

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Purfresh, Inc.		02/16/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Purfresh (Assignment for the Benefit of Creditors), LLC		
Street Address:	1100 La Avenida Street		
Internal Address:	Building A		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94043		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3595475	PURFRESH	
Registration Number:	3613276	INTELLIPUR	
Registration Number:	3675901	PURFRESH	
Registration Number:	3864000	NOVAZONE	
CORRESPONDENCE DATA			
Fax Number:	(650)342-7685		
Phone:	650-342-9600		
Email:	trademarks@carr-mcclellan.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Barry J. Parker		
Address Line 1:	216 Park Road		
Address Line 2:	c/o Carr McClellan et al		
Address Line 4:	Burlingame, CALIFORNIA 94010		
NAME OF SUBMITTER:	Barry J. Parker		

OP \$1115.00 3595475

Signature:	/Barry J. Parker/
Date:	03/28/2012
Total Attachments: 7 source=TM Assignment Agt-Purfresh, Inc. to Purfresh (Creditors), LLC#page1.tif source=TM Assignment Agt-Purfresh, Inc. to Purfresh (Creditors), LLC#page2.tif source=TM Assignment Agt-Purfresh, Inc. to Purfresh (Creditors), LLC#page3.tif source=TM Assignment Agt-Purfresh, Inc. to Purfresh (Creditors), LLC#page4.tif source=TM Assignment Agt-Purfresh, Inc. to Purfresh (Creditors), LLC#page5.tif source=TM Assignment Agt-Purfresh, Inc. to Purfresh (Creditors), LLC#page6.tif source=TM Assignment Agt-Purfresh, Inc. to Purfresh (Creditors), LLC#page7.tif	

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, by resolution of the board of directors of Purfresh, Inc., a Delaware corporation ("*Purfresh*" or "*Assignor*"), and with the consent of the requisite number of stockholders of Purfresh, on February 16 2012, Purfresh, in accordance with the assignment for benefit of creditor laws of the State of California, transferred ownership of all of its right, title and interest in and to all of its assets to Purfresh (Assignment for the Benefit of Creditors), LLC, a California limited liability company ("*Assignee*"), and in so doing has also designated Assignor to act as the assignee for the benefit of creditors of Purfresh (the "*General Assignment*");

WHEREAS, Assignor and Assignee desire to memorialize the transfer of Assignor's trademarks and related rights to Assignee.

NOW, THEREFORE, BE IT KNOWN, pursuant to the General Assignment, Assignor has conveyed, assigned, transferred, delivered and set over to Assignee, its successors and assigns, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, all right, title and interest in and to any and all trademark rights and copyrights throughout the world, including any and all applications, registrations, and common law marks, together with the goodwill of the business associated with and symbolized by same, held by Assignor immediately prior to the consummation of the General Assignment, including those set forth in Schedule A hereto, together with all common law rights therein and the right to sue for past infringement of any and all of said trademarks.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be signed by its duly authorized officer as of the date first written above.

PURFRESH, INC.
a Delaware corporation

By: Brian J. Westcott
Name: Brian J. Westcott
Title: President

Purfresh (assignment for the benefit of creditors), LLC, in its sole and limited capacity as the assignee for the benefit of creditors of Purfresh, Inc.

By: _____
Name: _____
Title: _____

CALIFORNIA ALL-PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

State of California

County of Alameda

On February 16, 2012 before me, Robert Schmidt Notary Public
(Here insert name and title of the officer)

personally appeared BRINN J. Westcott

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) ~~(s) have~~ subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/hers/their authorized capacity~~(ies)~~, and that by his/hers/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature of Notary Public



(Notary Seal)

ADDITIONAL OPTIONAL INFORMATION

<p>DESCRIPTION OF THE ATTACHED DOCUMENT</p> <p><u>Trademark Assignment</u> <small>(Title or description of attached document)</small></p> <p><u>Subpoena</u> <small>(Title or description of attached document continued)</small></p> <p>Number of Pages _____ Document Date _____</p> <p>_____ <small>(Additional information)</small></p>

