

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Conversion of company

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Vista Bakery, Inc.		12/15/2011	CORPORATION: NORTH CAROLINA

**RECEIVING PARTY DATA**

<b>Name:</b>	S-L Snacks Private Brands, LLC
<b>Street Address:</b>	13024 Ballantyne Corp. Pl., Ste. 900
<b>Internal Address:</b>	Attn: Legal Dept.
<b>City:</b>	Charlotte
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	28277
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NORTH CAROLINA

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	2292846	VISTA
Registration Number:	2337901	HOMEKIST - OLD FASHIONED BAKED GOODNESS
Registration Number:	1047339	SAY CHEESE
Registration Number:	0892552	MORNING COFFEE
Registration Number:	0543439	VISTA

**CORRESPONDENCE DATA**

Fax Number: (704)557-8197  
 Phone: 704-557-8951  
 Email: tgraham@snyderslance.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Thomas E. Graham  
 Address Line 1: 13024 Ballantyne Corp. Pl., Ste. 900  
 Address Line 2: Attn: Legal Dept.

OP \$140.00 2292846

Address Line 4: Charlotte, NORTH CAROLINA 28277

ATTORNEY DOCKET NUMBER:	VISTA TO S-L SNACKS PB
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NAME OF SUBMITTER:	Thomas E. Graham
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Signature:	/Thomas E. Graham/
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Date:	03/27/2012
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**Total Attachments: 2**

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source=Vista Bakery, Inc. Articles of Conversation (to S-L Snacks Private Brands, LLC)#page2.tif

SOSID: 0297417  
 Date Filed: 12/21/2011 8:42:00 AM  
 Effective: 12/31/2011  
 Elaine F. Marshall  
 North Carolina Secretary of State  
 C201135405244

State of North Carolina  
 Department of the Secretary of State

ARTICLES OF ORGANIZATION  
 INCLUDING ARTICLES OF CONVERSION

Pursuant to §§ 57C-2-21, 57C-9A-01 and 57C-9A-03 of the General Statutes of North Carolina, the undersigned converting business entity does hereby submit these Articles of Organization Including Articles of Conversion for the purpose of forming a limited liability company.

1. The name of the limited liability company is: **S-L Snacks Private Brands, LLC**. The limited liability company is being formed pursuant to a conversion of another business entity.
2. The name of the converting business entity is **Vista Bakery, Inc.** and the organization and internal affairs of the converting business entity are governed by the laws of the state or country of **North Carolina**. A plan of conversion has been approved by the converting business entity as required by law.
3. The converting business entity is a (*check one*):  domestic corporation;  foreign corporation;  foreign limited liability company;  domestic limited partnership;  foreign limited partnership;  domestic registered limited liability partnership;  foreign limited liability partnership; or  other partnership as defined in G.S. 59-36, whether or not formed under the laws of North Carolina.
4. If the limited liability company is to dissolve by a specific date, the latest date on which the limited liability company is to dissolve: (*If no date for dissolution is specified, there shall be no limit on the duration of the limited liability company.*)
5. The name and address of each person executing these articles of organization is as follows: (*State whether each person is executing these articles of organization in the capacity of a member, organizer or both.*)

Lance Mfg. LLC  
 13024 Ballantyne Corporate Place  
 Suite 900  
 Charlotte, North Carolina 28277  
 Capacity: Member

6. The street address and county of the initial registered office of the limited liability company is:

Number and Street: 13024 Ballantyne Corporate Place, Suite 900

City, State, Zip Code: Charlotte, NC 28277 County: Mecklenburg

7. The mailing address, *if different from the street address*, of the initial registered office is:

Post Office Box 32368  
Charlotte, NC 28232

8. The name of the initial registered agent is: A. Zachary Smith III.

9. Principal office information: (*Select either a or b.*)

a.  The limited liability company has a principal office.

- The street address and county of the principal office of the limited liability company is:

Number and Street: 13024 Ballantyne Corporate Place, Suite 900

City, State, Zip Code: Charlotte, NC 28277 County: Mecklenburg

- The mailing address, *if different from the street address*, of the principal office of the limited liability company is: Post Office Box 32368, Charlotte, NC 28232.

b.  The limited liability company does not have a principal office.

10. Check one of the following:

(i) **Member-managed LLC**: all members by virtue of their status as members shall be managers of this limited liability company.

(ii) **Manager-managed LLC**: except as provided by N.C.G.S. Section 57C-3-20(a), the members of this limited liability company shall not be managers by virtue of their status as members.


11. Any other provisions which the limited liability company elects to include are attached.

12. These articles will be effective at 11:10 pm on December 31, 2011.

This is the 15<sup>th</sup> day of December, 2011.

**S-L Snacks Private Brands, LLC**

By: Lance Mfg. LLC, its sole member

By:   
Name: Margaret E. Wicklund  
Title: V. P., Controller & Asst. Secretary

Authorized to sign in accordance with 57C3-24

NOTES:

1. Filing fee is \$125. This document must be filed with the Secretary of State.

CORPORATIONS DIVISION  
(Revised January 2002)

P.O. BOX 29622

RALEIGH, NC 27626-0622  
(Form L-01A)