

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U.S. Patent and Trademark Office Please record the attached documents or the new address(es) below

1. Name of conveying party(ies): Arena Operating Company, Ltd <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input checked="" type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation- State _____ <input type="checkbox"/> Other _____ Citizenship (see guidelines) <u>Florida</u> Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Name <u>SOF Investments, L.P., as Collateral Agent</u> Internal _____ Address <u>SOF Investments, L.P.</u> Street Address* <u>645 5th Avenue, 21st Floor</u> City <u>New York</u> State <u>New York</u> Country <u>USA</u> Zip <u>10022-5910</u> <input type="checkbox"/> Association Citizenship _____ <input type="checkbox"/> General Partnership Citizenship _____ <input checked="" type="checkbox"/> Limited Partnership Citizenship <u>Florida</u> <input type="checkbox"/> Corporation Citizenship _____ <input type="checkbox"/> Other _____ Citizenship _____ If assignee is not domiciled in the United States, a domestic representative designation is attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment)
3. Nature of conveyance /Execution Date(s) : Execution Date(s) <u>March 2, 2012</u> <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input checked="" type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____	4. Application number(s) or registration number(s) and identification or description of the Trademark. A Trademark Application No (s) _____ B Trademark Registration No (s) <u>3102295</u> <u>3102294</u> Additional sheet(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No C Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown) UNRESTRICTED CREDENTIALS
5. Name & address of party to whom correspondence concerning document should be mailed: Name <u>Michael Violet</u> Internal Address _____ <u>CT Lien Solutions</u> Street Address <u>4400 Easton Commons</u> <u>Way, Suite 125</u> City <u>Columbus</u> State <u>OH</u> Zip <u>43219</u> Phone Number <u>614-280-3303</u> Fax Number <u>800-516-6304</u> Email Address <u>Michael.Violet@wolterskluwer.com</u>	6. Total number of applications and registrations involved: 2 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____ <input type="checkbox"/> Authorized to be charged to deposit account <input checked="" type="checkbox"/> Enclosed 8. Payment information: Deposit Account Number _____ Authorized User Name _____
9. Signature: <u>Michael Violet</u> <u>3.26.12</u> Signature Date <u>Michael Violet</u> Name of Person Signing Total number of pages including cover sheet attachments and document 4	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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TRADEMARK NOTICE
OF GRANT OF SECURITY INTEREST

WHEREAS, ARENA OPERATING COMPANY, LTD. (the "Assignor") has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the annexed Schedule 1A, which trademarks and service marks are registered in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, the Assignor, has entered into a Second Amended and Restated Security Agreement, dated March 2, 2012 (as it may be amended, restated or modified from time to time, the "Security Agreement"), in favor of SOF Investments, L.P., as Collateral Agent (the "Assignee");

WHEREAS, pursuant to the Security Agreement, the Assignor has assigned to the Assignee and granted to the Assignee a continuing security interest in all right, title and interest of the Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the "Collateral"), to secure the payment, performance and observance of the Obligations (as defined in the Security Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement; the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

[signature page follows]


IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of March 2, 2012.

ARENA OPERATING COMPANY, LTD.

By: PHGP LLC, its General Partner

By: SUNRISE SPORTS & ENTERTAINMENT
LLLP, its Sole Member

By: PANTHERS HOCKEY GP LLC, as General
Partner ("GP")

By: 
Harold Talisman, as Authorized Signatory
of the GP and as Executive Vice President,
CFO and Treasurer of the Borrower

Address for Notices:

One Panther Parkway
Sunrise, Florida 33323
Attention: Chief Financial Officer
Telecopier No.: (954) 835-7600

SIGNATURE PAGE TO
TRADEMARK NOTICE

TRADEMARK
REEL: 004744 FRAME: 0239

SCHEDULE 1A

Trademarks

U.S. Federal Trademark Registrations

Reg. No.	App. No.	App. Date	Reg. No.	Reg. Date	Goods/Services	Legal Status
UNRESTRICTED	78/589117	March 17, 2005	3102295	June 6, 2006	Printed publications, namely, a magazine featuring articles in the fields of sports and sports personalities in class 16. Providing online publications, namely, publication of an electronic magazine featuring articles in the fields of sports and sports personalities in class 41.	Registered; Declaration of Use and Incontestability due 06/06/2012 Security Interest to SOF Investments recorded 02/12/2007
CREDENTIALS	78/589103	March 17, 2005	3102294	June 6, 2006	Printed publications, namely, a general interest magazine featuring articles in the fields of entertainment, music, games, and sport in class 16. Providing online publications, namely, publication of an electronic magazine featuring articles in the fields of sports and sports personalities in class 41.	Registered; Declaration of Use and Incontestability due 06/06/2012 Security Interest to SOF Investments recorded 02/12/2007