<p>CAPACITY CLAIMED BY THE SIGNER</p> <p><input type="checkbox"/> Individual (s)</p> <p><input checked="" type="checkbox"/> Corporate Officer <u>PRESIDENT</u> <small>(Title)</small></p> <p><input type="checkbox"/> Partner(s)</p> <p><input type="checkbox"/> Attorney-in-Fact</p> <p><input type="checkbox"/> Trustee(s)</p> <p><input type="checkbox"/> Other _____</p>

INSTRUCTIONS FOR COMPLETING THIS FORM:

Any acknowledgment completed in California must contain verbiage exactly as appears above in the notary section or a separate acknowledgment form must be properly completed and attached to this document. The only exception is if a document is to be recorded outside of California. In such instances, any alternative acknowledgment verbiage as may be printed on such a document so long as the verbiage does not require the notary to do something that is illegal for a notary in California (i.e. verifying the authorized capacity of the signer). Please check the document carefully for proper notarial wording and attach this form if required.

- State and County information must be the State and County where the document signer(s) personally appeared before the notary public for acknowledgment.
- Date of notarization must be the date that the signer(s) personally appeared which must also be the same date the acknowledgment is completed.
- The notary public must print his or her name as it appears within his or her commission followed by a comma and then your title (notary public).
- Print the name(s) of document signer(s) who personally appear at the time of notarization.
- Indicate the correct singular or plural forms by crossing off incorrect forms (i.e. he/she/they; is/are) or circling the correct forms. Failure to correctly indicate this information may lead to rejection of document recording.
- The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different acknowledgment form.
- Signature of the notary public must match the signature on file with the office of the county clerk.
 - ◊ Additional information is not required but could help to ensure this acknowledgment is not misused or attached to a different document.
 - ◊ Indicate title or type of attached document, number of pages and date.
 - ◊ Indicate the capacity claimed by the signer. If the claimed capacity is a corporate officer, indicate the title (i.e. CEO, CFO, Secretary).
- Securely attach this document to the signed document

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, by resolution of the board of directors of Purfresh, Inc., a Delaware corporation ("*Purfresh*" or "*Assignor*"), and with the consent of the requisite number of stockholders of Purfresh, on February 15, 2012, Purfresh, in accordance with the assignment for benefit of creditor laws of the State of California, transferred ownership of all of its right, title and interest in and to all of its assets to Purfresh (Assignment for the Benefit of Creditors), LLC, a California limited liability company ("*Assignee*"), and in so doing has also designated Assignor to act as the assignee for the benefit of creditors of Purfresh (the "*General Assignment*");

WHEREAS, Assignor and Assignee desire to memorialize the transfer of Assignor's trademarks and related rights to Assignee.

NOW, THEREFORE, BE IT KNOWN, pursuant to the General Assignment, Assignor has conveyed, assigned, transferred, delivered and set over to Assignee, its successors and assigns, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, all right, title and interest in and to any and all trademark rights and copyrights throughout the world, including any and all applications, registrations, and common law marks, together with the goodwill of the business associated with and symbolized by same, held by Assignor immediately prior to the consummation of the General Assignment, including those set forth in Schedule A hereto, together with all common law rights therein and the right to sue for past infringement of any and all of said trademarks.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be signed by its duly authorized officer as of the date first written above.

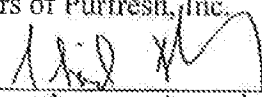
PURFRESH, INC.
a Delaware corporation

By: _____

Name: _____

Title: _____

Purfresh (assignment for the benefit of creditors), LLC, in its sole and limited capacity as the assignee for the benefit of creditors of Purfresh, Inc.

By:  _____
Name: MICHAEL J. MARY
Title: mgr

ALL-PURPOSE ACKNOWLEDGMENT FOR CALIFORNIA

STATE OF CALIFORNIA

COUNTY OF Santa Clara)

SS.

