING |
| GREETING CARD<br>"vinyl notes"                             | 29/404,325                                 | 10/19/11 | 109769.0323      | PENDING |
| GREETING CARD WITH GIFT CARD<br>HOLDERS                    | 29/390,497                                 | 4/26/11  | 109769.0288      | PENDING |

**ISSUED UTILITY PATENTS**

| <b>Name of File</b>  | <b>PATENT NO.</b> | <b>Issued</b> | <b>R &amp; A Docket No.</b> | <b>Status</b> |
|--|-------------------|---------------|-----------------------------|---------------|
| LOW PROFILE GREETING CARD SPEAKER                                    | 8,135,161         | 03/13/12      | 109769.0279.CON             | ISSUED        |
| ON-LINE SYSTEM FOR CREATING A PRINTABLE PRODUCT (CREATE N PRINT)     | 09/629,370        | 7/31/00       | 109769.0020                 | ALLOWED       |
| GREETING CARD PACKAGING AND FRAME BOX STRUCTURES "NEW SIMPLEX"       | 8,127,920         | 3/6/12        | 109769.0236                 | ISSUED        |
| PRODUCT DISPLAY HIGHLIGHTER  | 7,987,999         | 8/2/2011      | 109769.0209                 | ISSUED        |
| INTERACTIVE WINDOW DISPLAY   | 7,978,184         | 7/12/11       | 109769.0005A                | ISSUED        |
| DISPLAY LIGHT FIXTURES   | 7,963,661         | 6/21/11       | 109769.0182                 | ISSUED        |
| CONFIGURABLE RETAIL DISPLAYS Team Target II                          | 7,900,784         | 3/8/11        | 109769.0166                 | ISSUED        |
| ELECTRONIC MESSAGING CONTEXTUAL STOREFRONT SYSTEM AND METHOD "KIWEE" | 7,890,876         | 2/15/11       | 109769.0165                 | ISSUED        |
| PRECONFIGURED GIFT WRAP AND PACKAGING ASSEMBLY                       | 7,882,951         | 2/8/11        | 109769.0216                 | ISSUED        |
| NESTED ROLLED SHEET MATERIAL PACKAGES – The Rocket                   | 7,832,559         | 11/16/10      | 109769.0174                 | ISSUED        |

| Name of File  | PATENT NO.                                 | Issued   | R & A Docket No.      | Status |
|---|--|----------|-----------------------|--------|
| ELECTRONIC GREETING CARDS   | 7,802,386                                  | 9/28/10  | 109769.0172           | ISSUED |
| RETAIL DISPLAY FOR GREETING CARDS   | 7,775,379                                  | 08/17/10 | 109769.0152           | ISSUED |
| CONSOLIDATED AND COORDINATED GIFT WRAP DISPLAY (W.R.A.P.)                   | 7,546,926<br>Continuation of<br>11/073,107 | 06/16/09 | 109769.0050           | ISSUED |
| CONNECTABLE CONTAINERS<br>Stick Stacks                                      | 7,380,679                                  | 06/03/08 | 109769.0037           | ISSUED |
| INFORMATION DISPLAY MEDIA WITH CONCEALABLE PORTION (Flash Cards with Flaps) | 7,080,982                                  | 7/25/06  | 109769.0009           | ISSUED |
| AUTOMATED CART UNLOADING CONVEYOR SYSTEM                                    | 6,997,666                                  | 02/14/06 | 109769.0002           | ISSUED |
| RF INVENTORY SYSTEM (MIT)   | 6,927,692                                  | 08/09/05 | 109769.0004<br>P-1042 | ISSUED |
| MERCHANDIZING DISPLAY (AGI - DVD Acrylic Holder)                            | 6,749,071                                  | 6/15/04  | 109769.0018           | ISSUED |
| CONVERSION TOWER DISPLAY SYSTEM (AGI)                                       | 6,443,317                                  | 9/03/02  | 109769.0019           | ISSUED |
| RETAIL PRODUCT DISPLAY SYSTEM   | 6,427,853                                  | 08/06/02 | 109769.0129           | ISSUED |
| METHOD AND SYSTEM FOR VENDING PRODUCTS                                      | 6,360,139                                  | 03/19/02 | 109769.0056           | ISSUED |

| Name of File   | PATENT NO. | Issued   | R & A Docket No. | Status                     |
|--|------------|----------|------------------|----------------------------|
| PRODUCT DISPLAY SYSTEM WITH SUPPORT STRUCTURES FOR HOLDING PRODUCT IN LOCKED AND UNLOCKED CONDITIONS (AGI) | 6,170,674  | 01/09/01 | 109769.0012      | ISSUED                     |
| RETAIL PRODUCT DISPLAY SYSTEM  | 6,068,139  | 05/30/00 | 109769.0133      | ISSUED                     |
| PRE-PACKED PRODUCT SHIPMENT AND DISPLAY DEVICE WITH SPRING-BIASED RESTOCKING FEED ARRANGEMENT              | 6,041,948  | 03/28/00 | 109769.0139      | ISSUED                     |
| MULTIPLE PANEL GATE FOLDED ADHERED GREETING CARD AND METHOD OF AUTOMATED MANUFACTURE                       | 5,946,834  | 09/07/99 | 109769.0105      | ISSUED                     |
| SLATWALL MERCHANDISE DISPLAY SYSTEM WITH DUAL THROUGH P-SHAPED CHANNELS                                    | 5,944,203  | 08/31/99 | 109769.0132      | ISSUED<br>No more fees due |
| ANGULARLY TIERED MEDIA DISPLAY STRUCTURE WITH ADJUSTABLE POCKETS   | 5,915,571  | 6/29/99  | 109769.0107      | ISSUED<br>No more fees due |
| METHOD AND SYSTEM FOR VENDING PRODUCTS   | 5,875,110  | 02/23/99 | 109769.0062      | ISSUED<br>No more fees due |
| CONVERTIBLE RETAIL PRODUCT DISPLAY COLUMNS AND SYSTEMS   | 5,853,090  | 12/29/98 | 109769.0106      | ISSUED<br>No more fees due |

| Name of File   | PATENT NO. | Issued   | R & A Docket No.      | Status                     |
|--|------------|----------|-----------------------|----------------------------|
| FOLDABLE DIE CUT CARDS   | 5,807,226  | 09/15/98 | 109769.0145           | ISSUED<br>No more fees due |
| METHOD AND APPARATUS FOR STORING AND SELECTIVELY RETRIEVING AND DELIVERING PRODUCT DATA BASED ON EMBEDDED EXPERT JUDGEMENT   | 5,768,142  | 06/16/98 | 109769.0058           | ISSUED<br>No more fees due |
| A METHOD AND APPARATUS FOR THE DEVELOPMENT AND IMPLEMENTATION OF AN INTERACTIVE CUSTOMER SERVICE SYSTEM THAT IS DYNAMICALLY RESPONSIVE TO CHANGE IN MARKETING DECISIONS AND ENVIRONMENTS | 5,765,142  | 06/09/98 | 109769.0060           | ISSUED<br>No more fees due |
| MACHINE PRODUCIBLE THREE DIMENSIONAL GREETING CARD AND METHOD OF AUTOMATED MANUFACTURE   | 5,743,035  | 04/28/98 | 109769.0117           | ISSUED<br>No more fees due |
| OVERHEAD DISPLAY UNIT FOR INFLATED BALLOONS  | 5,727,700  | 03/17/98 | 109769.0079<br>P-0233 | ISSUED<br>No more fees due |
| METHOD AND APPARATUS FOR STORING AND SELECTIVELY RETRIEVING AND DELIVERING PRODUCT DATA BASED ON EMBEDDED EXPERT JUDGEMENT   | 5,726,898  | 03/10/98 | 109769.0059           | ISSUED<br>No more fees due |
| HINGED PRODUCT DISPLAY CLIP  | 5,695,161  | 12/09/97 | 109769.0113           | ISSUED<br>No more fees due |



| Name of File  | PATENT NO. | Issued   | R & A Docket No. | Status                     |
|---|------------|----------|------------------|----------------------------|
| NOVELTY BOX CONTAINING FOLDED ARTICLE   | 5,682,999  | 11/04/97 | 109769.0112      | ISSUED<br>No more fees due |
| GRAVITY FED MERCHANDISING SYSTEM  | 5,626,243  | 05/06/97 | 109769.0110      | ISSUED<br>No more fees due |
| FOLDABLE DIE CUT CARDS  | 5,622,384  | 04/22/97 | 109769.0094      | ISSUED<br>No more fees due |
| DISPLAY RACK  | 5,620,103  | 04/15/97 | 109769.0070      | ISSUED<br>No more fees due |
| SYSTEM FOR CREATING AND PRODUCING CUSTOM CARD PRODUCTS  | 5,615,123  | 03/25/97 | 109769.0065      | ISSUED<br>No more fees due |
| METHOD AND APPARATUS FOR STORING AND SELECTIVELY RETRIEVING PRODUCT DATA BY CORRELATING CUSTOMER SELECTION CRITERIA WITH OPTIMUM PRODUCT DESIGNS BASED ON EMBEDDED EXPERT JUDGMENTS | 5,550,746  | 08/27/96 | 109769.0115      | ISSUED<br>No more fees due |
| GIFT PRODUCT  | 5,458,235  | 10/17/95 | 109769.0124      | ISSUED<br>No more fees due |
| GRAVITY FED MERCHANDISING SYSTEM  | 5,439,120  | 08/08/95 |                  | ISSUED                     |
| MULTI-LEAVED GREETING CARD WITH INTEGRAL ENVELOPE   | 5,516,033  | 05/14/95 | 109769.0126      | ISSUED<br>No more fees due |

| Name of File   | PATENT NO. | Issued   | R & A Docket No. | Status                     |
|--|------------|----------|------------------|----------------------------|
| SYSTEM FOR DISPLAYING OBJECTS                          | 5,372,344  | 12/13/94 | 109769,0097      | ISSUED<br>No more fees due |
| SYSTEM FOR CREATING AND PRODUCING CUSTOM CARD PRODUCTS | 07/798,676 | 2/3/98   | 109769,0061      | STATUTORY INVENTION RECORD |

