

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Two Little Hands Productions, LLC		03/14/2012	LIMITED LIABILITY COMPANY: UTAH
RECEIVING PARTY DATA			
Name:	ASL Intellectual Reserve, LLC		
Street Address:	623 E. Fort Union Blvd., Suite 201		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84047		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3137256	BABY SIGNING TIME!	
Registration Number:	2796102	SIGNING TIME	
Registration Number:	3028064	SIGNING TIME	
Registration Number:	3187231	SIGNING TIME!	
Registration Number:	3076377	SIGNING TIME!	
Registration Number:	3073350	TWO LITTLE HANDS PRODUCTIONS	
Registration Number:	3078796	TWO LITTLE HANDS PRODUCTIONS	
Registration Number:	3076392	TWO LITTLE HANDS PRODUCTIONS	
CORRESPONDENCE DATA			
Fax Number:	(602)734-3750		
Phone:	(602) 262-5311		
Email:	TRADEMARKS@LRLAW.COM		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$215.00 3137256

Correspondent Name: Emily A. Bayton
Address Line 1: Lewis and Roca LLP
Address Line 2: 40 North Central Avenue, Suite 1900
Address Line 4: Phoenix, ARIZONA 85004

ATTORNEY DOCKET NUMBER:	43524-1
NAME OF SUBMITTER:	Emily A. Bayton
Signature:	/Emily A. Bayton/
Date:	03/28/2012

Total Attachments: 6
source=Two Little Hands Assignment#page1.tif
source=Two Little Hands Assignment#page2.tif
source=Two Little Hands Assignment#page3.tif
source=Two Little Hands Assignment#page4.tif
source=Two Little Hands Assignment#page5.tif
source=Two Little Hands Assignment#page6.tif

ASSIGNMENT OF TRADEMARKS

This Assignment Agreement is by and between Two Little Hands Productions, LLC, a Utah limited liability company located at 623 E. Fort Union Blvd., Suite 201, Midvale, UT 84047 (“Assignor”) and ASL Intellectual Reserve, LLC, a Utah limited liability company located at 623 E. Fort Union Blvd., Suite 201, Salt Lake City, Utah 84047 (“Assignee”) and is effective as of the date of the last signature below.

WHEREAS Assignor owns all rights in and to the trademarks listed in Exhibit A and Exhibit B, including all registered, pending and common law rights and the associated goodwill of the business symbolized thereby (the “Trademarks”).

WHEREAS Assignee, an ongoing and existing business, is desirous of acquiring all right, title and interest in and to said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns, transfer and conveys to Assignee any and all right, title and interest in and to the Trademarks, together with any goodwill of the business symbolized by the Trademarks. This grant is effective in the United States and throughout the world.

2. Assignee shall have the sole and exclusive authority to file, prosecute and maintain the trademark registrations, state or federal, for the Trademarks. Assignor agrees to execute and complete all necessary documentation to effectuate the transfer of the Trademarks to Assignee.

3. This Agreement contains the entire understanding and agreement between the parties with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations or warranties between them respecting the subject matter hereof.


[SIGNATURES TO FOLLOW]

Assignment of Trademarks
Two Little Hands Productions, LLC to ASL Intellectual Reserve, LLC

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be executed by its duly authorized representative on this 14 day of MARCH, 2012.

ASSIGNOR

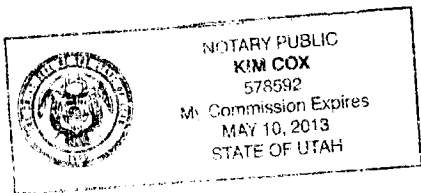
Two Little Hands Productions, LLC.


By: 
Name: ALEXIS K. DE AZEVEDO
Title: PRESIDENT

STATE OF UTAH §
 § ss.
COUNTY OF SALT LAKE §

BEFORE ME, the undersigned authority, on this 14 day of March, 2012, personally appeared Alexis K. Azevedo known to me (or proven to me on the basis of satisfactory evidence) to be the person who executed the foregoing instrument as President on behalf of Two Little Hands Productions, LLC, the company therein named, and acknowledged to me that the instrument was the free deed and act of said company for the purposes therein set forth and intending that this instrument be recorded.

