

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alfonso P. Hernandez		05/20/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Grupo Frumex, LLC		
Street Address:	500 W. Overland Avenue, Suite 300		
City:	El Paso		
State/Country:	TEXAS		
Postal Code:	79901		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3098899	TEPACHE FRUMEX	
CORRESPONDENCE DATA			
Fax Number:	(515)288-1338		
Phone:	515-288-3667		
Email:	patatty@ipmvs.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	McKee, Voorhees & Sease, PLC		
Address Line 1:	801 Grand Avenue		
Address Line 2:	Suite 3200		
Address Line 4:	Des Moines, IOWA 50309-2721		
ATTORNEY DOCKET NUMBER:	T56864US00 - N316-127		
NAME OF SUBMITTER:	Christine Lebron-Dykeman		
Signature:	/Christine Lebron-Dykeman/		

Date:

03/27/2012

Total Attachments: 2

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ASSIGNMENT

This Agreement is made on May 20, 2010 by and between Alfonso P. Hernandez, an individual residing in the state of New Jersey with a principal address of 124 Fowler Ave., Jersey City, New Jersey 07305 ("Assignor") and Grupo Frumex, LLC, a limited liability company organized under the laws of Delaware with a principal place of business at 500 W. Overland Avenue, Suite 300 El Paso, Texas 79901 ("Assignee").

WHEREAS, Assignor, is the owner of the trademark, TEPACHE FRUMEX (the "Mark") and the corresponding United States Registration No. 3098899 for said Mark (the "Registration"); and

WHEREAS, Assignor wishes to assign to Assignee all right, title and interest in and to said Mark and the Registration that Assignor possesses, together with the goodwill of the business pertaining to said Mark; and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to said Mark and Registrations, together with the goodwill of the business pertaining to said Mark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee all right, title and interest which Assignor has heretofore enjoyed pertaining to said Mark, together with the goodwill of the business pertaining to said Mark and the Registration thereof, the same to be held and enjoyed by Assignee, its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement or other violation of any rights thereof.

ASSIGNOR:

ASSIGNEE:

GRUPO FRUMEX, LLC



Alfonso P. Hernandez

By: _____
Name: PAUL GABRIANI
Its: _____

STATE OF _____ §
COUNTY OF _____ §



LUIS R. FERNANDEZ

Before me, a notary public, on this day personally appeared Alfonso P. Hernandez, known to me to be the person whose name is subscribed to the foregoing document, and, being by me first duly sworn, declared that the statements therein contained are true and correct.

Given under my hand and seal of office this ____ day of May 2010.

Notary Public In and For
The State of _____

STATE OF _____
COUNTY OF _____

2010
05
27

Before me, a notary public, on this day personally appeared _____, the _____ of Grupo Frumex, LLC, a Delaware limited liability company, known to me to be the person whose name is subscribed to the foregoing document, and, being by me first duly sworn, declared that the statements therein contained are true and correct.

Given under my hand and seal of office this ____ day of May 2010.

Notary Public In and For
The State of _____

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