

Form PTO-1594 (Rev. 03-11)
OMB Collection 0651-0027 (exp. 03/31/2012)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

AT&T Intellectual Property Marketing, Inc.

- Individual(s)
- General Partnership
- Corporation - State: Georgia
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance / Execution Date(s) :

Execution Date(s) 4/6/2012

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: AT&T Intellectual Property II, L.P.

Internal

Address:

Street Address: 645 East Plumb Lane

City: Reno

State: Nevada

Country: USA

Zip: 89502

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

Citizenship _____
Citizenship _____
Citizenship Nevada
Citizenship _____
Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,663,388

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

THE REAL YELLOW PAGES (Stylized)

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: David J. Cho

Internal Address:

Street Address: 208 S. Akard Street

City: Dallas

State: Texas

Zip: 75202-4206

Phone Number: 214-757-3167

Fax Number: 214-746-7293

Email Address: david.cho@att.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

David J. Cho
Signature
Name of Person Signing

4/6/2012

Date

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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ASSIGNMENT

WHEREAS, AT&T Intellectual Property Marketing, Inc. (hereinafter "AT&T IP Marketing"), a corporation of the State of Georgia, having an address of 675 W. Peachtree Street NW, Atlanta, Georgia 30375, successor in interest to AT&T Delaware Intellectual Property, Inc. (hereinafter "AT&T Delaware IP"), is the owner of the trademark THE REAL YELLOW PAGES (Stylized) in connection with the services listed in the registration associated with the mark, namely, Registration No. 1,663,388 (hereinafter, the "Mark");

WHEREAS, pursuant to an Asset Contribution Agreement, AT&T Delaware IP contributed all trademarks that it owned to AT&T Intellectual Property II, L.P., a limited partnership of the State of Nevada and having an address of 645 East Plumb Lane, Reno, Nevada 89502 (hereinafter "AT&T Intellectual Property") and thereafter was merged with and into AT&T IP Marketing with AT&T IP Marketing as the surviving corporation;

WHEREAS, AT&T Intellectual Property has acquired all of AT&T IP Marketing's rights, title and interest in and to the Mark, the goodwill symbolized thereby, the business associated therewith and the United States registration for the Mark, and is desirous of making said acquisition of record.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, AT&T IP Marketing hereby transfers, assigns and conveys to AT&T Intellectual Property all rights, title and interest in and to the Mark and the goodwill symbolized thereby, the business associated therewith and the registration of the Mark.

Executed: April Gth, 2012

AT&T Intellectual Property Marketing, Inc.

By: Michael L. Bishop
Michael L. Bishop
Secretary and General Counsel