**ISSUED DESIGN PATENTS**

| Name of File  | Patent No.   | Issued   | R & A Docket No. | Status |
|---|--|----------|------------------|--------|
| THREE DIMENSIONAL GREETING CARD<br>"ILLUMINOTES DESIGN" | D653,287   | 1/31/12  | 109769.0286      | ISSUED |
| ROLL WRAP DISPLAY                                       | D651,824   | 01/10/12 | 109769.0300      | ISSUED |
| BOOKBINDER CARDS<br>"LOVE MATTERS"                      | D652,865   | 1/24/12  | 109769.0231      | ISSUED |
| BOOKBINDER CARDS<br>"LOVE MATTERS"                      | D650,437<br>DIVISIONAL<br>Claim priority to:<br>29/334,475 | 12/13/11 | 109769.0315      | ISSUED |
| MINI GREETING CARD, ENVELOPE AND LOCATOR                | D649,587   | 11/29/11 | 109769.0305      | ISSUED |
| ROBOT DECORATIVE PULL APART GREETING CARD               | D643,061   | 8/9/11   | 109769.0284-A    | ISSUED |
| MONSTER DECORATIVE PULL APART GREETING CARD             | D642,613   | 8/2/11   | 109769.0284-B    | ISSUED |
| LION DECORATIVE PULL APART GREETING CARD                | D642,612   | 8/2/11   | 109769.0284-C    | ISSUED |
| DECORATIVE PULL APART GREETING CARD<br>"SAY AHH DESIGN" | D641,779   | 7/19/11  | 109769.0284      | ISSUED |
| BI-FOLD ELECTRONIC GREETING CARD<br>"LCD DESIGN"        | D632,734   | 2/15/11  | 109769.0281-BI   | ISSUED |

| Name of File   | Patent No.                                | Issued               | R & A Docket No. | Status |
|--|---|----------------------|------------------|--------|
| TRI-FOLD ELECTRONIC GREETING CARD<br>"LCD DESIGN"                                      | D632,330                                  | 2/8/11               | 109769.0281-TRI  | ISSUED |
| FLEXIBLE FIXTURE FOR GREETING CARDS AND NON-GREETING CARD MERCHANDISE                  | D627,580                                  | 11/23/10             | 109769.0250      | ISSUED |
| FLEXIBLE FIXTURE FOR GREETING CARDS AND NON-GREETING CARD MERCHANDISE WITHOUT LIGHTING | D626,765<br>CONTINUATION OF<br>29/339,337 | 11/9/10              | 109769.0252      | ISSUED |
| FRAMED BOX CARD PACKAGES   | D621,703                                  | 08/17/10             | 109769.0225      | ISSUED |
| CARD DISPLAYS  | D617,580                                  | 06/15/10             | 109769.0158      | ISSUED |
| TWO COMPARTMENT DIVIDER PLATES   | D612,211                                  | 09/08/09<br>3/23/10  | 109769.0256      | ISSUED |
| DIVIDER PLATES   | D610,876                                  | 02/18/09<br>3/2/10   | 109769.0237      | ISSUED |
| DRESS PANTS BAG  | D607,341                                  | 01/05/10             | 109769.0170      | ISSUED |
| CARD DISPLAY   | D597,765                                  | 01/13/09<br>8/11/09  | 109769.0242      | ISSUED |
| CARD ZONE DISPLAYS   | D595,067                                  | 06/21/07<br>6/30/09  | 109769.0159      | ISSUED |
| CARD ZONE DISPLAYS   | D584,538                                  | 06/21/07<br>01/13/09 | 109769.0157      | ISSUED |
| PRODUCT DISPLAY FIXTURE TEAM TARGET II   | D584,078                                  | 09/10/07<br>01/6/09  | 109769.0160      | ISSUED |

| Name of File   | Patent No. | Issued               | R & A Docket No. | Status |
|--|------------|----------------------|------------------|--------|
| COAT AND TIE BAG   | D584,163   | 07/17/07<br>01/6/09  | 109769.0171      | ISSUED |
| CARD STUDIO DISPLAYS   | D584,077   | 6/7/07<br>01/6/09    | 109769.0147      | ISSUED |
| CARD CORNER DISPLAYS   | D584,071   | 6/7/07<br>01/6/09    | 109769.0148      | ISSUED |
| DIAPER GIFT BAG  | D584,164   | 02/29/08<br>01/6/09  | 109769.0175      | ISSUED |
| JEANS BAG  | D582,789   | 07/17/07<br>12/16/08 | 109769.0163      | ISSUED |
| FRAMED BOX CARD PACKAGES   | D575,150   | 6/4/07<br>8/19/08    | 109769.0161      | ISSUED |
| COMBINED CARD AND<br>NEWSPAPER DISPLAY<br>HUMOR NEWSTAND         | D573,811   | 07/20/07<br>7/29/08  | 109769.0168      | ISSUED |
| CARD AND NEWSPAPER DISPLAY<br>STAND<br>HUMOR NEWSTAND            | D572,045   | 07/20/07<br>07/01/08 | 109769.0173      | ISSUED |
| SHOPPING CART PRODUCT<br>HOLDER - WIRE FORM                      | D536,502   | 03/29/05<br>02/06/07 | 109769.0039      | ISSUED |
| PRODUCT HOLDER ATTACHMENT<br>FOR SHOPPING CART<br>- PLASTIC FORM | D536,503   | 03/29/05<br>02/06/07 | 109769.0040      | ISSUED |
| CONNECTABLE CONTAINERS<br>(STICK STACKS)                         | D527,250   | 06/18/04<br>08/29/06 | 109769.0038      | ISSUED |

| Name of File                              | Patent No. | Issued               | R & A Docket No. | Status |
|---|------------|----------------------|------------------|--------|
| PLATE DESIGN<br>3 ovals, entrée + 2 sides | D516,382   | 07/18/03<br>03/07/06 | 109769.0054      | ISSUED |
| DECORATIVE BOW<br>AG ROSE BOW             | D511,996   | 09/03/03<br>11/29/05 | 109769.0026      | ISSUED |
| EGG-SHAPED RIBBON DISPENSER<br>CARTON     | D491,463   | 08/18/03<br>06/15/04 | 109769.0025      | ISSUED |
| TRANSFORMABLE TOY FIGURE                  | D484,927   | 11/29/01<br>01/06/04 | 109769.0047      | ISSUED |
| DECORATIVE BOWS                           | D476920    | 06/13/02<br>07/08/03 | 109769.0006      | ISSUED |
| TRANSFORMABLE TOY FIGURE                  | D469,479   | 11/29/01<br>01/28/03 | 109769.0045      | ISSUED |
| TRANSFORMABLE TOY FIGURE                  | D468,781   | 11/29/01<br>01/14/03 | 109769.0048      | ISSUED |
| TRANSFORMABLE TOY FIGURE                  | D468,372   | 11/29/01<br>01/07/03 | 109769.0046      | ISSUED |
| FORMED DISPLAY STRUCTURE                  | D454,594   | 06/02/00<br>03/19/02 | 109769.0021      | ISSUED |

| Name of File  | Patent No. | Issued               | R & A Docket No.      | Status |
|---|------------|----------------------|-----------------------|--------|
| FLOOR COVERING MATERIAL DISPLAY                                 | D442,796   | 06/02/00<br>05/29/01 | 109769.0017           | ISSUED |
| RETAIL PRODUCT DISPLAY  | D435,181   | 07/27/99<br>12/19/00 | 109769.0127           | ISSUED |
| PRODUCT DISPLAY PANEL   | D431,394   | 03/19/99<br>10/03/00 | 109769.0141           | ISSUED |
| RETAIL PRODUCT DISPLAY STAND                                    | D428,738   | 07/27/99<br>08/01/00 | 109769.0130           | ISSUED |
| SHELF GRAPHIC CHANNEL   | D426,584   | 02/08/99<br>06/13/00 | 109769.0140           | ISSUED |
| ROLL FORMED CHANNEL FOR RETAIL DISPLAYS                         | D426,089   | 07/14/98<br>06/06/00 | 109769.0137           | ISSUED |
| RETAIL PRODUCT DISPLAY STAND                                    | D412,253   | 06/19/98<br>07/27/99 | 109769.0135           | ISSUED |
| PHOTOGRAPHY AND STICKER DISPENSING KIOSK (APBI STICKER STATION) | D408,835   | 04/02/98<br>04/27/99 | 109769.0134<br>P-1026 | ISSUED |
| DISPLAY UNIT FOR MATS AND THE LIKE                              | D382,133   | 08/12/97             |                       | ISSUED |

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Registered Owner: AGCM, Inc.

