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TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| | | | |
|----------------------------------|--|-----------------------|---------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| DISCUS DENTAL, LLC | | 03/30/2012 | LIMITED LIABILITY COMPANY: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | Zila, Inc. | | |
| Street Address: | 701 Centre Avenue | | |
| City: | Fort Collins | | |
| State/Country: | COLORADO | | |
| Postal Code: | 80526 | | |
| Entity Type: | CORPORATION: NEVADA | | |
| PROPERTY NUMBERS Total: 9 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2891815 | SOFTLASE | |

| | | |
|--|--------------------|----------------------------|
| Registration Number: | 3533877 | SOFTLASE PRO |
| Registration Number: | 3533881 | ADVANCED MICROLASER SYSTEM |
| Registration Number: | 3649489 | ORTHOLASE |
| Registration Number: | 3600540 | HYGIENELASE |
| Registration Number: | 3967959 | SL3 |
| Registration Number: | 3968010 | UNIFIBER |
| Registration Number: | 3781854 | INSIGHT |
| Registration Number: | 3159779 | PROTÉGÉ |
| CORRESPONDENCE DATA | | |
| <p>Fax Number: (310)203-0567 Email: trademarkdocket@jmbm.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Correspondent Name: Rod S. Bennan Address Line 1: 1900 Avenue of the Stars, 7th Floor Address Line 4: Los Angeles, CALIFORNIA 90067-4308</p> | | |
| ATTORNEY DOCKET NUMBER: | 65714-0001(DISCUS) | |
| NAME OF SUBMITTER: | Brennan C. Swain | |
| Signature: | /brennan c swain/ | |
| Date: | 04/03/2012 | |
| <p>Total Attachments: 10 source=Trademark Assignment - signed#page1.tif source=Trademark Assignment - signed#page2.tif source=Trademark Assignment - signed#page3.tif source=Trademark Assignment - signed#page4.tif source=Trademark Assignment - signed#page5.tif source=Trademark Assignment - signed#page6.tif source=Trademark Assignment - signed#page7.tif source=Trademark Assignment - signed#page8.tif source=Trademark Assignment - signed#page9.tif source=Trademark Assignment - signed#page10.tif</p> | | |
| RECEIPT INFORMATION | | |
| ETAS ID: | TM231322 | |
| Receipt Date: | 04/03/2012 | |

| | |
|-------------|-------|
| Fee Amount: | \$240 |
|-------------|-------|

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EXECUTION VERSION

TRADEMARK ASSIGNMENT

PARTIES TO THE ASSIGNMENT:

Assignor:

Discus Dental, LLC
c/o Philips Electronics North America Corporation
3000 Minuteman Road
Building One, MS 109
United States of America

State of Incorporation: California LLC

Assignee:

Zila, Inc.
701 Centre Avenue
Fort Collins, CO 80526
United States

State of Incorporation: Nevada

TRADEMARKS SUBJECT TO THE ASSIGNMENT:

See Schedule A attached.

WHEREAS, the Assignor identified above, a limited liability company organized and existing under the laws of the State identified above, and having its principal place of business at the location identified above, is the owner of the trademarks and service marks (the "Marks") and the trademark applications and registrations identified on Schedule A attached hereto that are related to the Marks (collectively, the "Trademark Rights");

WHEREAS, the Assignor, wishes to assign the Trademark Rights and the goodwill of the business associated therewith, or that portion of the good will of the business to which the Trademark Rights pertain, as required by § 10 of the Lanham Act; and

WHEREAS, the Assignee identified above, a corporation organized and existing under the laws of the State indicated above, and having its principal place of business at the address indicated above, desires to acquire all of the Assignor's right, title, and interest in and to the Trademark Rights, together with that portion of goodwill of the business to which the Trademark Rights pertain;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor has sold, transferred, assigned, and conveyed, and hereby sells, transfers, assigns, and conveys unto the Assignee, its successors and assigns, all of the Assignor's entire right, title, and interest in and to the Trademark Rights, in the United States of America and any foreign countries, together with that portion of the goodwill associated with the business to which the Trademark Rights pertain; all common-law rights related thereto, all rights of registration, renewal, and extension, and the right to recover for claims of damages and profits for past infringements thereof; and

The Assignor further covenants and agrees that this Assignment is effective as of the date of execution of this document by the Assignor's representative below.

