

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Trademark Holdings, LLC,</td> <td></td> <td>06/08/2011</td> <td>LIMITED LIABILITY COMPANY: FLORIDA</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Trademark Holdings, LLC,		06/08/2011	LIMITED LIABILITY COMPANY: FLORIDA																
Name	Formerly	Execution Date	Entity Type																								
Trademark Holdings, LLC,		06/08/2011	LIMITED LIABILITY COMPANY: FLORIDA																								
RECEIVING PARTY DATA																											
<table border="1"> <tr> <td>Name:</td> <td colspan="3">SDK PATAN, LLC</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">19241 NE 20th Ct</td> </tr> <tr> <td>City:</td> <td colspan="3">North Miami Beach</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">FLORIDA</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">33179</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">LIMITED LIABILITY COMPANY: FLORIDA</td> </tr> </table>				Name:	SDK PATAN, LLC			Street Address:	19241 NE 20th Ct			City:	North Miami Beach			State/Country:	FLORIDA			Postal Code:	33179			Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
Name:	SDK PATAN, LLC																										
Street Address:	19241 NE 20th Ct																										
City:	North Miami Beach																										
State/Country:	FLORIDA																										
Postal Code:	33179																										
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA																										
PROPERTY NUMBERS Total: 3																											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>2714846</td> <td>BRONCO</td> </tr> <tr> <td>Serial Number:</td> <td>78411187</td> <td>BRONCO</td> </tr> <tr> <td>Registration Number:</td> <td>3696629</td> <td>BRONCO</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	2714846	BRONCO	Serial Number:	78411187	BRONCO	Registration Number:	3696629	BRONCO												
Property Type	Number	Word Mark																									
Registration Number:	2714846	BRONCO																									
Serial Number:	78411187	BRONCO																									
Registration Number:	3696629	BRONCO																									
CORRESPONDENCE DATA																											
<p>Fax Number: (305)466-0693          Email: jsg413@aol.com  <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>          Correspondent Name: Jordan Gielchinsky          Address Line 1: 19241 NE 20th Ct          Address Line 4: North Miami Beach, FLORIDA 33179</p>																											
NAME OF SUBMITTER:	Jordan Gielchinsky																										
Signature:	/Jordan Gielchinsky/																										
Date:	03/28/2012																										
<p>Total Attachments: 3          source=BRONCO Trademark Assignment#page1.tif          source=BRONCO Trademark Assignment#page2.tif          source=BRONCO Trademark Assignment#page3.tif</p>																											

OP \$90.00 2714846

TRADEMARK

## ASSIGNMENT OF TRADEMARKS

WHEREAS, Trademark Holdings Corporation, a Florida corporation located at 2500 NW 107<sup>th</sup> Avenue, Miami, Florida, 33172 ("Assignor"), is the owner of the following trademarks ("Trademarks"), and the United States trademark application and registrations associated therewith ("Application and Registrations"), namely, U.S. Trademark Registration No. 2,714,846 for BRONCO; U.S. Trademark Registration No. 2,736,034 for Design of a Horse; U.S. Trademark Registration No. 3,696,629 for BRONCO; and U.S. Trademark Application Serial No. 78/411,187 for BRONCO & Package Design; and

WHEREAS, SDK PATAN, LLC, a Florida limited liability company ("Assignee"), desire to acquire Assignor's rights in the United States in the Trademarks and Application and Registrations as a successor to the ongoing and existing portion of the business of Assignor to which the Trademarks and Application and Registrations pertain, together with the goodwill of the business symbolized by such Trademarks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee all of Assignor's right, title and interest in, to and under the Trademarks and the Application and Registrations, and any other registrations and applications for the Trademarks in the United States, together with the goodwill of the business symbolized by such Trademarks, including the right to sue for all infringements that may have occurred before execution of this Assignment and to recover for damages and profits for such past infringements.

Assignor hereby authorizes and requests the United States Patent and Trademark Office to record Assignee as the owners of the Trademarks and Application and Registrations and to issue in accordance with this assignment all the registrations, renewals and any other documents relating to the Trademarks and Application and Registrations in the name of the Assignee as the owner of all right, title and interest in and to the Trademarks and Registrations for the sole and exclusive enjoyment of said Assignee.

Upon Assignee's reasonable request, Assignor shall promptly take such actions, including, without limitation, the prompt execution and delivery of additional documents as may be reasonably necessary to vest the rights and interests of Assignee in and to the Trademarks and Application and Registrations.

IN WITNESS WHEREOF, this Assignment has been executed by duly authorized agents of Assignor and Assignee as indicated below, effective this 8<sup>th</sup> day of June, 2011.

ASSIGNOR

Trademark Holdings Corporation

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

ASSIGNEE

SDK PATAN, LLC

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: Managing Member

IN WITNESS WHEREOF, this Assignment has been executed by duly authorized agents of Assignor and Assignee as indicated below, effective this \_\_\_\_\_ day of \_\_\_\_\_, 2011.

ASSIGNOR

Trademark Holdings Corporation


By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

ASSIGNEE

SDK PATAN, LLC

By:  \_\_\_\_\_

Name: JORDAN GELCHINSKY

Title: Managing Member