| ID    | Country       | Mark                          | Classes    | App. #    | App. Dt    | Reg. #  | Reg. Dt    | Status     |
|-------|---------------|-------------------------------|------------|-----------|------------|---------|------------|------------|
| 26623 | United States | E-GREETINGS                   | 35, 38     | 75/315994 | 6/27/1997  | 2235248 | 3/23/1999  | Registered |
| 29273 | United States | KIWEE and Design (smile face) | 9, 41, 42  | 77/047544 | 11/20/2006 | 3623399 | 5/19/2009  | Registered |
| 26618 | United States | BEATGREETS                    | 38         | 76/295354 | 8/6/2001   | 2604487 | 8/6/2002   | Registered |
| 26626 | United States | E and design                  | 35, 38, 42 | 75/563790 | 10/5/1998  | 2420488 | 1/16/2001  | Registered |
| 28417 | United States | WEBSHOTS                      | 42         | 78/488874 | 9/23/2004  | 3015598 | 11/15/2005 | Registered |
| 28416 | United States | WEBSHOTS                      | 35         | 78/488863 | 9/23/2004  | 3015595 | 11/15/2005 | Registered |
| 28415 | United States | WEBSHOTS                      | 41         | 78/488871 | 9/23/2004  | 3015597 | 11/15/2005 | Registered |
| 28414 | United States | WEBSHOTS                      | 40         | 78/488869 | 9/23/2004  | 3015596 | 11/15/2005 | Registered |
| 27284 | United States | MUGGINS                       | 41         | 78/568675 | 2/16/2005  | 3135146 | 8/29/2006  | Registered |
| 27323 | United States | KIWEE                         | 35, 36, 38 | 76/342187 | 11/27/2001 | 3046540 | 1/17/2006  | Registered |
| 27324 | United States | KIWEE and Design              | 35, 36, 38 | 76/342188 | 11/27/2001 | 3046541 | 1/17/2006  | Registered |
| 28412 | United States | WEBSHOTS                      | 9          | 78/488859 | 9/23/2004  | 3015594 | 11/15/2005 | Registered |
| 28413 | United States | WEBSHOTS                      | 38         | 78/488867 | 9/23/2004  | 3017887 | 11/22/2005 | Registered |
| 27497 | United States | AGINTERACTIVE                 | 9, 38, 41  | 78/726669 | 10/5/2005  | 3819802 | 7/13/2010  | Registered |
| 30243 | United States | KIWEE                         | 9, 41, 42  | 77047539  | 11/20/2006 | 3683514 | 9/15/2009  | Registered |

Registered Owner: AGC, LLC

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|-------|---------------|-------------------------------------|---------|-----------|------------|---------|------------|------------|
| 30933 | United States | GOING GA-GA and Design              | 16      | 85027092  | 4/30/2010  | 4064154 | 11/29/2011 | Registered |
| 28348 | United States | NEW RETAIL STAGE                    | 35      | 77/353451 | 12/17/2007 | 4038797 | 10/11/2011 | Registered |
| 31051 | United States | CHEAP LAUGHS and Design             | 16      | 85062106  | 6/14/2010  | 4099740 | 2/14/2012  | Registered |
| 26767 | United States | LEO AND TUG with design             | 16      | 76/450358 | 9/17/2002  | 2929294 | 3/1/2005   | Registered |
| 26766 | United States | SIMPLE PLEASURES                    | 16      | 76/450357 | 9/17/2002  | 2897764 | 10/26/2004 | Registered |
| 28813 | United States | SIMPLY AMERICAN GREETING and Design |         | 77/452173 | 4/18/2008  | 3573862 | 2/10/2009  | Registered |
| 28780 | United States | TALKING HEADS                       | 16, 45  | 77/539228 | 8/5/2008   | 3693842 | 10/6/2009  | Registered |
| 28610 | United States | FORGET ME NOT                       | 16      | 77/512631 | 7/1/2008   | 3737756 | 1/12/2010  | Registered |
| 28603 | United States | P.S. BUTTON                         | 16      | 77/493724 | 6/8/2008   | 3944708 | 4/12/2011  | Registered |
| 29803 | United States | FOR THE LOVE OF PETS and Design     | 16      | 7774675   | 7/6/2009   | 4038976 | 10/11/2011 | Registered |
| 29799 | United States | FOR THE LOVE OF PETS                | 16      | 77771411  | 6/30/2009  | 4035441 | 10/4/2011  | Registered |
| 29786 | United States | FLYING LEAP                         | 16      | 77765416  | 6/22/2009  | 3874369 | 11/9/2010  | Registered |
| 29785 | United States | FLYING LEAP and Design              | 16      | 77765421  | 6/22/2009  | 3926437 | 3/1/2011   | Registered |



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| 20270 | United States | CREATACARD  | 16             | 74110734  | 10/30/1990 | 1753641 | 2/23/1993  | Registered |
| 28582 | United States | LOVEMATTERS (Stylized)                              | 16             | 77/475418 | 5/15/2008  | 3599993 | 3/31/2009  | Registered |
| 26740 | United States | CONFETTIO'S   | 28             | 78/133395 | 6/5/2002   | 2781858 | 11/11/2003 | Registered |
| 27169 | United States | CREATAABLES   | 16             | 78/446083 | 7/6/2004   | 3104982 | 6/13/2006  | Registered |
| 27244 | United States | LAUGH WITH ME                                       | 16             | 78/509731 | 11/2/2004  | 3035409 | 12/27/2005 | Registered |
| 27256 | United States | SHARE A LAUGH                                       | 16             | 78/543638 | 1/7/2005   | 3088800 | 5/2/2006   | Registered |
| 27282 | United States | THIMON THEZ   | 16             | 78/565870 | 2/11/2005  | 3269367 | 7/24/2007  | Registered |
| 27710 | United States | PERSPECTIVES  | 16             | 77/085314 | 1/18/2007  | 3513184 | 10/7/2008  | Registered |
| 27707 | United States | PAPER THREAD  | 35             | 77/073303 | 12/29/2006 | 3524760 | 10/28/2008 | Registered |
| 29112 | United States | POCKET PLATES (Stylized)                            | 21             | 77/617327 | 11/19/2008 | 3768725 | 3/30/2010  | Registered |
| 31102 | United States | 78TH STREET   | 16             | 85072824  | 6/28/2010  | 4074851 | 12/20/2011 | Registered |
| 27334 | United States | WHAT'S SO FUNNY?                                    | 16             | 78/559600 | 2/3/2005   | 3091598 | 5/9/2006   | Registered |
| 29079 | United States | IN TOUCH  | 16             | 77/606489 | 11/4/2008  | 3789237 | 5/18/2010  | Registered |
| 29583 | United States | CARLTON CARDS                                       | 16             | 77/727004 | 5/1/2009   | 3715117 | 11/24/2009 | Registered |
| 27095 | United States | STICK STACKS  | 16             | 78/397700 | 4/7/2004   | 3016313 | 11/15/2005 | Registered |
| 26389 | United States | PLATINUM GALLERY                                    | 16             | 76/174666 | 12/1/2000  | 3015838 | 11/15/2005 | Registered |
| 19763 | United States | SOFT TOUCH  | 28             | 73199810  | 1/12/1979  | 1166644 | 8/25/1981  | Registered |
| 27485 | United States | TENDER THOUGHTS                                     | 16, 26         | 78/725186 | 10/3/2005  | 3133134 | 8/22/2006  | Registered |
| 27499 | United States | SHARE A LAUGH                                       | 28             | 78/727276 | 10/5/2005  | 3286987 | 8/28/2007  | Registered |
| 27510 | United States | THE MILL CREEK                                      | 30             | 78/730713 | 10/11/2005 | 3224285 | 4/3/2007   | Registered |
| 27518 | United States | BLOOM BY AG and Design                              | 45             | 78/758889 | 11/22/2005 | 3158355 | 10/17/2006 | Registered |
| 27582 | United States | SUNBEAM FRIENDS                                     | 16             | 78/817670 | 2/17/2006  | 3314368 | 10/16/2007 | Registered |
| 31223 | United States | 78TH STREET and Design1                             | 16             | 85121768  | 9/2/2010   | 4071551 | 12/13/2011 | Registered |
| 26791 | United States | HONEYLOVE BEARS                                     | 16             | 76/463370 | 10/31/2002 | 2827209 | 3/30/2004  | Registered |
| 27995 | United States | FUN PIX and Design                                  | 16             | 77/304305 | 10/17/2007 | 3627881 | 5/26/2009  | Registered |
| 30213 | United States | MAGIC TOUCH and Design                              | 16             | 77891616  | 12/11/2009 | 4010022 | 8/9/2011   | Registered |
| 27779 | United States | TREASURED EXPRESSIONS                               | 9              | 77/210331 | 6/20/2007  | 3502667 | 9/16/2008  | Registered |
| 27778 | United States | TREASURED EXPRESSIONS                               | 16             | 77/210319 | 6/20/2007  | 3502666 | 9/16/2008  | Registered |
| 27763 | United States | Envelope Computer Keyboard Design (clicks & wishes) | 16             | 77/197091 | 6/4/2007   | 3502610 | 9/16/2008  | Registered |
| 26846 | United States | GOLDEN GALLERY                                      | 16             | 76/482025 | 1/13/2003  | 3080101 | 4/11/2006  | Registered |
| 27759 | United States | CLICKS & WISHES                                     | 16             | 77/181610 | 5/15/2007  | 3502543 | 9/16/2008  | Registered |
| 26851 | United States | FLEXI-WRAP  | 17             | 76/491729 | 2/24/2003  | 3123961 | 8/1/2006   | Registered |
| 27583 | United States | FUNHOUSE  | 16             | 78/817666 | 2/17/2006  | 3314367 | 10/16/2007 | Registered |
| 19734 | United States | AMERICAN GREETINGS WITH ROSE DESIGN                 | 04, 16, 21, 28 | 73331732  | 10/8/1981  | 1243365 | 6/28/1983  | Registered |

