

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
S-L Snacks National, LLC		03/27/2012	LIMITED LIABILITY COMPANY: NORTH CAROLINA

RECEIVING PARTY DATA	
Name:	S-L Snacks Private Brands, LLC
Street Address:	13024 Ballantyne Corp. Pl., Ste. 900
Internal Address:	Attn: Legal Dept.
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28277
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA

PROPERTY NUMBERS Total: 10		
Property Type	Number	Word Mark
Serial Number:	85308464	HOMEKIST
Serial Number:	85308455	HOMEKIST
Serial Number:	85308487	HOMEKIST
Serial Number:	85115287	DELICIOUS BAKERY
Serial Number:	77005549	DELICIOUS
Serial Number:	73755292	DELICIOUS
Serial Number:	85223212	LET'S GRAB A BITE TOGETHER & CATCH UP
Serial Number:	78210207	SOUTH STREET BAKERY
Serial Number:	77424277	BRENT & SAM'S PREMIUM GOURMET COOKIES
Serial Number:	77424269	BRENT & SAM'S

CORRESPONDENCE DATA	
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OP \$265.00 85308464

Fax Number: (704)557-8197
Phone: 704-557-8951
Email: tgraham@snyderslance.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Thomas E. Graham
Address Line 1: 13024 Ballantyne Corp. Pl., Ste. 900
Address Line 2: Attn: Legal Dept.
Address Line 4: Charlotte, NORTH CAROLINA 28277

ATTORNEY DOCKET NUMBER:	NATIONAL TO PRIVATE BRAND
NAME OF SUBMITTER:	Thomas E. Graham
Signature:	/Thomas E. Graham/
Date:	03/28/2012
Total Attachments: 2 source=Trademark Assignments S-L Snacks National to S-L Snacks Private Brands#page1.tif source=Trademark Assignments S-L Snacks National to S-L Snacks Private Brands#page2.tif	

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") effective the 1st day of January, 2012, is made by S-L Snacks National, LLC, a North Carolina limited liability company ("Assignor") to S-L Snacks Private Brands, LLC, a North Carolina limited liability company ("Assignee").

Assignor desires to transfer and assign to the Assignee, and the Assignee desires to accept the transfer and assignment of, all of the Assignor's worldwide right, title and interest in, to and under the Assignor's trademarks (the "Marks") listed on Exhibit A attached hereto and incorporated herein by reference.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby transfer and assign to the Assignee all of the Assignor's worldwide right, title and interest in, to and under the Marks, together with the translations, adaptations, derivations and combinations thereof, including the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Marks, and any and all renewals and extensions thereof that may hereafter be secured, the same to be held and enjoyed by the Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the Assignor had this Assignment not been made.

Executed this 27th day of March, 2012.

"ASSIGNOR"

S-L Snacks National, LLC

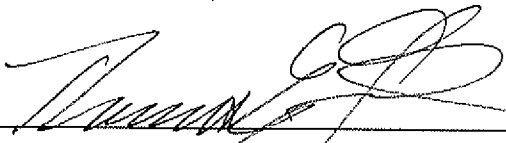
By: 
Printed Name: Thomas E. Graham
Title: General Counsel

EXHIBIT A

<u>Trademark</u>	<u>Serial No.</u>
HOMEKIST	85308464
HOMEKIST	85308455
HOMEKIST (and Design)	85308487
DELICIOUS BAKERY (and Design)	85115287
DELICIOUS (and Design)	77005549
DELICIOUS	73755292
LET'S GRAB A BITE TOGETHER & CATCH UP	85223212
SOUTH STREET BAKERY	78210207
BRENT & SAM'S PREMIUM GOURMET COOKIES (and Design)	77424277
BRENT & SAM'S	77424269