TRADEMARK ASSIGNMENT

Parties' Initials

[Handwritten initials]

EXECUTION VERSION

TRADEMARK ASSIGNMENT

PARTIES TO THE ASSIGNMENT:

Assignor:

Discus Dental, LLC
c/o Philips Electronics North America Corporation
3000 Minuteman Road
Building One, MS 109
United States of America

State of Incorporation: California LLC

Assignee:

Zila, Inc.
701 Centre Avenue
Fort Collins, CO 80526
United States

State of Incorporation: Nevada

TRADEMARKS SUBJECT TO THE ASSIGNMENT:

See Schedule A attached.

WHEREAS, the Assignor identified above, a limited liability company organized and existing under the laws of the State identified above, and having its principal place of business at the location identified above, is the owner of the trademarks and service marks (the "Marks") and the trademark applications and registrations identified on Schedule A attached hereto that are related to the Marks (collectively, the "Trademark Rights");

WHEREAS, the Assignor, wishes to assign the Trademark Rights and the goodwill of the business associated therewith, or that portion of the good will of the business to which the Trademark Rights pertain, as required by § 10 of the Lanham Act; and

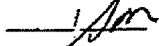
WHEREAS, the Assignee identified above, a corporation organized and existing under the laws of the State indicated above, and having its principal place of business at the address indicated above, desires to acquire all of the Assignor's right, title, and interest in and to the Trademark Rights, together with that portion of goodwill of the business to which the Trademark Rights pertain;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor has sold, transferred, assigned, and conveyed, and hereby sells, transfers, assigns, and conveys unto the Assignee, its successors and assigns, all of the Assignor's entire right, title, and interest in and to the Trademark Rights, in the United States of America and any foreign countries, together with that portion of the goodwill associated with the business to which the Trademark Rights pertain, all common-law rights related thereto, all rights of registration, renewal, and extension, and the right to recover for claims of damages and profits for past infringements thereof; and

The Assignor further covenants and agrees that this Assignment is effective as of the date of execution of this document by the Assignor's representative below.

TRADEMARK ASSIGNMENT

Parties' Initials



EXECUTION VERSION

IN WITNESS WHEREOF, the Assignor hereunto has executed this Assignment upon the date indicated below.

TRADEMARK ASSIGNMENT

Parties' Initials

9/21/11 _____

EXECUTION VERSION

IN WITNESS WHEREOF, the Assignor hereunto has executed this Assignment upon the date indicated below.

TRADEMARK ASSIGNMENT

Parties' Initials

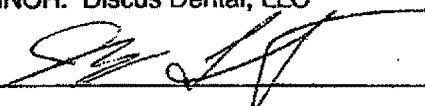


EXECUTION VERSION

STATE OF CONNECTICUT)
CITY OF STAMFORD) ss.
COUNTY OF FAIRFIELD)

ASSIGNOR: Discus Dental, LLC

Dated: March 30, 2012



(signature)

Place: Stamford, CT

By: Joseph E. Innamorati

(printed name of authorized agent of assignor)

Its: Vice President

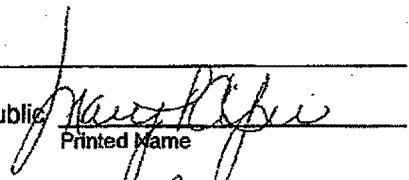
(title)

Before me, a Notary Public in and for said County and State, personally appeared Joseph E. Innamorati (Agent of Assignor), who executed the foregoing instrument for the purposes and considerations therein expressed.

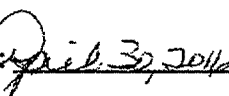
Given under my hand and seal of office this 30th day of March, 2012.