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| 27755 | United States | TRUE TO YOU  | 16                       | 77/157671 | 4/16/2007  | 3521467 | 10/21/2008 | Registered |
| 26874 | United States | JUST FOR YOU   | 16                       | 78/224875 | 3/12/2003  | 2960876 | 6/7/2005   | Registered |
| 26876 | United States | PARTY MAKERS   | 16, 21                   | 78/232535 | 4/1/2003   | 3009356 | 10/25/2005 | Registered |
| 27736 | United States | LAUGH TRACKS   | 16                       | 77/161436 | 4/20/2007  | 3540987 | 12/2/2008  | Registered |
| 27729 | United States | PAPER THREAD and Design                                  | 35                       | 77/157194 | 4/16/2007  | 3676958 | 9/1/2009   | Registered |
| 26983 | United States | AMERICANGREETINGS.CO<br>M and design                     | 35, 38, 42               | 76/559445 | 11/13/2003 | 2991108 | 9/6/2005   | Registered |
| 27015 | United States | GOING BANANAS  | 16                       | 78/344488 | 12/22/2003 | 3159840 | 10/17/2006 | Registered |
| 27056 | United States | LAUGH LINES  | 16                       | 78/364802 | 2/9/2004   | 3006593 | 10/11/2005 | Registered |
| 27092 | United States | UP FOR GAB   | 16                       | 78/397604 | 4/7/2004   | 3022016 | 11/29/2005 | Registered |
| 27094 | United States | INGREETMENTS   | 16                       | 78/397608 | 4/7/2004   | 3022017 | 11/29/2005 | Registered |
| 29564 | United States | STICK-A 'TOOS  | 16                       | 77/15397  | 4/16/2009  | 3822865 | 7/20/2010  | Registered |
| 24203 | United States | AMERICAN GREETINGS<br>WITH ROSE DESIGN                   | 35, 42                   | 75/180276 | 10/11/1996 | 2305057 | 1/4/2000   | Registered |
| 24168 | United States | SAPPHIRE   | 16, 26                   | 74233564  | 12/26/1991 | 1865092 | 11/29/1994 | Registered |
| 25996 | United States | BUBBLEGUM WITH DESIGN                                    | 16                       | 75/608775 | 12/18/1998 | 2388597 | 9/19/2000  | Registered |
| 23752 | United States | AMERICAN GREETINGS<br>SAYS IT BEST                       | 16                       | 75063870  | 2/26/1996  | 2131104 | 1/20/1998  | Registered |
| 23646 | United States | BABY'S FIRST YEAR  | 16                       | 73410619  | 1/24/1983  | 1289535 | 8/7/1984   | Registered |
| 24595 | United States | JUST THINKING OF YOU                                     | 16                       | 74134900  | 1/31/1991  | 1696940 | 6/23/1992  | Registered |
| 25995 | United States | BUBBLEGUM  | 16                       | 75/608776 | 12/18/1998 | 2369454 | 7/18/2000  | Registered |
| 26398 | United States | CREACIONES CARINOSAS                                     | 16                       | 76/206949 | 2/9/2001   | 2589835 | 7/2/2002   | Registered |
| 25363 | United States | COFFEEHOUSE A SPECIAL<br>BLEND OF THOUGHTS AND<br>WISHES | 16                       | 74613721  | 12/21/1994 | 2018245 | 11/19/1996 | Registered |
| 20534 | United States | DESIGNWARE   | 04, 8, 16, 21, 24,<br>28 | 75301199  | 9/3/1997   | 2218292 | 1/19/1999  | Registered |
| 25021 | United States | DESIGNERS' COLLECTION                                    | 16                       | 72234495  | 12/13/1965 | 823810  | 2/7/1967   | Registered |
| 24908 | United States | RAINBOW THOUGHTS   | 16                       | 74053340  | 4/26/1990  | 1667185 | 12/3/1991  | Registered |
| 24800 | United States | CARLTON CARDS  | 42                       | 74109530  | 10/26/1990 | 1672212 | 1/14/1992  | Registered |
| 22018 | United States | AMERICAN GREETINGS                                       | 16                       | 319559    | 2/19/1969  | 878262  | 10/7/1969  | Registered |
| 21657 | United States | AMERICARD  | 16                       | 72088719  | 1/11/1960  | 728862  | 3/20/1962  | Registered |
| 29518 | United States | PAINTBOX STUDIOS   | 42                       | 77665239  | 2/6/2009   | 3753857 | 3/2/2010   | Registered |
| 21620 | United States | PLUS MARK AND DESIGN                                     | 16, 26                   | 74324950  | 10/23/1992 | 1862974 | 11/15/1994 | Registered |
| 21434 | United States | MI TIERRA  | 16                       | 74593072  | 10/31/1994 | 2025915 | 12/24/1996 | Registered |
| 21353 | United States | THOUGHTS TO LIVE BY                                      | 16                       | 74134896  | 1/31/1991  | 1719466 | 9/22/1992  | Registered |
| 21110 | United States | SOFT TOUCH   | 16                       | 72348747  | 1/16/1970  | 896536  | 8/11/1970  | Registered |
| 25548 | United States | BAINBRIDGE BEARS   | 15, 20                   | 74374714  | 4/2/1993   | 1814870 | 1/4/1994   | Registered |

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| 23210 | United States | MOMENTS OF INSPIRATION 16                 | 72432339 | 8/10/1972  | 967578  | 9/4/1973   | Registered |
|-------|---------------|---|----------|------------|---------|------------|------------|
| 23039 | United States | MENSAJES DEL CORAZON 16                   | 714875   | 8/14/1995  | 1988597 | 7/23/1996  | Registered |
| 22949 | United States | AMERICAN GREETINGS 16                     | 72168268 | 5/7/1963   | 773675  | 7/21/1964  | Registered |
| 22800 | United States | BALLOON ZONE 28                           | 593075   | 10/31/1994 | 1967455 | 4/9/1996   | Registered |
| 23404 | United States | QUIET THOUGHTS 16                         | 72390510 | 4/28/1971  | 936663  | 6/27/1972  | Registered |
| 22484 | United States | CELEBRATIONS OF FAITH 16                  | 73603712 | 6/11/1986  | 1421915 | 12/23/1986 | Registered |
| 25955 | United States | DESIGNERS' COLLECTION 16                  | 75520226 | 7/16/1998  | 2286744 | 10/12/1999 | Registered |
| 29321 | United States | LISA & LAURA 16                           | 77651383 | 1/16/2009  | 3719900 | 12/1/2009  | Registered |
| 29320 | United States | LISA & LAURA and Design 16                | 77651381 | 1/16/2009  | 3815282 | 7/6/2010   | Registered |
| 26425 | United States | WINKING MOON PRESS 16                     | 76221221 | 3/8/2001   | 2671214 | 1/7/2003   | Registered |
| 26065 | United States | INTUITIONS 16                             | 75978658 | 3/18/1997  | 2299044 | 12/7/1999  | Registered |
| 26338 | United States | FINISHING TOUCH; THE 16, 26               | 75204001 | 11/21/1996 | 2117926 | 12/2/1997  | Registered |
| 26040 | United States | IN RHYTHM 16                              | 75704307 | 5/13/1999  | 2402864 | 11/7/2000  | Registered |
| 26097 | United States | BUBBLEGUM 38                              | 75849520 | 11/17/1999 | 2385759 | 9/12/2000  | Registered |
| 26337 | United States | DESIGN PORTFOLIO 16, 26                   | 74415956 | 7/21/1993  | 1860899 | 11/1/1994  | Registered |
| 26308 | United States | PLEASANT THOUGHTS 16                      | 72395292 | 6/21/1971  | 940276  | 8/8/1972   | Registered |
| 26390 | United States | STICKETY-DOO-DA 16                        | 76190079 | 12/15/2000 | 2509979 | 11/20/2001 | Registered |
| 26073 | United States | DESIGN STUDIO 16                          | 75831969 | 10/22/1999 | 2387777 | 9/19/2000  | Registered |
| 26354 | United States | SPEED OF LIFE 16                          | 76156164 | 10/30/2000 | 2496273 | 10/9/2001  | Registered |
| 26299 | United States | MESSAGES OF FAITH, HOPE 16<br>AND LOVE    | 75976096 | 9/22/1995  | 2076540 | 7/1/1997   | Registered |
| 20498 | United States | L'CHAYIM TO LIFE 16                       | 73790996 | 4/3/1989   | 1570892 | 12/12/1989 | Registered |
| 26271 | United States | Design (fleur-de-lis) 9, 16               | 74446101 | 10/12/1993 | 1858461 | 10/18/1994 | Registered |
| 26273 | United States | GIBSON & Design (new) 16                  | 72174584 | 8/7/1963   | 783866  | 1/26/1965  | Registered |
| 26316 | United States | TENDER THOUGHTS 16<br>(stylized)          | 73202249 | 2/1/1979   | 1153114 | 5/5/1981   | Registered |
| 31002 | United States | READY, SET, BLOW! and Design 16           | 85042918 | 5/19/2010  | 4003631 | 7/26/2011  | Registered |
| 29707 | United States | THE ART OF SOCIAL EXPRESSION 16           | 74630587 | 2/6/1995   | 1972557 | 5/7/1996   | Registered |
| 29710 | United States | PAPYRUS (Circle with flower) 35<br>Design | 75642167 | 2/17/1999  | 2364138 | 7/4/2000   | Registered |
| 29715 | United States | Hummingbird Design 35                     | 78671703 | 7/15/2005  | 3235090 | 4/24/2007  | Registered |
| 30195 | United States | TASTIES and Design 16                     | 77878462 | 11/23/2009 | 3917952 | 2/8/2011   | Registered |
| 30194 | United States | DANCE MACHINE and Design 16               | 77878465 | 11/23/2009 | 3887795 | 12/7/2010  | Registered |
| 30193 | United States | GUITAR and Design 16                      | 77878464 | 11/23/2009 | 3917953 | 2/8/2011   | Registered |
| 31925 | United States | JUST WINK and Design 45                   | 85242936 | 2/15/2011  | 4110113 | 3/6/2012   | Registered |

