

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Play-Thru Enterprises, Inc.		03/27/2012	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Peetles Franchising Group, Inc.		
Street Address:	4544 Fountain Drive		
City:	Wilmington		
State/Country:	NORTH CAROLINA		
Postal Code:	28403		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3691031	P.T.'S OLDE FASHIONED GRILLE	
Registration Number:	3691032	P.T.'S	
CORRESPONDENCE DATA			
Fax Number:	(252)672-5477		
Phone:	252-672-5400		
Email:	trademarks@wardandsmith.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Angela P. Doughty		
Address Line 1:	1001 College Court		
Address Line 2:	Post Office Box 867		
Address Line 4:	New Bern, NORTH CAROLINA 28563-0867		
ATTORNEY DOCKET NUMBER:	110773-00003 AND 00004		
NAME OF SUBMITTER:	Angela P. Doughty		

OP \$65.00 3691031

Signature:	/apd/
Date:	03/28/2012
Total Attachments: 2 source=Assignment - Play-Thru to Peetles#page1.tif source=Assignment - Play-Thru to Peetles#page2.tif	

ASSIGNMENT OF SERVICE MARK REGISTRATIONS

THIS ASSIGNMENT OF SERVICE MARK REGISTRATIONS ("Assignment") is entered into effective as of the 27th day of March, 2012, by and between PLAY-THRU ENTERPRISES, INC. ("Assignor"), and PEETLES FRANCHISING GROUP, INC. ("Assignee");

W I T N E S E T H:

WHEREAS, Assignor is the owner of the entire right, title, and interest in and to the U.S. Service Mark Registration Nos. 3,691,031 and 3,691,032 and North Carolina State Service Mark Registration No. T-09184 and all prior use rights related thereto ("Service Marks");

WHEREAS, Assignor is desirous of assigning the entire right, title, and interest in and to the Service Marks, including the goodwill associated therewith, to Assignee; and,

WHEREAS, Assignee is desirous of acquiring the entire right, title, and interest in and to the Service Marks, including the goodwill associated therewith, from Assignor.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, by these presents does assign and transfer unto Assignee, its successors, assigns, and legal representatives, all right, title, and interest in and to said Service Marks, including the goodwill associated therewith, together with the right to sue and recover for past misappropriations, infringements, dilutions, or any other violations of any proprietary or other right in and to the Service Marks.

Assignor further covenants and agrees that, at the time of the execution and delivery of these presents, Assignor possesses full title to the Service Marks, and that it has the unencumbered right and authority to make this Assignment.

Assignor further covenants and agrees to execute any additional papers which may be reasonably requested to confirm the right of the Assignee, its representatives, successors, and assigns to secure said Service Marks or similar protection of said Service Marks in the United States and to vest in the Assignee complete title to said Service Marks.

[Signature Page Follows]

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of the day and year first above written.

PLAY-THRU ENTERPRISES, INC.
James K. Biermann Jr. President
James K. Biermann Jr., President

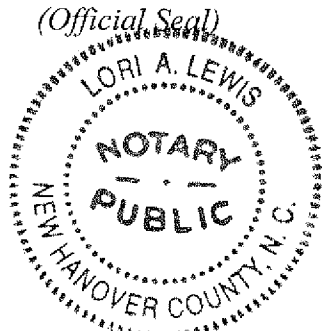
New Hanover COUNTY, NORTH CAROLINA

I, Lori A. Lewis, a Notary Public in and for said County and State, do hereby certify that James K. Biermann Jr. personally came before me this day and acknowledged that he is the President of PLAY-THRU ENTERPRISES, INC., a corporation, and that he, as President being authorized to do so, executed the foregoing on behalf of the corporation.

Date 3/27/12

Lori A. Lewis
Signature of Notary Public

My commission expires: 9/1/13



ND: 4832-6112-0270, v. 1