On 2/15/12

Date

before me,

Hangama Aziz, notary public

Name And Title Of Officer (e.g. "Jane Doe, Notary Public")

personally appeared

Michael A. Mady

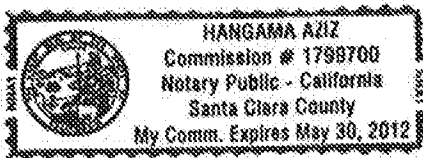
Name(s) of Signer(s)



personally known to me



proved to me on the basis of satisfactory evidence



to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Hangama Aziz
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: _____

Document Date: _____ Number of Pages: _____

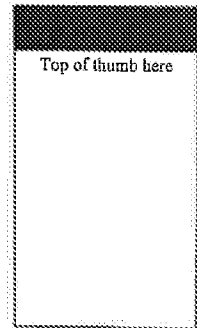
Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer

Signer's Name: _____

- Individual
- Corporate Officer – Title(s): _____
- Partner – Limited General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer is representing: _____



Schedule A
Trademarks

* Trademarks and Tradenames: All trademarks and tradenames

Owner	Trademark	Country	Application No.	Registration No	Registration Date	Classes	Status
Argentina							
PURFRESH, INC.	INTELLIPUR	Argentina	3052244			42	Pending
PURFRESH, INC.	PURFRESH	Argentina	2932608	2.365.943	7-May-10	1	Registered
PURFRESH, INC.	PURFRESH	Argentina	2932609	2.365.944	7-May-10	9	Registered
PURFRESH, INC.	PURFRESH	Argentina	2932610	2.365.946	7-May-10	11	Registered
PURFRESH, INC.	PURFRESH	Argentina	2932611	2.365.947	7-May-10	40	Registered
PURFRESH, INC.	PURFRESH	Argentina	2932612	2.365.949	7-May-10	42	Registered
Australia							
PURFRESH, INC.	INTELLIPUR	Australia	1398304	1398304	7-Dec-10	42	Registered
PURFRESH, INC.	PURFRESH	Australia (through WIPO)		1025264	23-Jul-09	11	Registered
Brazil							
PURFRESH, INC.	INTELLIPUR	Brazil	830882014			42	Pending
PURFRESH, INC.	PURFRESH	Brazil	830350110			11	Pending
PURFRESH, INC.	PURFRESH	Brazil	830350128			1	Pending
PURFRESH, INC.	PURFRESH	Brazil	830350136			40	Pending
PURFRESH, INC.	PURFRESH	Brazil	830350144			42	Pending
PURFRESH, INC.	PURFRESH	Brazil	830350152			9	Pending
Canada							
PURFRESH, INC.	PURFRESH	Canada	1444390	TMA785,738	22-Dec-10		Registered
Chile							
PURFRESH, INC.	INTELLIPUR BY PURFRESH	Chile	932.459	930967	12-Sep-11	42	Registered
PURFRESH, INC.	PURFRESH	Chile	872.044	905.753	22-Dec-10	40,42	Registered
PURFRESH, INC.	PURFRESH	Chile	872.045	896.735	10-Sep-10	1,9,11	Registered
China (through WIPO)							
PURFRESH, INC.	PURFRESH	China				11	Pending
Colombia							
PURFRESH, INC.	PURFRESH	Colombia	09-079976	395065	29-Jan-10	42	Registered
PURFRESH, INC.	PURFRESH	Colombia	09-079977	395050	28-Jan-10	11	Registered
PURFRESH, INC.	PURFRESH	Colombia	09-079983	395051	28-Jan-10	40	Registered
PURFRESH, INC.	PURFRESH	Colombia	09-079985	405159	20-Jun-11	1	Registered
PURFRESH, INC.	PURFRESH	Colombia	09-079987	395052	28-Jan-10	9	Registered
Costa Rica							
PURFRESH, INC.	INTELLIPUR BY PURFRESH	Costa Rica	2010-011418			42	Pending
PURFRESH, INC.	PURFRESH	Costa Rica	2009-006520	199638	26-Mar-10	1	Registered
PURFRESH, INC.	PURFRESH	Costa Rica	2009-006522	199626	26-Mar-10	42	Registered
PURFRESH, INC.	PURFRESH	Costa Rica	2009-006524	199747	5-Apr-10	11	Registered
PURFRESH, INC.	PURFRESH	Costa Rica	2009-006525	199730	5-Apr-10	40	Registered
PURFRESH, INC.	PURFRESH	Costa Rica	2009-006526	199566	26-Mar-10	9	Registered
CTM (through WIPO)							
PURFRESH, INC.	PURFRESH	CTM		1025264	23-Jul 2009	11	Registered
Dominican Republic							
PURFRESH, INC.	PURFRESH	Dominican Republic	2009-18596	178585	15-Jan 2010	1,9,11,40,42	Registered
Ecuador							
PURFRESH, INC.	INTELLIPUR BY PURFRESH	Ecuador	238809	2033-11	15-Jul-11	42	Registered
PURFRESH, INC.	PURFRESH	Ecuador	217426	437-10	16-Dec-09	9	Registered
PURFRESH, INC.	PURFRESH	Ecuador	217427	438-10	16-Dec-09	1	Registered
PURFRESH, INC.	PURFRESH	Ecuador	217428	439-10	16-Dec-09	11	Registered
PURFRESH, INC.	PURFRESH	Ecuador	217429	168-10	16-Dec-09	40	Registered
PURFRESH, INC.	PURFRESH	Ecuador	217430	167-10	16-Dec-09	42	Registered