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|-------|---------------|--|---------------|----------|------------|---------|------------|------------|
| 30415 | United States | INVENTIONS and Design  | 16            | 77928344 | 2/4/2010   | 3821891 | 7/20/2010  | Registered |
| 30214 | United States | JUST WINK  | 16            | 77889616 | 12/9/2009  | 3986529 | 6/28/2011  | Registered |
| 29714 | United States | Hummingbird Design   | 16            | 78671678 | 7/15/2005  | 3240635 | 5/8/2007   | Registered |
| 29719 | United States | THE JOY OF EVERYDAY  | 35            | 78671689 | 7/15/2005  | 3235089 | 4/24/2007  | Registered |
| 29718 | United States | PAPYRUSONLINE.COM  | 16, 35        | 77060659 | 12/8/2006  | 3380270 | 2/12/2008  | Registered |
| 29717 | United States | PAPYRUS with Hummingbird Design                              | 4, 16, 20, 35 | 77059668 | 12/7/2006  | 3390782 | 3/4/2008   | Registered |
| 29716 | United States | PAPYRUS  | 16            | 78671692 | 7/15/2005  | 3199759 | 1/16/2007  | Registered |
| 31591 | United States | HAPPY CRAPPY   | 38            | 85222438 | 1/20/2011  | 4106739 | 2/28/2012  | Registered |
| 31588 | United States | MARKETPLACE  | 16            | 85222899 | 1/21/2011  | 3990208 | 7/5/2011   | Registered |
| 30250 | United States | YAKETY YAKS and Design                                       | 16            | 77885072 | 12/3/2009  | 3951850 | 4/26/2011  | Registered |
| 30049 | United States | GOOD VIBRATIONS (Stylized)                                   | 16            | 77841029 | 10/5/2009  | 3951727 | 4/26/2011  | Registered |
| 30122 | United States | PULL-BEZ   | 16            | 77861075 | 10/30/2009 | 4006797 | 8/2/2011   | Registered |
| 32446 | United States | OUT OF BOUNDS  | 16            | 77982701 | 9/25/2009  | 4077612 | 12/27/2011 | Registered |
| 30251 | United States | ILLUMINOTES and Design                                       | 16            | 77885070 | 12/3/2009  | 3932195 | 3/15/2011  | Registered |
| 29705 | United States | PAPYRUS  | 42            | 73240229 | 11/23/1979 | 1159571 | 6/30/1981  | Registered |
| 29893 | United States | TODAY AND ALWAYS   | 16            | 77790368 | 7/27/2009  | 3945166 | 4/12/2011  | Registered |
| 31981 | United States | JUSTWINK   | 38            | 85300298 | 4/20/2011  | 4110237 | 3/6/2012   | Registered |
| 31989 | United States | BOOFLE   | 45            | 85975211 | 4/14/2010  | 3987305 | 6/28/2011  | Registered |
| 31982 | United States | JUSTWINK   | 9             | 85300314 | 4/20/2011  | 4110238 | 3/6/2012   | Registered |
| 30113 | United States | OPEN THIS WHEN   | 16            | 77853763 | 10/21/2009 | 3917881 | 2/8/2011   | Registered |
| 30114 | United States | STANDING OVATIONS and Design                                 | 16            | 77853760 | 10/21/2009 | 3917880 | 2/8/2011   | Registered |
| 30123 | United States | OPEN THIS WHEN...A CARD FOR NOW, A NOTE FOR LATER and Design | 16            | 77861071 | 10/30/2009 | 3945362 | 4/12/2011  | Registered |
| 32457 | United States | PRINCESS JEWELLETTE and Design                               | 16            | 77982594 | 2/16/2010  | 4091579 | 1/24/2012  | Registered |
| 31319 | United States | WHOOAAAH WISHES and Design                                   | 16            | 85116540 | 8/26/2010  | 4036153 | 10/4/2011  | Registered |
| 31317 | United States | SOCIAL BUTTERFLY   | 9             | 85075699 | 7/1/2010   | 4010385 | 8/9/2011   | Registered |
| 31980 | United States | JUST WINK and Design   | 9             | 85300280 | 4/20/2011  | 4054191 | 11/8/2011  | Registered |
| 30703 | United States | PULL-BEZ and Design  | 16            | 77955697 | 3/10/2010  | 4016638 | 8/23/2011  | Registered |
| 31979 | United States | JUST WINK and Design   | 38            | 85300270 | 4/20/2011  | 4110236 | 3/6/2012   | Registered |
| 31977 | United States | GIFTS & GOOD WISHES  | 16            | 85294204 | 4/13/2011  | 4053009 | 11/8/2011  | Registered |

Registered Owner: Cardstore, Inc.

One American Road

| ID | Country | Mark | Classes | App.# | App.Dt | Reg.# | Reg.Dt | Status |
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| 28600 | United States | PHOTOSTREAMER               | 9                  | 77502137 | 6/19/2008 | 3726818 | 12/15/2009 | Registered |
| 29480 | United States | PHOTOWORKS<br>EMAIL-A-BOOK  | 38                 | 77013387 |           | 3395388 | 3/11/2008  | Registered |
| 28955 | United States | SEATTLE FILMWORKS           | 1, 40              | 74063555 | 5/29/1990 | 1681692 | 4/7/1992   | Registered |
| 31593 | United States | CARDSTORE.COM and<br>Design | 16, 35, 39, 40, 42 | 77682676 | 3/3/2009  | 3770053 | 4/6/2010   | Registered |
| 31594 | United States | CARDSTORE.COM and<br>Design | 35                 | 77978475 | 3/3/2009  | 3793146 | 5/25/2010  | Registered |
| 31595 | United States | CARDSTYLE                   | 41                 | 77771347 | 6/30/2009 | 3744594 | 2/2/2010   | Registered |

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|--|---------------|----------------------|------------|----------|-----------|---------|-----------|------------|
| <i>Registered Owner:</i> Cloudco, Inc. |               |                      |            |          |           |         |           |            |
| 28602                                  | United States | AGKIDZONE and Design | 41         | 77452334 | 6/24/2008 | 3625673 | 5/26/2009 | Registered |
| 27728                                  | United States | TINPO                | 28         | 77155474 | 4/12/2007 | 3914643 | 2/1/2011  | Registered |
| 27723                                  | United States | SUSHI PACK           | 41         | 77129983 | 3/13/2007 | 3767848 | 3/30/2010 | Registered |
| 27665                                  | United States | SUSHI PACK           | 16         | 78948605 | 8/9/2006  | 3823305 | 7/20/2010 | Registered |
| 27633                                  | United States | SUSHI PACK           | 28         | 78923461 | 7/6/2006  | 3823288 | 7/20/2010 | Registered |
| 28429                                  | United States | OOKA                 | 28         | 77434613 | 3/28/2008 | 3763966 | 3/23/2010 | Registered |
| 28431                                  | United States | HADAGI               | 28         | 77434619 | 3/28/2008 | 3768168 | 3/30/2010 | Registered |
| 28434                                  | United States | MABUI                | 28         | 77434631 | 3/28/2008 | 3734801 | 1/5/2010  | Registered |
| 28439                                  | United States | YUZU                 | 28         | 77434646 | 3/28/2008 | 3750355 | 2/16/2010 | Registered |
| 27252                                  | United States | TWISTED WHISKERS     | 16, 18, 28 | 78511872 | 11/5/2004 | 3620877 | 5/12/2009 | Registered |
| 28441                                  | United States | OMOSHI               | 28         | 77434655 | 3/28/2008 | 3752846 | 2/23/2010 | Registered |
| 26765                                  | United States | TWISTED WHISKERS     | 16, 20     | 78163418 | 9/12/2002 | 2983814 | 8/9/2005  | Registered |
| 31842                                  | United States | TWISTED WHISKERS     | 41         | 77981507 | 9/29/2008 | 3959404 | 5/10/2011 | Registered |
| 31988                                  | United States | MARYOKU YUMMY        | 25         | 77981851 | 4/11/2008 | 3971658 | 5/31/2011 | Registered |

| ID                                  | Country       | Mark   | Classes | App. #   | App. Dt   | Reg. #  | Reg. Dt    | Status     |
|-------------------------------------|---------------|--|---------|----------|-----------|---------|------------|------------|
| <i>Registered Owner:</i> PRGCO, LLC |               |  |         |          |           |         |            |            |
| 29743                               | United States | COMIC RELEAF and Design                      | 16      | 77252704 | 8/10/2007 | 3603437 | 4/7/2009   | Registered |
| 29736                               | United States | RECYCLED PAPER<br>GREETINGS with Tree Design | 16      | 74359331 | 2/16/1993 | 1830936 | 4/12/1994  | Registered |
| 29747                               | United States | RECYCLED PAPER<br>GREETINGS                  | 16      | 74287056 | 6/22/1992 | 1815545 | 1/4/1994   | Registered |
| 29742                               | United States | WORKS OF HEART                               | 16      | 73440425 | 8/22/1983 | 1290991 | 8/21/1984  | Registered |
| 29741                               | United States | TOMATO CARD and Design                       | 16      | 74359424 | 2/16/1993 | 1797811 | 10/12/1993 | Registered |
| 29740                               | United States | TOMATO CARDS                                 | 16      | 74018396 | 1/12/1990 | 1692886 | 6/9/1992   | Registered |