Notary Public

Printed Name



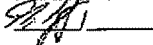
My Commission Expires:



MARY P. CIPRI

TRADEMARK ASSIGNMENT

Parties' Initials



EXECUTION VERSION

| | | |
|--|--|------------------------------|
| STATE OF |) | |
| CITY OF |) ss. | |
| COUNTY OF |) | |
| ASSIGNOR: Discus Dental, LLC | | |
| Dated: <u>March 30, 2012</u> | | |
| _____ | | |
| (signature) | | |
| Place: _____ | By: Joseph E. Innamorati | |
| | (printed name of authorized agent of assignor) | |
| | Its: Vice President | |
| | (title) | |
| <p>Before me, a Notary Public in and for said County and State, personally appeared Joseph E. Innamorati (Agent of Assignor), who executed the foregoing instrument for the purposes and considerations therein expressed.</p> <p>Given under my hand and seal of office this 30th day of March, 2012.</p> | | |
| _____ Notary Public Printed Name | | My Commission Expires: _____ |

TRADEMARK ASSIGNMENT

Parties' Initials
 J.E.I.

EXECUTION VERSION

SAID ASSIGNEE HEREBY acknowledges the aforesaid statements and accepts the aforesaid assignment, transfer, and conveyance of the Trademark Rights and the associated goodwill of Assignor's business;

AND, IN TESTIMONY WHEREOF, said ASSIGNEE hereunto sets its hand on the date indicated below.

| | |
|--|--|
| STATE OF COLORADO) CITY OF DENVER) ss. COUNTY OF DENVER) | |
| | ASSIGNEE: Zila, Inc. |
| Dated: <u>March 30, 2012</u> | _____ |
| | (signature) |
| Place: <u>Denver, Colorado</u> | By: <u>Sean Moriarty</u> |
| | (printed name of authorized agent of assignor) |
| | Its: <u>Authorized Representative</u> |
| | (title) |
| <p>The foregoing instrument was acknowledged before me this 30th day of March, 2012, by Sean Moriarty, as an Authorized Representative of Zila, Inc., a Nevada corporation, on behalf of the corporation.</p> | |
| Notary Public _____ | My Commission Expires: _____ |
| Printed Name | |

TRADEMARK ASSIGNMENT

Parties' Initials
SM

EXECUTION VERSION

SAID ASSIGNEE HEREBY acknowledges the aforesaid statements and accepts the aforesaid assignment, transfer, and conveyance of the Trademark Rights and the associated goodwill of Assignor's business;

AND, IN TESTIMONY WHEREOF, said ASSIGNEE hereunto sets its hand on the date indicated below.

STATE OF COLORADO)
 CITY OF DENVER) ss.
 COUNTY OF DENVER)

ASSIGNEE: Zila, Inc.

Dated: March 30, 2012 _____ *Sean Moriarty*
 (signature)

Place: Denver, Colorado By: Sean Moriarty
 (printed name of authorized agent of assignor)

Its: Authorized Representative
 (title)

NOTARY PUBLIC
 The foregoing instrument was acknowledged before me this 30th day of March, 2012, by Sean Moriarty, as an Authorized Representative of Zila, Inc., a Nevada corporation, on behalf of the corporation.

Shirley Koger
 Notary Public SHIRLEY KOGER My Commission Expires: April 29, 2015
 Printed Name

TRADEMARK ASSIGNMENT

Parties' Initials
[Handwritten initials]

EXECUTION VERSION**SCHEDULE A****Trademarks Subject to Assignment from Discus Dental, LLC to Zila, Inc.**