Owner	Trademark	Country	Application No.	Registration No	Registration Date	Classes	Status
Egypt							
PURFRESH, INC.	PURFRESH	Egypt	234502			1	Pending
PURFRESH, INC.	PURFRESH	Egypt	234503	234503	15-Dec-10	9	Registered
PURFRESH, INC.	PURFRESH	Egypt	234504	234504	15-Dec-10	11	Registered
PURFRESH, INC.	PURFRESH	Egypt	234505	234505	15-Dec-10	40	Registered
PURFRESH, INC.	PURFRESH	Egypt	234506			42	Pending
Guatemala							
PURFRESH, INC.	PURFRESH	Guatemala	2009-004944			42	Pending
PURFRESH, INC.	PURFRESH	Guatemala	2009-004945			40	Pending
PURFRESH, INC.	PURFRESH	Guatemala	2009-004946			11	Pending
PURFRESH, INC.	PURFRESH	Guatemala	2009-004948			1	Pending
PURFRESH, INC.	PURFRESH	Guatemala	2009-004950			9	Pending
Honduras							
PURFRESH, INC.	PURFRESH	Honduras	2009-02260			9	Pending
PURFRESH, INC.	PURFRESH	Honduras	22597-09	15745	17-Jun-10	42	Registered
PURFRESH, INC.	PURFRESH	Honduras	22598-09	15753	17-Jun-10	40	Registered
PURFRESH, INC.	PURFRESH	Honduras	22599-09	112794	17-Jun-10	11	Registered
PURFRESH, INC.	PURFRESH	Honduras	22601-09	112793	17-Jun-10	1	Registered
Indonesia							
PURFRESH, INC.	PURFRESH	Indonesia	D00-2009-024134	IDM000290641	20-Jan-11	1	Registered
PURFRESH, INC.	PURFRESH	Indonesia	D00-2009-024135	IDM000288345	11-Jan-11	11	Registered
PURFRESH, INC.	PURFRESH	Indonesia	D00-2009-024136	IDM000288346	11-Jan-11	9	Registered
PURFRESH, INC.	PURFRESH	Indonesia	J00-2009-024132	IDM000304176	11-May-11	40	Registered
PURFRESH, INC.	PURFRESH	Indonesia	J00-2009-024133	IDM000304177	11-May-11	42	Registered
Israel							
PURFRESH, INC.	PURFRESH	Israel	222051	222051	3-Nov-10	11	Registered
PURFRESH, INC.	PURFRESH	Israel	222055	222055	3-Nov-10	40	Registered
PURFRESH, INC.	PURFRESH	Israel	222058	222058	6-Apr-11	9	Registered
PURFRESH, INC.	PURFRESH	Israel	222063	222063	3-Nov-10	42	Registered
PURFRESH, INC.	PURFRESH	Israel	222069	222069	3-Nov-10	1	Registered
Japan (through WIPO)							
PURFRESH, INC.	PURFRESH	Japan		1025264	23-Jul-09	11	Registered
Kenya (through WIPO)							
PURFRESH, INC.	PURFRESH	Kenya				1,9,11,40,42	Pending
Malaysia							
PURFRESH, INC.	PURFRESH	Malaysia	9011661			1	Pending
PURFRESH, INC.	PURFRESH	Malaysia	9011662	9011662	20-May-11	42	Registered
PURFRESH, INC.	PURFRESH	Malaysia	9011663			40	Pending
PURFRESH, INC.	PURFRESH	Malaysia	9011664			11	Pending
PURFRESH, INC.	PURFRESH	Malaysia	9011665			9	Pending
Mexico							
PURFRESH, INC.	PURFRESH	Mexico	1024186	1167053	5-Jul-10	9	Registered
PURFRESH, INC.	PURFRESH	Mexico	1024187	1145974	11-Feb-10	40	Registered
PURFRESH, INC.	PURFRESH	Mexico	1024188	1174244	18-Aug-10	42	Registered
PURFRESH, INC.	PURFRESH	Mexico	1024189	1142527	11-Feb-10	9	Registered
New Zealand							
PURFRESH, INC.	INTELLIPUR	New Zealand	830122	830122	8-Sep-10	42	Registered
PURFRESH, INC.	PURFRESH	New Zealand	796751	796751	26-Sep-08	11	Registered
PURFRESH, INC.	PURFRESH	New Zealand	815284	815284	26-Sep-08	1,7,9,38,40,42	Registered
Peru							
PURFRESH, INC.	INTELLIPUR	Peru	440066-2010	66411	29-Apr-11	42	Registered
PURFRESH, INC.	PURFRESH	Peru	395563-2009	445	7-Dec-09	1	Registered
PURFRESH, INC.	PURFRESH	Peru	395563-2009	445	7-Dec-09	9	Registered
PURFRESH, INC.	PURFRESH	Peru	395563-2009	445	7-Dec-09	11	Registered