**TM Rights (Grouped by registered owner) + Status**

| ID    | Country       | Mark                                 | Classes | App. #   | App. Dt   | Reg. #  | Reg. Dt    | Status     |
|-------|---------------|--------------------------------------|---------|----------|-----------|---------|------------|------------|
| 29739 | United States | SIMPLY SAID                          | 16      | 74099255 | 9/20/1990 | 1653076 | 8/6/1991   | Registered |
| 30045 | United States | SAVING THE EARTH ONE SMILE AT A TIME | 16      | 77820547 | 9/4/2009  | 3894990 | 12/21/2010 | Registered |
| 29738 | United States | RECYCLED.COM                         | 35      | 75733064 | 6/21/1999 | 2724593 | 6/10/2003  | Registered |
| 29737 | United States | WORKS OF HEART (Stylized)            | 16      | 74236107 | 1/7/1992  | 1762773 | 4/6/1993   | Registered |

*Registered Owner:* Those Characters From Cleveland, Inc.  
One American Road  
Cleveland, Ohio 44144

| ID    | Country       | Mark                  | Classes | App. #    | App. Dt    | Reg. #  | Reg. Dt    | Status     |
|-------|---------------|-----------------------|---------|-----------|------------|---------|------------|------------|
| 25203 | United States | WISH BEAR             | 28      | 73398468  | 9/30/1982  | 1297508 | 9/25/1984  | Registered |
| 25202 | United States | GOOD LUCK BEAR        | 28      | 73398453  | 9/30/1982  | 1297505 | 9/25/1984  | Registered |
| 25306 | United States | HOLLY HOBBIE          | 16      | 72302378  | 7/10/1968  | 871354  | 6/17/1969  | Registered |
| 25201 | United States | CHEER BEAR            | 28      | 73398435  | 9/30/1982  | 1297503 | 9/25/1984  | Registered |
| 23927 | United States | CARE BEARS and design | 28      | 73368136  | 6/7/1982   | 1271459 | 3/27/1984  | Registered |
| 25099 | United States | HOLLY HOBBIE          | 28      | 73024879  | 6/21/1974  | 1010507 | 5/13/1975  | Registered |
| 24611 | United States | CARE BEARS            | 16, 25  | 74062845  | 5/25/1990  | 1773296 | 5/25/1993  | Registered |
| 24610 | United States | STRAWBERRY SHORTCAKE  | 16      | 73178085  | 7/13/1978  | 1117262 | 5/1/1979   | Registered |
| 24643 | United States | STRAWBERRY SHORTCAKE  | 28      | 73791750  | 4/7/1989   | 1564827 | 11/7/1989  | Registered |
| 26852 | United States | CARE BEAR COUSINS     | 28      | 78/218173 | 2/24/2003  | 3093807 | 5/16/2006  | Registered |
| 24515 | United States | BEDTIME BEAR          | 28      | 73398455  | 9/30/1982  | 1297507 | 9/25/1984  | Registered |
| 26877 | United States | STRAWBERRYLAND        | 28      | 76/510519 | 4/30/2003  | 2827479 | 3/30/2004  | Registered |
| 26280 | United States | FUNSHINE BEAR         | 28      | 76/093258 | 7/21/2000  | 2640492 | 10/22/2002 | Registered |
| 26281 | United States | FRIEND BEAR           | 28      | 76/093257 | 7/21/2000  | 2636552 | 10/15/2002 | Registered |
| 27680 | United States | CARE BEARS            | 18      | 77/045766 | 11/16/2006 | 3767824 | 3/30/2010  | Registered |
| 26247 | United States | RHUBARB               | 28      | 76/068554 | 6/12/2000  | 2840593 | 5/11/2004  | Registered |
| 26241 | United States | CUSTARD               | 28      | 76/068560 | 6/12/2000  | 2759377 | 9/2/2003   | Registered |
| 22639 | United States | MARMALADE             | 28      | 73307397  | 4/24/1981  | 1198704 | 6/22/1982  | Registered |
| 26648 | United States | SHARE BEAR            | 28      | 76/342818 | 11/29/2001 | 2716495 | 5/13/2003  | Registered |
| 23734 | United States | STRAWBERRY SHORTCAKE  | 25      | 74062893  | 5/25/1990  | 1959123 | 2/27/1996  | Registered |
| 26402 | United States | STRAWBERRY SHORTCAKE  | 03      | 76/209019 | 2/13/2001  | 2901936 | 11/9/2004  | Registered |
| 25987 | United States | STRAWBERRY SHORTCAKE  | 25      | 75/574758 | 10/21/1998 | 2309010 | 1/18/2000  | Registered |
| 26754 | United States | STRAWBERRY SHORTCAKE  | 25, 26  | 78/145691 | 7/19/2002  | 3171964 | 11/14/2006 | Registered |

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|       |               |                                 |           |            |         |            |            |
|-------|---------------|---------------------------------|-----------|------------|---------|------------|------------|
| 26753 | United States | STRAWBERRY SHORTCAKE 16         | 78145692  | 7/19/2002  | 2856798 | 6/22/2004  | Registered |
| 26752 | United States | STRAWBERRY SHORTCAKE 28         | 78145693  | 7/19/2002  | 2803695 | 1/6/2004   | Registered |
| 26751 | United States | STRAWBERRY SHORTCAKE 20, 21, 24 | 78145685  | 7/19/2002  | 2887531 | 9/21/2004  | Registered |
| 26750 | United States | STRAWBERRY SHORTCAKE 09, 14, 18 | 78145689  | 7/19/2002  | 2925739 | 2/8/2005   | Registered |
| 19651 | United States | ORANGE BLOSSOM 28               | 73307395  | 4/24/1981  | 1198703 | 6/22/1982  | Registered |
| 30938 | United States | BERRYKIN 28                     | 77888891  | 12/8/2009  | 3926692 | 3/1/2011   | Registered |
| 20501 | United States | BLUEBERRY MUFFIN 28             | 244574    | 12/31/1979 | 1201259 | 7/13/1982  | Registered |
| 22521 | United States | STRAWBERRY SHORTCAKE 16         | 73393580  | 9/29/1982  | 1267116 | 2/14/1984  | Registered |
| 23696 | United States | HOLLY HOBBIE 16                 | 72375798  | 11/12/1970 | 926880  | 1/11/1972  | Registered |
| 21383 | United States | BIRTHDAY BEAR 28                | 73398455  | 9/30/1982  | 1297506 | 9/25/1984  | Registered |
| 21269 | United States | GRUMPY BEAR 28                  | 73398445  | 9/30/1982  | 1297504 | 9/25/1984  | Registered |
| 21854 | United States | CARE BEARS 30                   | 74330849  | 11/13/1992 | 1780477 | 7/6/1993   | Registered |
| 21955 | United States | LOVE-A-LOT BEAR 28              | 73398469  | 9/30/1982  | 1285368 | 7/10/1984  | Registered |
| 21956 | United States | TENDERHEART BEAR 28             | 73398470  | 9/30/1982  | 1285202 | 7/10/1984  | Registered |
| 22136 | United States | HOLLY HOBBIE 21                 | 75226201  | 1/16/1997  | 2121749 | 12/16/1997 | Registered |
| 21855 | United States | CARE BEARS 16                   | 73411237  | 1/27/1983  | 1270509 | 3/20/1984  | Registered |
| 21624 | United States | CARE BEARS 28                   | 73399521  | 10/1/1982  | 1294343 | 9/11/1984  | Registered |
| 28351 | United States | MADBALLS 16                     | 77170218  | 5/1/2007   | 3920022 | 2/15/2011  | Registered |
| 28605 | United States | KID SQUAD (Stylized) 16         | 771452169 | 4/18/2008  | 3551713 | 12/23/2008 | Registered |
| 27117 | United States | POLITE PANDA 28                 | 78428060  | 6/1/2004   | 348135  | 5/29/2007  | Registered |
| 27099 | United States | LAUGH-A-LOT BEAR 28             | 78421620  | 5/19/2004  | 3061171 | 2/21/2006  | Registered |
| 27116 | United States | PERFECT PANDA 28                | 78428053  | 6/1/2004   | 3294647 | 9/18/2007  | Registered |
| 27084 | United States | SEA SWEETIE 28                  | 78397593  | 4/7/2004   | 3059559 | 2/14/2006  | Registered |
| 27281 | United States | CARE BEARS 9                    | 78563875  | 2/9/2005   | 3336078 | 11/13/2007 | Registered |
| 26967 | United States | STRAWBERRYLAND 28               | 76552677  | 10/20/2003 | 2892984 | 10/12/2004 | Registered |
| 27058 | United States | HOLLY HOBBIE 16, 18, 21, 28     | 78364814  | 2/9/2004   | 3538541 | 1/25/2008  | Registered |
| 27081 | United States | PAPAYA PARROT 28                | 78397581  | 4/7/2004   | 3061116 | 2/21/2006  | Registered |
| 27080 | United States | LEMON MERINGUE 28               | 78398458  | 4/8/2004   | 3216265 | 3/6/2007   | Registered |
| 27085 | United States | SEABERRY DELIGHT 28             | 78397594  | 4/7/2004   | 3058220 | 2/7/2006   | Registered |
| 27823 | United States | POPPLES 28                      | 77213985  | 6/24/2007  | 3499840 | 9/9/2008   | Registered |
| 27746 | United States | MONSTERPOPP 28                  | 77163079  | 4/23/2007  | 3561815 | 1/13/2009  | Registered |
| 27745 | United States | KISSYPOPP 28                    | 77161792  | 4/20/2007  | 3561812 | 1/13/2009  | Registered |
| 27748 | United States | PRETTYPOPP 28                   | 77163130  | 4/23/2007  | 3561817 | 1/13/2009  | Registered |
| 27749 | United States | SPEEDYPOPP 28                   | 77163139  | 4/23/2007  | 3740374 | 1/19/2010  | Registered |

