

03/28/2012



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3/28/12

To the Director of the U. S. Patent and Trademark Office, at the address(es) or the new address(es) below.

1. Name of conveying party(ies):

Mark T. Lucero

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: _____
- Other _____

Citizenship (see guidelines) United States

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Vodka Brands, LLC

Internal Address: _____

Address: _____

Street Address: 510 Roslyn Place

City: Pittsburgh

State: PA

Country: United States Zip: 15232

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____

Other LLC Citizenship Pennsylvania

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) March 26, 2012

- Assignment Merger
- Security Agreement Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

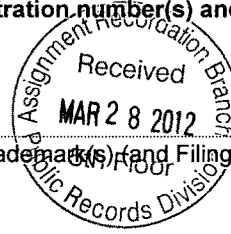
A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2855146 - WHITE DIAMOND

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) and Filing Date if Application or Registration Number is unknown):



5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Mark T. Lucero

Internal Address: _____

Street Address: 510 Roslyn Place

City: Pittsburgh

State: PA Zip: 15232

Phone Number: 412-681-7777

Fax Number: _____

Email Address: vodkaimports@yahoo.com

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 115.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 00000017 2855146

Authorized User Name _____

9. Signature:

Mark T. Lucero
Signature

March 26, 2012

Date

Mark T. Lucero


Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Continuation of Item 4(B) from Recordation Form Cover Sheet

3262159	BLUE DIAMOND
3459336	RED DIAMOND
4070399	

ASSIGNMENT OF TRADEMARKS

THIS AGREEMENT is entered into this March 26, 2012 by and between Mark T. Lucero, a Pennsylvania resident, whose address is 510 Roslyn Place, Pittsburgh, PA 15232 ("Assignor") and Vodka Brands, LLC a Pennsylvania Limited Liability Company with offices at 510 Roslyn Place, Pittsburgh, PA 15232 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the sole and exclusive owner of the registered trademarks identified more fully in the attached Schedule A (the "Trademarks"), and further is the sole and exclusive owner of all business goodwill related therewith; and

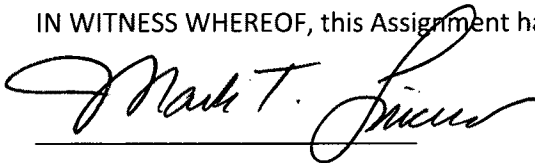
WHEREAS, assignee desires to acquire all rights, title, and interest in and to the Trademarks and all business goodwill related therewith

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

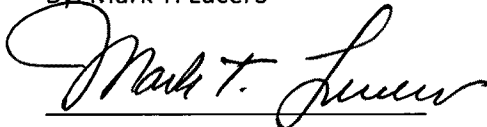
Be it known that in consideration of the payment by Assignee to Assignor of the sum of one dollar (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers unto Assignee the full and exclusive entire right, title, and interest in and to the Trademarks, and the business goodwill associated therewith, including, without limitation, all renewals therefor, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present, and future infringements, and the goodwill of the business associated with and symbolized by the Trademarks.

The Trademarks are being assigned in conjunction with the goodwill associated therewith, as well as with the right to sue for past, present, and future infringements.

IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.




By: Mark T. Lucero



By: Mark T. Lucero on behalf of Vodka Brands, LLC

SCHEDULE A

Trademark Registrations

Mark	Registration Number	Registration Date
WHITE DIAMOND	2855146	June 15, 2004
BLUE DIAMOND	3262159	July 10, 2007
RED DIAMOND	3459336	July 1, 2008
	4070399	December 13, 2011