[SEAL]




Notary Public

Assignment of Trademarks
Two Little Hands Productions, LLC to ASL Intellectual Reserve, LLC

IN WITNESS WHEREOF, Assignee accepts this Assignment of Trademarks to be executed by its duly authorized representative on this 14 day of MARCH, 2012.

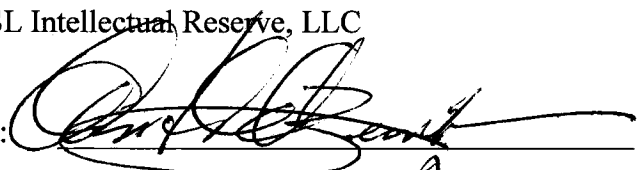
ASSIGNEE

ASL Intellectual Reserve, LLC

By:

Name:


Title:


ALEXIS K. DE AZEVEDO
PRESIDENT

STATE OF UTAH §
§ ss.
COUNTY OF SALT LAKE §

BEFORE ME, the undersigned authority, on this 15th day of March, 2012, personally appeared ALEXIS K. DE AZEVEDO, known to me (or proven to me on the basis of satisfactory evidence) to be the person who executed the foregoing instrument as PRESIDENT on behalf of ASL Intellectual Reserve, LLC the corporation therein named, and acknowledged to me that the instrument was the free deed and act of said corporation for the purposes therein set forth and intending that this instrument be recorded.

[SEAL]


Notary Public

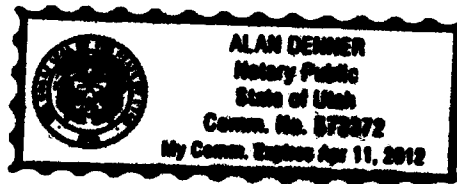


EXHIBIT A

U.S. FEDERAL TRADEMARK APPLICATIONS AND REGISTRATIONS













TRADEMARK	REGISTRATION NO.
BABY SIGNING TIME! and Design 	3,137,256
SIGNING TIME	2,796,102
SIGNING TIME	3,028,064
SIGNING TIME	3,187,231
SIGNING TIME! and Design 	3,076,377
TWO LITTLE HANDS PRODUCTIONS	3,073,350
TWO LITTLE HANDS PRODUCTIONS and Design 	3,078,796
TWO LITTLE HANDS PRODUCTIONS and Design 	3,076,392

EXHIBIT B

INTERNATIONAL TRADEMARK APPLICATIONS AND REGISTRATIONS

TRADEMARK	COUNTRY	Application No.	Application Date	Registration Number	Registration Date
SIGNING TIME! and Design 	Australia	A0005776	September 8, 2006	IR 901961	November 23, 2006
SIGNING TIME!	Canada	1252100	March 22, 2005	TMA675546	October 24, 2006
SIGNING TIME! and Design 	China	6998107	October 13, 2008	6998107	March 7, 2011
SIGNING TIME! and Design 	China	6998108	October 13, 2008	6998108	June 28, 2010
SIGNING TIME! and Design 	China	6998105	October 13, 2008	6998105	April 14, 2011
SIGNING TIME! and Design 	China	6998106	October 13, 2008	6998106	September 28, 2010
SIGNING TIME! and Design 	International Registration	A0005776	September 8, 2006	IR 901961	November 23, 2006
SIGNING TIME! and Design 	Japan	A0005776	September 8, 2006	IR 901961	November 23, 2006
SIGNING TIME!	New	754751	September 8,	754751	May 10,

Assignment of Trademarks
 Two Little Hands Productions, LLC to ASL Intellectual Reserve, LLC

TRADEMARK	COUNTRY	Application No.	Application Date	Registration Number	Registration Date
and Design 	Zealand		2006		2007
SIGNING TIME! and Design 	Singapore	A0005776	September 8, 2006	IR 901961	November 23, 2006