

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chicago Custom Foods, LLC		03/29/2012	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Taylor Equity LLC		
Street Address:	101 W. Superior		
Internal Address:	602		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77930140	THINKPOINT	
Serial Number:	77954609	THINK POINT	
CORRESPONDENCE DATA			
Fax Number:	(312)474-0448		
Phone:	312 474 6300		
Email:	mhoover@marshallip.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Marsha K. Hoover		
Address Line 1:	233 S. Wacker Drive		
Address Line 2:	Suite 6300		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	31862/19460		
NAME OF SUBMITTER:	Marsha K. Hoover		

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Signature:	/Marsha K. Hoover/
Date:	03/29/2012
Total Attachments: 1 source=DOCS #1847487-v1-THINKPOINT_Assignment copy#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Chicago Custom Foods, LLC, an Illinois Limited Liability Company, of 2401 East Devon Avenue, Elk Grove Village, IL 60007 ("Applicant"), has intended to use the mark THINKPOINT in commerce and has filed two United States applications for registration of THINKPOINT based on this intention, one in plain word format (Serial Number 77/930,140) and one with a design of an owl (Serial Number 77/954,609), and has also registered the mark THINKPOINT as a Community Trade Mark, Registration Number 9300534; and

WHEREAS, Applicant has not yet filed an allegation of use in its United States applications under Section 1(c) or 1(d) of the Trademark Act; and

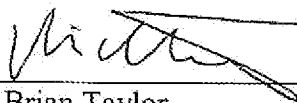
WHEREAS, Applicant is assigning the marks in the above identified applications as part of the portion of its business to which the marks pertain, as required by 15 U.S.C. §1060; and

WHEREAS, Taylor Equity LLC, an Illinois Limited Liability Company, of 101 W. Superior #602, Chicago, IL 60654, the successor of the portion of the ongoing and existing business to which the mark pertains, is desirous of acquiring the trademark, the pending intent-to-use applications, and the Community Trade Mark registration therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Applicant does hereby assign to Taylor Equity LLC all right, title and interest in and to the trademarks, the applications and the registration, and the goodwill of the business symbolized thereby.

Signed at D. Page, IL, this 29th day of March, 2012.

Chicago Custom Foods, LLC

By: 
Brian Taylor
President

Notary: 