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|       |               |                    |           |            |         |            |            |
|-------|---------------|--------------------|-----------|------------|---------|------------|------------|
| 27714 | United States | CANDY POPS         | 77/106444 | 2/13/2007  | 3477393 | 7/29/2008  | Registered |
| 27747 | United States | HAPPYPOPP          | 77/163118 | 4/23/2007  | 3561816 | 1/13/2009  | Registered |
| 27752 | United States | FRIENDLYPOPP       | 77/163286 | 4/23/2007  | 3561820 | 1/13/2009  | Registered |
| 27751 | United States | RIDDLEPOPP         | 77/163264 | 4/23/2007  | 3561819 | 1/13/2009  | Registered |
| 27750 | United States | SECRETPOPP         | 77/163249 | 4/23/2007  | 3561818 | 1/13/2009  | Registered |
| 27693 | United States | WATERMELON KISS    | 77036406  | 11/3/2006  | 3775071 | 4/13/2010  | Registered |
| 27471 | United States | CHEDDAR            | 78/712495 | 9/14/2005  | 3286955 | 8/28/2007  | Registered |
| 27470 | United States | BONNET             | 78/712492 | 9/14/2005  | 3286954 | 8/28/2007  | Registered |
| 27701 | United States | OOPSY BEAR         | 77/008870 | 9/27/2006  | 3619736 | 5/12/2009  | Registered |
| 27384 | United States | TEA BLOSSOM        | 78/627906 | 5/11/2005  | 3234825 | 4/24/2007  | Registered |
| 27403 | United States | LEMON ICE          | 78/653078 | 6/17/2005  | 3357270 | 12/18/2007 | Registered |
| 27427 | United States | ORANGE TWIST       | 78/684859 | 8/3/2005   | 3120305 | 7/25/2006  | Registered |
| 27428 | United States | SPUMONI            | 78/684827 | 8/3/2005   | 3120303 | 7/25/2006  | Registered |
| 27426 | United States | PISTACHIO          | 78/684868 | 8/3/2005   | 3120306 | 7/25/2006  | Registered |
| 27425 | United States | BUTTER PECAN       | 78/684878 | 8/3/2005   | 3277099 | 8/7/2007   | Registered |
| 27423 | United States | MILKSHAKE          | 78/684885 | 8/3/2005   | 3277100 | 8/7/2007   | Registered |
| 27422 | United States | BLUEBERRY SUNDAE   | 78/684896 | 8/3/2005   | 3277102 | 8/7/2007   | Registered |
| 27421 | United States | CHERRY VANILLA     | 78/684900 | 8/3/2005   | 3277103 | 8/7/2007   | Registered |
| 27404 | United States | HUCKLEBERRY HASH   | 78/653080 | 6/17/2005  | 3234952 | 4/24/2007  | Registered |
| 27581 | United States | GREPES SUZETTE     | 78/804337 | 2/1/2006   | 3321101 | 10/23/2007 | Registered |
| 27621 | United States | MADBALLS           | 78/913333 | 6/21/2006  | 3795128 | 5/25/2010  | Registered |
| 27608 | United States | MADBALLS           | 78/862332 | 4/15/2006  | 3532578 | 11/11/2008 | Registered |
| 27561 | United States | HOPEFUL HEART BEAR | 78/775190 | 12/16/2005 | 3168446 | 11/7/2006  | Registered |
| 29755 | United States | PUPCAKE            | 77754998  | 6/9/2009   | 3931764 | 3/15/2011  | Registered |
| 31485 | United States | HOLLY HOBBIE       | 77980931  | 10/10/2008 | 3912353 | 1/25/2011  | Registered |
| 31414 | United States | PLUM PUDDING       | 85150709  | 10/12/2010 | 4062315 | 11/29/2011 | Registered |
| 31577 | United States | HOLLY HOBBIE       | 77980955  | 10/10/2008 | 3912358 | 1/25/2011  | Registered |



*Schedule 3.8, Exhibit B – Copyrights*  
Supplemental Registered as of January 2011

| COPYRIGHT REGISTRATIONS                         |                |                |                  |         |
|---|----------------|----------------|------------------|---------|
| Title   | Nature of Work | Owner          | Registration No. | Country |
| BABURU  | Artwork        | Cloudeco, Inc. | VA1-740-237      | USA     |
| BISHU   | Artwork        | Cloudeco, Inc. | VA1-740-055      | USA     |
| BOAT FULL OF WISHES                             | Artwork        | Cloudeco, Inc. | VA1-742-288      | USA     |
| BOB   | Artwork        | Cloudeco, Inc. | VA1-740-236      | USA     |
| ENRO  | Artwork        | Cloudeco, Inc. | VA1-740-263      | USA     |
| FUDAN   | Artwork        | Cloudeco, Inc. | VA1-042-531      | USA     |
| HADAGI  | Artwork        | Cloudeco, Inc. | VA1-741-958      | USA     |
| INU   | Artwork        | Cloudeco, Inc. | VA1-741-961      | USA     |
| JEPPY   | Artwork        | Cloudeco, Inc. | VA1-741-965      | USA     |
| MABUI   | Artwork        | Cloudeco, Inc. | VA1-740-057      | USA     |
| MARYOKU   | Artwork        | Cloudeco, Inc. | VA1-739-670      | USA     |
| MARYOKU YUMMY<br>GROUP OF WISHES                | Artwork        | Cloudeco, Inc. | VA1-742-185      | USA     |
| MARYOKU YUMMY<br>QUICK REFERENCE STYLE<br>GUIDE | Style Guide    | Cloudeco, Inc. | VA1-742-183      | USA     |
| NONKI   | Artwork        | Cloudeco, Inc. | VA1-741-949      | USA     |
| OMOSHI  | Artwork        | Cloudeco, Inc. | VA1-740-043      | USA     |
| OOKA  | Artwork        | Cloudeco, Inc. | VA1-739-744      | USA     |
| OOLONG  | Artwork        | Cloudeco, Inc. | VA1-740-0238     | USA     |
| SHIKA   | Artwork        | Cloudeco, Inc. | VA1-739-912      | USA     |
| TAPO TAPO                                       | Artwork        | Cloudeco, Inc. | VA1-741-962      | USA     |
| WISHY WISH                                      | Artwork        | Cloudeco, Inc. | VA1-742-188      | USA     |
| YUZU  | Artwork        | Cloudeco, Inc. | VA1-740-271      | USA     |
| ZUNO  | Artwork        | Cloudeco, Inc. | VA1-741-953      | USA     |

**COPYRIGHT REGISTRATIONS**  
**Schedule 3.8, Exhibit B**  
**Supplemental Registered as of June 2011**

| Title                    | Registration Number | Issued Date | Owner         | Country |
|--------------------------|---------------------|-------------|---------------|---------|
| MARYOKU YUMMY PROGRAM 14 | PA 1-728-019        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 18 | PA 1-728-009        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 1  | PA 1-728-005        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 10 | PA 1-728-015        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 11 | PA 1-728-008        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 13 | PA 1-728-003        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 15 | PA 1-728-021        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 16 | PA 1-728-018        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 17 | PA 1-728-010        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 19 | PA 1-728-672        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 2  | PA 1-728-854        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 20 | PA 1-728-671        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 21 | PA 1-728-670        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 22 | PA 1-728-668        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 23 | PA 1-728-667        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 24 | PA 1-728-007        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 25 | PA 1-728-013        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 26 | PA-1-728-020        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 3  | PA 1-728-006        | 08-Sep-10   | CLOUDCO, INC. | USA     |
| MARYOKU YUMMY PROGRAM 4  | PA 1-728-011        | 08-Sep-10   | CLOUDCO, INC. | USA     |

|  |              |           |               |     |
|--|--------------|-----------|---------------|-----|
| MARYOKU YUMMY PROGRAM 5  | PA 1-728-022 | 08-Sep-10 | CLOUDCO, INC. | USA |
| MARYOKU YUMMY PROGRAM 6  | PA 1-728-012 | 08-Sep-10 | CLOUDCO, INC. | USA |
| MARYOKU YUMMY PROGRAM 7  | PA 1-728-017 | 08-Sep-10 | CLOUDCO, INC. | USA |
| PROGRAM 1 - TWISTED WHISKERS - ORDER OF THE RAISED LEG EP. 142, GENIE OF THE LUNCHBOX EP. 150    | PAU3-147-976 | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 1, TWISTED WHISKERS, HIGH WIRE HIGH JINX (OR JINKS) EP 101, FISH MARKET FRENZY EP 102    | PA 1-396-599 | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 10- TWISTED WHISKERS - DON'T FEAR THE REAPER EP. 126, OUT TO LAUNCH EP. 126              | PAU3-147-966 | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 11 - TWISTED WHISKERS - DAD BLASTED VARMINTS EP. 121, FLIP THE SCRIPT EP. 129            | PAU3-147-967 | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 12 - TWISTED WHISKERS - LAST WISH FISH EP. 128, WHISTLING GHOST EP. 137                  | PA 1-396-618 | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 13 - TWISTED WHISKERS - ROAD RAGE RACERS EP 115, MR. MEWSER'S HOLIDAY SPECTACULAR EP 125 | PA 1-396-601 | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 14 - TWISTED WHISKERS - TICKED OFF EP. 123, MAROONED EP. 127                             | PAU3-147-968 | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 15 - TWISTED WHISKERS - FOR THE BIRDS EP. 117, COLLEGIATE KITTIES EP. 138                | PA 1-396-602 | 22-Feb-11 | CLOUDCO, INC. | USA |

