

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coverent, LLC	FORMERLY Customer Matters Consulting, LLC	03/28/2012	LIMITED LIABILITY COMPANY: VIRGINIA
RECEIVING PARTY DATA			
Name:	Coverent, LLC		
Street Address:	4705 6th Street South		
City:	Arlington		
State/Country:	VIRGINIA		
Postal Code:	22204		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA		
Name:	Coverent, LLC		
Street Address:	4705 6th Street South		
City:	Arlington		
State/Country:	VIRGINIA		
Postal Code:	22204		
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85226322	INSIGHTS FOR IMPACT	
CORRESPONDENCE DATA			
Fax Number:	(703)838-0246		
Phone:	7038389700		
Email:	rsm@mcclawva.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Robert S. McDonough		
Address Line 1:	431 North Lee Street		

OP \$40.00 85226322

Address Line 4: Alexandria, VIRGINIA 22314

NAME OF SUBMITTER:	Robert S. McDonough
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Signature:	/s/
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Date:	03/28/2012
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Total Attachments: 0
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