

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UBM Medica LLC		03/28/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	CME LLC		
Street Address:	2801 McGaw Avenue		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3105328	ADVANCES IN ONCOLOGY	
Registration Number:	3287208	ADVANCES IN ONCOLOGY	
CORRESPONDENCE DATA			
Fax Number:	(212)768-6800		
Phone:	(212)768-5367		
Email:	trademarks@snrdenton.com,ian.farias@snrdenton.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Monica B. Richman, SNR Denton US LLP		
Address Line 1:	P.O. Box #061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	20001431-1980		
NAME OF SUBMITTER:	Monica B. Richman		
Signature:	/monica b. richman/		

OP \$65.00 3105328

Date:

03/28/2012

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

This Assignment Agreement ("Assignment") is by and between UBM Medica LLC, a Delaware limited liability company, with a place of business at Harborside Financial Center Plaza 3, Suite 806, Jersey City, New Jersey 07311 ("UBM Medica"), and CME LLC, a Delaware limited liability company, with a place of business at 2801 McGaw Avenue, Irvine, California 92614 ("CME").

WHEREAS, UBM Medica owns certain US Trademark Registrations as listed in Exhibit A attached hereto (the "Trademarks");

WHEREAS, UBM Medica desires to transfer all rights, title and interest in and to the Trademarks to CME; and

WHEREAS, CME desires to acquire all of UBM Medica's rights, title and interest in and to the Trademarks.

NOW, THEREFORE, in consideration of the foregoing, effective as of the last execution date of the Assignment, UBM Medica does hereby irrevocably assign, grant and transfer to CME, its entire worldwide right, title and interest in and to the Trademarks, including all common law rights, along with the goodwill of the business symbolized by the Trademarks, the same to be held and enjoyed by CME for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by UBM Medica if this assignment had not been made, including the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.

Upon CME's request, UBM Medica will promptly take such actions (including, without limitation, the prompt execution and delivery of documents in recordable form or testifying as to any material fact or thing) as may be necessary to vest in and secure unto CME the full right, title and interest in and to the Trademarks and to protect and enforce the same.

UBM Medica hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue trademarks, to record this Assignment, and to issue or transfer all said Trademarks to CME as owner of all right, title and interest therein, or otherwise as the CME may direct, in accordance with the terms of this Assignment.

UBM Medica represents and warrants that UBM Medica has the full right to convey the entire right, title and interest herein assigned, that there are no rights, title or interests outstanding inconsistent with the rights, title and interests assigned herein, and the UBM Medica will not execute any instrument or grant or transfer any rights, title or interests inconsistent with the rights, title and interests assigned herein.

This Agreement may be executed in counterparts, and facsimile or PDF copies may substitute for original pages.

IN WITNESS WHEREOF, this Assignment has been executed by the parties on the day and year written below.

ASSIGNOR:  
UBM Medica LLC

By: Sally Shankland  
Name: Sally Shankland  
Title: President  
Date: March 28, 2012

ASSIGNEE:  
CME LLC

By: [Signature]  
Name: Joshua Blank  
Title: Assistant Secretary  
Date: March 28, 2012

Exhibit A

Country	Trademark	Registration No.	Class
USA	ADVANCES IN ONCOLOGY	3105328	41
USA	ADVANCES IN ONCOLOGY	3287208	41