|  |              |           |               |     |
|--|--------------|-----------|---------------|-----|
| PROGRAM 16 - TWISTED WHISKERS - THE IRDS EP. 132, THE JIG IS UP EP. 136                              | PA 1-396-617 | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 17 - TWISTED WHISKERS - PARTY ANIMALS EP. 124, TWISTER TYKE EP. 133                          | PAU3-147-969 | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 18 - TWISTED WHISKERS - BRAIN DRAIN EP. 140, TREE'S A CROWD EP. 148                          | PAU3-147-970 | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 19 - TWISTED WHISKERS - QUIET TIME WITH TINY HEAD SP. 146, FRAIDY CAT EP. 134                | PA 1-396-614 | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 2, TWISTED WHISKERS, FELINE FATALE EP. 003, LOST EP. 004 (ALT TITLE #104-LOST+ SHORTS 9048+) | PA1-396-597  | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 20 - TWISTED WHISKERS - MUSCLE MOUSE EP. 130, MONGREL OF THE MODERN ART EP. 145              | PA1-396-615  | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 21 - TWISTED WHISKERS - THE BIG TUNA SAUSAGE HEIST EP. 139                                   | PAU3-147-971 | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 23 - TWISTED WHISKERS - MEWSER FACES REALITY EP. 141, LAST GASPER EP. 152                    | PAU3147-972  | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 24 - TWISTED WHISKERS - BIG HUNKA LOVE EP. 111, EGG ON YOUR FACE EP. 135                     | PA 1-396-616 | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 25 - TWISTED WHISKERS - TO SCRATCH OR NOT TO SCRATCH EP. 144, NICE DOGS FINISH LAST EP 147   | PAU3-147-973 | 22-Feb-11 | CLOUDCO, INC. | USA |
| PROGRAM 3 - TWISTED  | PA 1-396-596 | 22-Feb-11 | CLOUDCO,      | USA |

|  |              |           |         |     |
|--|--------------|-----------|---------|-----|
| WHISKERS, LOVE HURTS EP. 108, OBEY - 110   |              |           | INC.    |     |
| PROGRAM 4 - TWISTED WHISKERS, NO PLACE LIKE HOME EP. #005 (OR #105), EP. #006 (OR #106) ATTACK OF TH | PA 1-396-607 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 5 - TWISTED WHISKERS, THE GOOD, THE BAD & THE CUTIE EP 107, BEAR WITH US EP. 113             | PAU3-147-965 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 6 - TWISTED WHISKERS - BUSTED EP. 016, TINY BED FOR A TINY HEAD EP. 018                      | PA 1-396-606 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 7 - TWISTED WHISKERS - LEAF ME ALONE EP. 109, COLD CASE CAPER EP. 119                        | PA 1-396-605 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 8 - TWISTED WHISKERS - BUBBLE TROUBLE EP. 112, CAMBRIDGE KITTY EP. 122                       | PA 1-396-603 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 9 - TWISTED WHISKERS - DARK AND STORMY NIGHTS EP. 114, FOOD OF THE DOGS EP. 131              | PA 1-396-604 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 1 - TWISTED WHISKERS - ORDER OF THE RAISED LEG EP. 142, GENIE OF THE LUNCHBOX EP. 150        | PAU3-147-976 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 1, TWISTED WHISKERS, HIGH WIRE HIGH JINX (OR JINKS) EP 101, FISH MARKET FRENZY EP 102        | PA 1-396-599 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 10- TWISTED WHISKERS - DON'T FEAR THE REAPER EP. 126, OUT TO LAUNCH EP. 126                  | PAU3-147-966 | 22-Feb-11 | CLOUDCO | USA |

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| PROGRAM 11 - TWISTED WHISKERS - DAD BLASTED VARMINTS EP. 121, FLIP THE SCRIPT EP. 129            | PAU3-147-967 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 12 - TWISTED WHISKERS - LAST WISH FISH EP. 128, WHISTLING GHOST EP. 137                  | PA 1-396-618 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 13 - TWISTED WHISKERS - ROAD RAGE RACERS EP 115, MR. MEWSER'S HOLIDAY SPECTACULAR EP 125 | PA 1-396-601 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 14 - TWISTED WHISKERS - TICKED OFF EP. 123, MAROONED EP. 127                             | PAU3-147-968 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 15 - TWISTED WHISKERS - FOR THE BIRDS EP. 117, COLLEGIATE KITTIES EP. 138                | PA 1-396-602 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 16 - TWISTED WHISKERS - THE IRDS EP. 132, THE JIG IS UP EP. 136                          | PA 1-396-617 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 17 - TWISTED WHISKERS - PARTY ANIMALS EP. 124, TWISTER TYKE EP. 133                      | PAU3-147-969 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 18 - TWISTED WHISKERS - BRAIN DRAIN EP. 140, TREE'S A CROWD EP. 148                      | PAU3-147-970 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 19 - TWISTED WHISKERS - QUIET TIME WITH TINY HEAD SP. 146, FRAIDY CAT EP. 134            | PA 1-396-614 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 2, TWISTED WHISKERS, FELINE FATALE EP. 003, LOST EP. 004 (ALT TITLE #104-                | PA1-396-597  | 22-Feb-11 | CLOUDCO | USA |

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| LOST+ SHORTS 9048+)  |              |           |         |     |
| PROGRAM 20 - TWISTED WHISKERS - MUSCLE MOUSE EP. 130, MONGREL OF THE MODERN ART EP. 145              | PA1-396-615  | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 21 - TWISTED WHISKERS - THE BIG TUNA SAUSAGE HEIST EP. 139                                   | PAU3-147-971 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 23 - TWISTED WHISKERS - MEWSER FACES REALITY EP. 141, LAST GASPER EP. 152                    | PAU3147-972  | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 24 - TWISTED WHISKERS - BIG HUNKA LOVE EP. 111, EGG ON YOUR FACE EP. 135                     | PA 1-396-616 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 25 - TWISTED WHISKERS - TO SCRATCH OR NOT TO SCRATCH EP. 144, NICE DOGS FINISH LAST EP 147   | PAU3-147-973 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 3 - TWISTED WHISKERS, LOVE HURTS EP. 108, OBEY - 110   | PA 1-396-596 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 4 - TWISTED WHISKERS, NO PLACE LIKE HOME EP. #005 (OR #105), EP. #006 (OR #106) ATTACK OF TH | PA 1-396-607 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 5 - TWISTED WHISKERS, THE GOOD, THE BAD & THE CUTIE EP 107, BEAR WITH US EP. 113             | PAU3-147-965 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 6 - TWISTED WHISKERS - BUSTED EP. 016, TINY BED FOR A TINY HEAD EP. 018                      | PA 1-396-606 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 7 - TWISTED WHISKERS - LEAF ME ALONE EP. 109, COLD CASE CAPER EP. 119                        | PA 1-396-605 | 22-Feb-11 | CLOUDCO | USA |

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| PROGRAM 8 - TWISTED WHISKERS - BUBBLE TROUBLE EP. 112, CAMBRIDGE KITTY EP. 122          | PA 1-396-603 | 22-Feb-11 | CLOUDCO | USA |
| PROGRAM 9 - TWISTED WHISKERS - DARK AND STORMY NIGHTS EP. 114, FOOD OF THE DOGS EP. 131 | PA 1-396-604 | 22-Feb-11 | CLOUDCO | USA |



**American Greetings Corporation  
Pledge and Security Agreement  
Schedule 3.8, Exhibit B**

| <b>COPYRIGHT REGISTRATIONS</b><br>Supplemented As of October, 2011                              |                 |  |                  |         |
|---|-----------------|--|------------------|---------|
| Title   | Nature of Work  | Owner                                  | Registration No. | Country |
| The berry big storm / by Megan E. Bryant ; illustrated by Margo Querol and Celestino Santanach. | Text            | Those Characters from Cleveland        | TX0005742387     | US      |
| STRAWBERRY SHORTCAKE: All Aboard! (Sticker Stories)   | Text            | Those Characters From Cleveland, Inc., | TX0007407954     | US      |
| Title   | Nature of Work  | Owner                                  | Registration No. | Country |
| Happy birthday bugs and kisses to you!  | Visual Material | AGC, LLC                               | VA0001770685     | US      |
| Happy birthday to a purrfectly sweet girl!  | Visual Material | AGC, LLC                               | VA0001770686     | US      |
| Hey, funky monkey! Hope your birthday's bananas!  | Visual Material | AGC, LLC                               | VA0001770690     | US      |
| Hip-hippo-ray! It's your birthday today! Have a ton of fun!                                     | Visual Material | AGC, LLC                               | VA0001770687     | US      |
| Say Ahh! Frog Card  | Visual Material | AGC, LLC                               | VA0001755063     | US      |
| Say Ahh! Lion Card  | Visual Material | AGC, LLC                               | VA0001755062     | US      |
| Say Ahh! Monster Card   | Visual Material | AGC, LLC                               | VA0001755066     | US      |
| Say Ahh! Robot Card   | Visual Material | AGC, LLC                               | VA0001755067     | US      |
| Style Guide: Sam the Ham  | Visual Material | AGC, LLC                               | VAu001053556     | US      |