Owner	Trademark	Country	Application No.	Registration No	Registration Date	Classes	Status
PURFRESH, INC.	PURFRESH	Peru	395563-2009	445	7-Dec-09	40	Registered
PURFRESH, INC.	PURFRESH	Peru	395563-2009	445	7-Dec-09	42	Registered
Singapore (through WIPO)							
PURFRESH, INC.	PURFRESH	Singapore		1025264	23-Jul-09	11	Registered
South Africa							
PURFRESH, INC.	INTELLIPUR	South Africa	2010/28543			42	Pending
PURFRESH, INC.	PURFRESH	South Africa	2009/13075	2009/13075	14-Jul-09	1	Registered
PURFRESH, INC.	PURFRESH	South Africa	2009/13076	2009/13076	14-Jul-09	9	Registered
PURFRESH, INC.	PURFRESH	South Africa	2009/13077	2009/13077	14-Jul-09	11	Registered
PURFRESH, INC.	PURFRESH	South Africa	2009/13078	2009/13078	14-Jul-09	40	Registered
PURFRESH, INC.	PURFRESH	South Africa	2009/13079	2009/13079	14-Jul-09	42	Registered
Taiwan							
PURFRESH, INC.	INTELLIPUR	Taiwan	99042754	1471970	1-Sep-11	42	Registered
PURFRESH, INC.	PURFRESH	Taiwan	98030453	1465255	16-Jul-11	1,9,11,40,42	Registered
Thailand							
PURFRESH, INC.	PURFRESH	Thailand	737042	TM330676	28-Feb-11	9	Registered
PURFRESH, INC.	PURFRESH	Thailand	737043	TM331420	17-Mar-11	11	Registered
PURFRESH, INC.	PURFRESH	Thailand	737044	SM49169	20-Jul-09	40	Registered
PURFRESH, INC.	PURFRESH	Thailand	737045	SM50313	23-Jun-11	42	Registered
Turkey (through WIPO)							
PURFRESH, INC.	PURFRESH	Turkey		1025264	23-Jul-09	11	Registered
United States of America							
PURFRESH, INC.	INTELLIPUR	United States of America	77320046	3613276	28-Apr-09	42	Registered
PURFRESH, INC.	NOVAZONE	United States of America	77959062	3864000	19-Oct-10	11	Registered
PURFRESH, INC.	PURFRESH	United States of America	77165652	3595475	24-Mar-09	9,11,40,42	Registered
PURFRESH, INC.	PURFRESH	United States of America	77661726	3675901	1-Sep-09	1,9,11,40,42	Registered
WIPO							
PURFRESH, INC.	PURFRESH	WIPO		1025264	23-Jul-09	1,9,11,40,42	Registered

25613-00001\iManage\4174507.2