

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Endorfun Sports, LLC		03/27/2012	CORPORATION: NEW HAMPSHIRE
RECEIVING PARTY DATA			
Name:	World Triathlon Corporation		
Street Address:	2701 No Rocky Point Dr		
Internal Address:	#1250		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33607		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3147372	TIMBERMAN TRIATHLON	
CORRESPONDENCE DATA			
Fax Number:	(813)868-5930		
Phone:	8138685940		
Email:	carolyn@ironman.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Carolyn Richards-World Triathlon Corp		
Address Line 1:	2701 No Rocky Point Dr		
Address Line 2:	#1250		
Address Line 4:	Tampa, FLORIDA 33607		
ATTORNEY DOCKET NUMBER:	TMBERMAN TRIATHLON		
NAME OF SUBMITTER:	Carolyn Richards		

Signature:	/Carolyn Richards/
Date:	03/28/2012
Total Attachments: 3 source=TM Assignment 3147372#page1.tif source=TM Assignment 3147372#page2.tif source=TM Assignment 3147372#page3.tif	

TRADEMARK ASSIGNMENT

Regarding "Timberman Triathlon" (U.S. Reg. No. 3,147,372)

THIS TRADEMARK ASSIGNMENT (this "**Assignment**"), dated as of March 27th, 2012, is entered into by and between ENDORFUN SPORTS, LLC, a New Hampshire limited liability company (the "**Assignor**") and WORLD TRIATHLON CORPORATION, a Florida corporation (the "**Assignee**"). Both Assignor and Assignee are collectively referred to herein as the ("**Parties**").

WHEREAS, pursuant to that certain ASSET PURCHASE AGREEMENT, dated September 22, 2009, among Assignor, Assignee, Keith Jordan, and Claire Jordan, Assignor agreed to, among other things, assign to Assignee rights to certain trademarks owned by Assignor, including the trademark registration referenced on the attached Schedule A (the "**Assigned Trademark**"); and

WHEREAS, Assignor wishes to hereby confirm Assignee's ownership of the Assigned Trademark and assignment to Assignee of any and all right, title, and interest that Assignor may have in the Assigned Trademark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby sells, transfers, conveys, assigns and delivers to Assignee any and all worldwide right, title, and interest Assignor holds, or may hold, in and to the Assigned Trademark, along with the registrations therefor and the goodwill in and symbolized by the Assigned Trademark throughout the United States, together with all rights derived therefrom, including statutory, common law and contractual rights, in, to, and under the Assigned Trademark, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors and assigns to the end of the term or terms for which the Assigned Trademark are granted or reissued or extended as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, and in and to all income, royalties, damages and payments, if any, now or hereafter due or payable with respect to the Assigned Trademark, including in and under any causes of action (either in law or in equity), and the right to sue, counterclaim and recover for past, present and future infringement of the rights assigned under this Assignment.
2. The Parties hereby request and authorize the relevant authority at the United States Patent and Trademark Office to record Assignee as the assignee and owner of the Assigned Trademark.
3. This Assignment is subject to, and qualified in all respects by, the terms of the APA. This Assignment is binding upon and inures to the benefit of the Parties hereto and their respective successors and assigns.

[The signature page directly follows.]

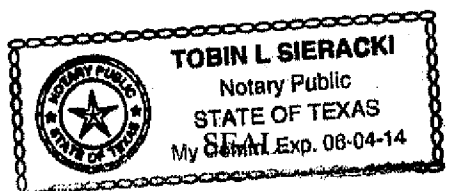
IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed by their respective duly authorized representatives as of the day and year first above written.

ENDORFUN SPORTS, LLC

By: [Signature]
Name: KEITH JORDAN
Title: PRESIDENT

STATE OF TEXAS
COUNTY OF TRAVIS

On the 27th day of March, 2012, before me, the undersigned Notary Public, personally appeared KEITH JORDAN, as PRESIDENT of ENDORFUN SPORTS, LLC, known to me to be the person whose name is subscribed to above, and acknowledged that he/she executed the same for the purposes therein contained. In witness hereof, I hereunto set my hand and official seal.



[Signature]
Printed Name: Tobin Sieracki
My Commission Expires: 08/04/2014
Notary Public in and for the State of Texas

WORLD TRIATHLON CORPORATION

By: [Signature]
Name: Trisha Aylor
Title: General Counsel

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

[SCHEDULE "A" DIRECTLY FOLLOWS]

SCHEDULE A

Trademark	Jurisdiction	Registration Number / Date
Timberman Triathlon	United States	3,147,372 / Sept. 26, 2006