

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lance Mfg. LLC		12/15/2011	LIMITED LIABILITY COMPANY: NORTH CAROLINA

RECEIVING PARTY DATA	
Name:	S-L Snacks National, LLC
Street Address:	13024 Ballantyne Corp. Pl., Ste. 900
Internal Address:	Attn: Legal Dept.
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28277
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Serial Number:	85300779	KRUNCHERS!
Serial Number:	78972346	O-KE-DOKE CRUNCHEESE
Serial Number:	78930743	THAT'S WHAT IT'S ALL ABOUT
Serial Number:	77979793	SHARE THE BEST
Serial Number:	77978381	FRESH TASTE NEVER SOUNDED SO GREAT!
Serial Number:	77836515	SO NATURAL WE PUT NATURE ON THE BAG
Serial Number:	77686735	SNYDER'S OF HANOVER AMERICA'S PRETZEL
Serial Number:	77681163	SHARE THE BEST
Serial Number:	77624653	FRESH TASTE NEVER SOUNDED SO GREAT!
Serial Number:	77536506	PADRINOS
Serial Number:	77535838	PADRINOS
Serial Number:	77524428	GRANDE

OP \$1115.00 85300779

Serial Number:	77524381	GRANDE
Serial Number:	77277307	
Serial Number:	77276899	
Serial Number:	77274347	
Serial Number:	77085597	GO WITH THE GRAIN!
Serial Number:	77085561	SNYDER'S OF HANOVER MULTIGRAIN
Serial Number:	77085539	MULTIGRAIN
Serial Number:	77026195	
Serial Number:	77001327	JAYS
Serial Number:	77001318	CAN'T STOP EATING 'EM
Serial Number:	76569714	AMERICA'S PRETZEL BAKERY SINCE 1909
Serial Number:	76377235	CHEDD-AIRS
Serial Number:	76318393	REVONAH
Serial Number:	75803039	AMERICA'S PRETZEL BAKERY SINCE 1909 SNYDER'S OF HANOVER
Serial Number:	75452881	PRETZEL DIPS
Serial Number:	75136816	O-KE-DOKE
Serial Number:	74451840	CRANE
Serial Number:	74367467	HOT STUFF
Serial Number:	74102644	PADRINOS
Serial Number:	73714031	KRUNCHERS!
Serial Number:	73615737	KRUNCHERS! NO MORE WIMPY CHIPS!
Serial Number:	73549427	COMPADRES
Serial Number:	73392499	GRANDE
Serial Number:	73197466	KRISPY CRUNCH
Serial Number:	73119031	HOTSTUFF
Serial Number:	73023045	O-KE-DOKE
Serial Number:	72426047	BIG "J"
Serial Number:	72351329	SNYDER'S OF HANOVER
Serial Number:	72203096	CHEEZELETS
Serial Number:	72098290	JAYS
Serial Number:	72098289	JAYS
Serial Number:	72068269	CAN'T STOP EATING 'EM

CORRESPONDENCE DATA

TRADEMARK
REEL: 004745 FRAME: 0026

Fax Number: (704)557-8197
Phone: 704-557-8951
Email: tgraham@snyderslance.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Thomas E. Graham
Address Line 1: 13024 Ballantyne Corp. Pl., Ste. 900
Address Line 2: Attn: Legal Dept.
Address Line 4: Charlotte, NORTH CAROLINA 28277

ATTORNEY DOCKET NUMBER:	MFG. TO S-L NATIONAL - SO
NAME OF SUBMITTER:	Thomas E. Graham
Signature:	/Thomas E. Graham/
Date:	03/29/2012
Total Attachments: 1 source=Lance Mfg. LLC name change to S-L Snacks National, LLC#page1.tif	

State of North Carolina
Department of the Secretary of State

Limited Liability Company
AMENDMENT OF ARTICLES OF ORGANIZATION

Pursuant to §57C-2-22 of the General Statutes of North Carolina, the undersigned limited liability company hereby submits the following Articles of Amendment for the purpose of amending its Articles of Organization.

1. The name of the limited liability company is: Lance Mfg. LLC

2. The text of each amendment adopted is as follows:

Paragraph 1 of the Articles of Organization is hereby deleted in its entirety and the following new Paragraph 1 is hereby substituted in lieu thereof:

"1. The name of the limited liability company is: S-L Snacks National, LLC "

3. (Check either a or b, whichever is applicable)

a. _____ The amendment(s) was (were) duly adopted by the unanimous vote of the organizers of the limited liability company prior to the identification of initial members of the limited liability company.

b. x The amendment(s) was (were) duly adopted by the unanimous vote of the members of the limited liability company or was (were) adopted as otherwise provided in the limited liability company's Articles of Organization or a written operating agreement.

4. These articles will be effective at 12:02 a.m. Eastern Time on January 1, 2012.

This 15th day of December, 2011.

LANCE MFG. LLC

By: 

Name: Margaret E. Wicklund

Title: Vice President, Controller & Secretary

Authorized to sign in accordance with 57C3-24

NOTES:

1. Filing fee is \$50. This document must be filed with the Secretary of State.

(Revised January 2000)
CORPORATIONS DIVISION

P. O. BOX 29622

(Form L-17)
RALEIGH, NC 27626-0622