| Title | Country | Application | Filing Date | Registration | Registration Date |
|----------------------------|---------|-----------------|-------------|--------------|-------------------|
| SOFTLASE | US | 78/074079 | 7/16/2001 | 2891815 | 10/5/2004 |
| SOFTLASE PRO | US | 77/445475 | 4/10/2008 | 3533877 | 11/18/2008 |
| ADVANCED MICROLASER SYSTEM | US | 77/445517 | 4/10/2008 | 3533881 | 11/18/2008 |
| ORTHOLASE | US | 77/445484 | 4/10/2008 | 3649489 | 7/7/2009 |
| HYGIENELASE | US | 77/445497 | 4/10/2008 | 3600540 | 3/31/2009 |
| NV | CA | 1506972 | 12/8/2010 | | |
| NV | EU | 9290611 | 8/3/2010 | 9290611 | 12/24/2010 |
| NV MICROLASER | AU | 1375409 | 8/2/2010 | 1375409 | 12/6/2010 |
| SL3 | US | 85/102098 | 8/6/2010 | 3967959 | 5/24/2011 |
| UNIFIBER | US | 85/141498 | 9/29/2010 | 3968010 | 5/24/1944 |
| UNIFIBER | AE | 155033 | 3/29/2011 | | |
| UNIFIBER | AU | 1416625 | 3/28/2011 | 1416625 | 7/29/2011 |
| UNIFIBER | CA | 1521075 | 3/28/2011 | | |
| UNIFIBER | EU | 9488805 | 3/29/2011 | 9848805 | 8/9/2011 |
| UNIFIBER | JP | 2011-022002 | 3/29/2011 | 5444198 | 10/14/2011 |
| UNIFIBER | KR | 40-2011-0016014 | 3/29/2011 | | |
| UNIFIBER | SA | 166424 | 3/28/2011 | | |
| INSIGHT | US | 77/492087 | 6/5/2008 | 3781854 | 4/27/2010 |
| INSIGHT | EU | 7435498 | 12/2/2008 | 7435498 | 10/3/2009 |
| INSIGHT | AU | 1275095 | 2/12/2008 | 1275095 | 4/16/2009 |
| PROTÉGÉ | US | 78287270 | 8/14/2005 | 3159779 | 10/17/2006 |
| PROTÉGÉ | CA | 1206206 | 8/14/2003 | TMA696829 | 9/19/2007 |
| PROTÉGÉ | EU | 3662038 | 2/12/2004 | 3662038 | 7/4/2005 |
| NV | AE | 145650 | 8/4/2010 | | |

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TRADEMARK ASSIGNMENT

Parties' Initials

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TRADEMARK
REEL: 004746 FRAME: 0627

EXECUTION VERSION**SCHEDULE A****Trademarks Subject to Assignment from Discus Dental, LLC to Zila, Inc.**

| Title | Country | Application | Filing Date | Registration | Registration Date |
|----------------------------|---------|-----------------|-------------|--------------|-------------------|
| SOFTLASE | US | 78/074079 | 7/16/2001 | 2891815 | 10/5/2004 |
| SOFTLASE PRO | US | 77/445475 | 4/10/2008 | 3533877 | 11/18/2008 |
| ADVANCED MICROLASER SYSTEM | US | 77/445517 | 4/10/2008 | 3533881 | 11/18/2008 |
| ORTHOLASE | US | 77/445484 | 4/10/2008 | 3649489 | 7/7/2009 |
| HYGIENELASE | US | 77/445497 | 4/10/2008 | 3600540 | 3/31/2009 |
| NV | CA | 1506972 | 12/8/2010 | | |
| NV | EU | 9290611 | 8/3/2010 | 9290611 | 12/24/2010 |
| NV MICROLASER | AU | 1375409 | 8/2/2010 | 1375409 | 12/6/2010 |
| SL3 | US | 85/102098 | 8/6/2010 | 3967959 | 5/24/2011 |
| UNIFIBER | US | 85/141498 | 9/29/2010 | 3968010 | 5/24/1944 |
| UNIFIBER | AE | 155033 | 3/29/2011 | | |
| UNIFIBER | AU | 1416625 | 3/28/2011 | 1416625 | 7/29/2011 |
| UNIFIBER | CA | 1521075 | 3/28/2011 | | |
| UNIFIBER | EU | 9488805 | 3/29/2011 | 9848805 | 8/9/2011 |
| UNIFIBER | JP | 2011-022002 | 3/29/2011 | 5444198 | 10/14/2011 |
| UNIFIBER | KR | 40-2011-0016014 | 3/29/2011 | | |
| UNIFIBER | SA | 166424 | 3/28/2011 | | |
| INSIGHT | US | 77/492087 | 6/5/2008 | 3781854 | 4/27/2010 |
| INSIGHT | EU | 7435498 | 12/2/2008 | 7435498 | 10/3/2009 |
| INSIGHT | AU | 1275095 | 2/12/2008 | 1275095 | 4/16/2009 |
| PROTÉGÉ | US | 78287270 | 8/14/2005 | 3159779 | 10/17/2006 |
| PROTÉGÉ | CA | 1206206 | 8/14/2003 | TMA696829 | 9/19/2007 |
| PROTÉGÉ | EU | 3662038 | 2/12/2004 | 3662038 | 7/4/2005 |
| NV | AE | 145650 | 8/4/2010 | | |

6176831v.3

TRADEMARK ASSIGNMENT

Parties' Initials

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